5-1-2024

Lindenwood's Online Graphic Design Program Ranked No. 1 By Techguide

Lindenwood University

May 1, 2024

Lindenwood University's online Graphic Design program was ranked No. 1 in TechGuide's 2024 list of Best Online Bachelor's degree programs, the organization announced this month.

The recognition highlights the excellence of the graphic design emphasis and Lindenwood's unwavering commitment to providing its students with the highest quality of education.

TechGuide's ranking process involved a thorough evaluation, considering various factors such as tuition, student-to-faculty ratio, admission and graduation rates, and alumni success.

"The College of Arts and Humanities is honored to be ranked No. 1 nationwide in graphic design," CAH Dean Dr. Kathi Vosevich said.

Lindenwood graphic design students receive hands-on and immersive real-world opportunities taught by award-winning faculty committed to excellence and student success. The program offers a differentiated experience that grounds students not only in art and design principles, but also with cutting-edge skills, an understanding of why those skills are important, as well as how to talk about the experiences they gain when they apply for internships and jobs.

"I am continually amazed by the remarkable talent and unwavering dedication of our faculty and staff," Assistant Professor and Department Head of Art and Design Joe Weber said. "This is a team that doesn't just teach; they inspire, challenge, and pave the way for the next generation of creative leaders."

Lauren Miesner is a sophomore in the program and emphasized how what she has learned in the classroom has vastly improved her skills, most notably in her Introduction to Photoshop course.

"Working regularly with digital media and the skills I have learned have improved not only my art but also my ability to edit and compose images to make them look stunning," Miesner said. "This course allowed me to expand my knowledge of Photoshop immensely. I find myself learning something new with each module."

Not only has the graphic design program helped current students improve their coursework and projects, but it's also helped them transition to being successful pioneers in the workforce.

Cassidy Krewson earned a BFA with an emphasis in graphic design last spring, and now works at MIO – a company that specializes in comprehensive branding and strategy solutions. The lessons she learned and the experiences she gained have helped her professionally.

"Studying graphic design at Lindenwood not only kept me updated on current industry demands and practices but also provided opportunities to apply my skills outside the classroom," she said. "Having supportive and knowledgeable professors during my time as a student equipped me with the necessary skills to confidently begin my career as a designer."