

Lindenwood University

**Digital Commons@Lindenwood University**

---

Archived Lindenwood Press Releases

Public Relations

---

4-24-2024

## **Record-Breaking Success: Giving Week 2024 Sets New Benchmark**

Lindenwood University

Follow this and additional works at: [https://digitalcommons.lindenwood.edu/press\\_releases](https://digitalcommons.lindenwood.edu/press_releases)



Part of the [Business and Corporate Communications Commons](#)

---

**April 24, 2024**

Giving Week 2024 was a success for Lindenwood University.

Thanks to the generosity of the Lindenwood community, faculty, staff, alumni, and friends, \$265,900 was raised during the weeklong fundraising event. That mark shattered Lindenwood's goal of \$175,000.

The 2024 total represents a nearly 50% increase from 2023. Additionally, 813 donors across 36 states contributed to Giving Week this year – a new record. It marked the first time Giving Week has topped 800 donors.

Giving Week is an annual initiative of Lindenwood fueled by the power of social media and collaboration, where funds are raised to support various initiatives, programs, and scholarships across the University.

These generous donations allow the University to thrive in several ways by incorporating the newest cutting-edge technology in the classroom, as well as enhancing the student experience.

The weeklong celebration of philanthropy brought together the Lindenwood community to support the people, places, and programs on campus. This year, donors supported 35 programs including academics, student scholarships, the Lindenwood Fund, and more.

Lindenwood's Advancement team hosted events on campus throughout Giving Week that offered students opportunities to write notes and record videos thanking donors for helping to support their educational experience.

"Giving Week 2024 was an incredible week for Lindenwood students," Advancement Director of Leadership and Annual Giving Brittany Howard said. "Lions across the world joined together to promote and celebrate the great work that happens every day on our campus. Lindenwood is truly a special place, and the record-breaking support we received from our alumni and friends during giving week is a testament to that."