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LINDENWOOD UNIVERSITY SPONSORS JUNIOR ACHIEVEMENT'S BIZTOWN PROGRAM

November 8, 2019



Junior Achievement of Greater St. Louis recently joined with representatives from Lindenwood University on Oct. 24 to celebrate Lindenwood's sponsorship of Junior Achievement's BizTown program with a ribbon-cutting ceremony.

JA BizTown is an experiential learning program for fourth-, fifth-, and sixth-grade students, teaching them about decision-making, work, business, economics, and entrepreneurship. It is a program that fosters Lindenwood's mission of real experience and real success, along with the Hammond Institute's emphasis on free enterprise.

Approximately 17,000 students will participate in BizTown this school year. Lindenwood's BizTown university space will serve as one of the BizTown institutions where students role-play as employees and engage in various activities. As part of the role-playing experience, students will come to the university space to receive training that leads to higher income at their jobs – helping them learn the valuable benefits of investing in education and lifelong learning.

A school group from two elementary schools in St. Louis Public Schools participated in BizTown at last month's event.

Lindenwood attendees included John Porter, Lindenwood president, and his wife, Beverly; Stefani Schuette, chief of staff; John Hammond, of the Board of Trustees; Roger Ellis, dean of the Plaster School of Business & Entrepreneurship; Howard Wall, director of the Hammond Institute; Tawni Ferrarini, associate director of the Hammond Institute; Grant Black, associate director of the Economic Education Center; Mary Gismegian, assistant professor of teacher Education; Michelle Whitacre, assistant professor of teacher Education; Tonya Thompson, assistant professor of library media and technology; Matt Adams, coordinator of budget and development administration for the Hammond Institute; and Jami McDermott, coordinator for the Economic Education Center.