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## **ITEN Welcomes Freeman to the Entrepreneurship in Residence (EIR) Team**

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# ITEN WELCOMES FREEMAN TO THE ENTREPRENEUR IN RESIDENCE (EIR) TEAM

December 10, 2020

We are delighted to announce that Gv Freeman has joined ITEN as an Entrepreneur in Residence (EIR). Gv is a Growth Strategist with over 20 years of experience living at the center of a marketing, product, sales & self-care Venn diagram. A multipotentialite at heart, Gv's interests and experience span the roles of entrepreneur, executive, coach, marketer, salesman, product manager, DJ and Yoga teacher. Grounded firmly in the cornerstones of alignment, strategy, and process, Gv pulls from all of these disciplines to help startups launch, companies grow, and entrepreneurs live an integrated life.

He's an internationally recognized speaker on the topic of "Waking Up From the American Dream" and frequently blurs the line between business and mindfulness. Formerly known as Shane, Gv adopted his new name when it was gifted to him by one of his teachers. For Gv, who is a dedicated Yogi, accepting the gift of this name (Gv is short for Govind Dass) serves as an ever-present reminder that while we can never go back and make a brand-new start, we can start from now and make a brand-new end. In his spare time, Gv is a spiritual tourist, travels the world, attends as many concerts as possible, and loves spending time with his friends and soul family.