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THAT'S A GOAL! FERRARIO ACHIEVES DREAM AS ST. LOUIS BLUES BROADCASTER

December 9, 2019

Alex Ferrario ('13, '15) has a case of the blues. Fortunately, that means the two-time Lindenwood graduate gets to talk every day about his Stanley Cup champion St. Louis Blues and get paid for it.

Ferrario is the pre- and post-game host for the Blues broadcasts on their radio home, FM 101.1, ESPN Radio St. Louis, WXOS-FM. Between Ferrario and Scott Warmann ('92), who hosts the Blues' pre- and post-game shows on Fox Sports Midwest, the radio and TV broadcasts before and after the Blues games have a decidedly Lindenwood flavor.

"I also do daily reports from the Blues practices and games, host various Blues shows during the season, and fill in for other hosts in all sports during the off-season," Ferrario said.

Ferrario, who was born in St. Louis in the Hill neighborhood and moved to Arnold in St. Louis County in third grade, said he started doing radio in junior year at Fox High School, where he did play-by-play for sports broadcasts there.

"I knew I wanted to be involved in sports broadcasting, and I wanted to do play-by-play as a career at that time," Ferrario said. "At Lindenwood, I did play-by-play as well and started to do sports shows. I knew that was the path I wanted to take."

In particular, he wanted to work in hockey.

"I grew up listening to Jack Buck and Ken Wilson," Ferrario said. "Hockey was always number-one for me."

During his senior year at Lindenwood, he landed an internship as a studio assistant for the Blues broadcasts at KMOX, which evolved into a producer roll in 2012. In 2014-15, he was awarded a sports apprenticeship position, which gave him the opportunity to be on the air—filling in as a host and sitting in as a co-host. From this experience, he became a pre- and post-game host for the Cardinals and Blues games in 2015 and filled in for Sports Open Line and other opportunities during the week.

“When the Blues announced they were leaving KMOX in January, I reached out to the Chris Newport, the program director, and asked about a possible position in broadcasting with the team,” Ferrario said.

He interviewed for the job in June and was hired; he started at the beginning of July.

“I tell people all the time that I would not be where I am in radio if it had not been for the opportunities I had at Lindenwood,” Ferrario said. “They put me on the air immediately. My internships would not have happened had it not been for that experience. When you get the chance, you show them you can do anything they need.”

In addition to his bachelor’s in mass communications, he has a master’s in sports information from Lindenwood, and he met his wife, Katie, there as well.