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BELL RING CHALLENGE NETS MORE THAN \$2,700

December 13, 2019

The second annual Lindenwood, Pepsi, Salvation Army Bell Ring Challenge brought in \$2,736.27 over a five-day period, a nearly \$1,000 increase over last year's total.

Teams of bell ringers took turns ringing the bell from Dec. 2 to 6 at the Salvation Army kettle at the Schnucks grocery store in the University Commons, located across First Capitol Drive from the university's St. Charles campus. The event was expanded from two days in 2018 to five this year.

The event organizers were Dr. Shane Williamson, associate vice president for student life and diversity and chief diversity officer; Angie Royal, director of student involvement; Betsy Feutz, senior associate athletic director for student support services; and Vicki White, Salvation Army regional development director.

Seventeen teams participated. The following are the top teams in various categories:

Student Organizations—Kappa Delta Pi, \$207.79

Fraternities and Sororities—Phi Sigma Sigma/Phi Lambda Chi--\$253.82

Athletic Teams—Men's and Women's Ice Hockey, \$408.98

Staff groups from the Department of Enrollment Management and Student Engagement raised \$635.49, collectively. At an event on campus after the challenge concluded, Lindenwood University President John R. Porter recognized the teams.

"The Bell Ring Challenge gives the Lindenwood University students and employees an opportunity to raise money for an amazing organization that helps more than 23 million Americans annually," Williamson said. "In addition, it strengthens our community relations with Pepsi and the Salvation Army."