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## Telephone Campaign to Alumni Successful

Lindenwood College

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FOR IMMEDIATE RELEASE:

April 7, 1975

Lindenwood's first attempt at a telephone campaign among local St. Charles alumni was very successful, according to Dr. B. Richard Berg, Vice President of The Lindenwood Colleges. Over 53% of the alumni contacted in the campaign made a pledge to the colleges' Annual Giving Fund.

Sixteen local alumni, under the supervision of Judy Forstmann Brown, called almost 300 St. Charles alumni using facilities made available to the colleges by the Commerce Bank of St. Charles. Evening captains were: Mildred Heye, Virginia Terry, and Tommy Buell. Workers included Dorothy Ordelleide, Lois May, Irene Hettich, Charlene Finders, Barbara Barklage, Sue Griffith, Virginia Kinion, Kay Watts, Joanne Bishop, Janet Schowe, Joan Bernbaum, Marty Ackmann, Libbye Hollrah, and Sharon Serre.

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