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Media Release

Public Relations Office

Randy Wallick, Director

FOR IMMEDIATE RELEASE

Oct. 5, 1984

Lindenwood Students Receive Scholarships, Computers

Tammy L. Edmondson of St. Charles and Susan A. Eppers of Lake St. Louis, undergraduate and graduate students at Lindenwood College, respectively, have received \$11,000 in academic scholarships and computers in a joint promotion among the college, KYKY-FM Radio and ComputerLand of St. Louis.

A sophomore this fall, Edmondson and Eppers, a graduate student, were selected as the top winners in the promotion that was open to students who wanted to continue or begin undergraduate or graduate studies in communications at Lindenwood.

To enter the joint promotion, students were asked to write briefly why they wanted to improve their skills, enhance their careers or better prepare themselves for tomorrow's world by obtaining a communications degree at the St. Charles-based liberal arts college.

Edmondson and Eppers will receive two scholarships valued at up to \$2,800 each. The communications scholarships are named for well-known St. Louisian John Auble, former cohost of KSDK-TV's popular "Newsbeat" program and currently a columnist for the ST. LOUIS GLOBE DEMOCRAT and an announcer for KY98 Radio.

Each winning student also will receive an Eagle Spirit Portable computer, valued at \$2,700 each, furnished by ComputerLand of St. Louis in Maryland Heights in conjunction with B&W Distributing Co., Inc., of St. Louis.

Nearly 30 new and returning Lindenwood College students submitted essays and applications for the awards.

=more=

Lindenwood College

St. Charles, MO 63301

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Lindenwood Students

Add #1

The joint promotion was arranged through the college's Public Relations and Admissions offices in cooperation with the participating sponsors. Entries were judged by Lindenwood's Communications Dept. faculty with the final selections determined by Auble.

The daughter of Shirley Lyons of St. Charles, Edmondson is a 1978 graduate of Ft. Zumwalt High School who transferred to Lindenwood this fall after two years at St. Louis Community College at Florissant Valley. She also is the recipient of an \$800 scholarship from the college for high academic excellence and leadership potential.

Edmondson has been employed part-time for the past six years as a psychiatric technician at St. Joseph Health Center.

Eppers has an undergraduate degree in communications from the Lindenwood College for Individualized Education (LCIE). The daughter of Mr. and Mrs. George Schodroski, she has enrolled for the spring, 1985, semester in the LCIE, where she plans a graduate degree in communications, majoring in radio and television broadcasting.

Eppers is a service representative for AT&T Information Systems in Creve Coeur.

Local runners-up in the joint promotion include Bridgette M. Okragly, Wilma Henrichsen, Connie R. Scrivner and Nancy C. Siemer, all of St. Charles.

The joint promotion was a first venture for the three contributing sponsors, and the first time Lindenwood College has teamed with private enterprise. The college as well as ComputerLand of St. Louis, B&W Distributors and KY98 Radio each said it was well received and a successful promotion.

Lindenwood Students

Add #2

According to Gary L. Hendren, vice-president of marketing for B&W Distributors and a supplier to ComputerLand of St. Louis, 'We're honored to be a part of the John Auble Scholarship program. Our participation is attributed to our admiration of Lindenwood College's progressive philosophy of quality education, community involvement and the ability to recognize the individual needs of its students," he said.

Both Edmondson and Eppers will receive the scholarship awards from Lindenwood College and the Eagle computers from ComputerLand of St. Louis during special awards presentations later this year.