## **Lindenwood University**

## Digital Commons@Lindenwood University

Archived Lindenwood Press Releases

**Public Relations** 

1-31-2020

## Advertising and Strategic Communications Program Recognized by Study.com

Lindenwood University

Follow this and additional works at: https://digitalcommons.lindenwood.edu/press\_releases



Part of the Business and Corporate Communications Commons

## ADVERTISING AND STRATEGIC COMMUNICATIONS PROGRAM RECOGNIZED BY STUDY.COM

January 31, 2020

Lindenwood University's public Advertising and Strategic Communications program has been recognized by Study.com among the best relations programs in the country.

The organization ranked Lindenwood's program 44th in the United States, based on academic and career resources for students, the quality of the academics, program accessibility, and factors including graduation and retention rates, tuition costs, academic and financial support, and opportunities for students to gain real-life experience on-campus, locally, and abroad. Lindenwood is the second highest ranking school in Missouri. A <u>full list</u> of the rankings is available.

"Recognition from independent organizations is a true testament to the Advertising and Strategic Communications degree program and what the program offers Lindenwood University students," said Dr. Kristy Tucciarone, chair of the Advertising and Strategic Communications program. "As acknowledged by Study.com, the greatest benefit to students is connecting them to the industry before they graduate. This means students are ready to work from day one when they enter their career."