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## **Lindenwood Plans Telefund**

Lindenwood College

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FOR IMMEDIATE RELEASE:

March 12, 1975

LINDENWOOD PLANS TELEFUND

Alumni of The Lindenwood Colleges in St. Charles who live in the greater St. Louis area can expect a call from fellow alumni between the 17th and 19th of March. This is the first year in which Lindenwood is contacting its alumni in the local area by phone to remind them to give to the colleges' Annual Fund Campaign.

Joan Leiper Johnson, president of the St. Louis Alumnae Club and organizer of this year's local Telefund, feels that the project will succeed in motivating local alumni to support the colleges. She announced that Jerry Nusbaum, Diane Bower, and Pat Hogen had volunteered to be evening captains for the Telefund. Other workers include Janet Francois, Jean Lopez, Mary Street, Pat Mayfield, Tommy Buell, Mary Lou Bertram, Pat Laffon, Susan Keohane, Sue Sanders, Joanne O'Keefe, Pat Bray, Lucy Theiler, Judy Ann Ludwig, Jewell Mouser, Kay Poindexter, Judith Wagner, Geraldine Herold, and Lucy Morros.

A similar Telefund campaign is planned for the first week of April in the St. Charles area under the direction of Judy Forstmann Brown. Dr. B. Richard Berg, Vice President of the Colleges, commended local alumni for their willingness to help Lindenwood in this type of campaign. "One of the finest tributes to a college is the continued interest of alumni in supporting its programs," he said. "We hope the efforts of our volunteers will be richly rewarded."

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