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Lindenwood to Partner with Wiley Education Services for Online Programs

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LINDENWOOD TO PARTNER WITH WILEY EDUCATION SERVICES FOR ONLINE PROGRAMS

September 12, 2019

Lindenwood University in St. Charles, Mo., is entering into a partnership with Wiley Education Services, a division of Wiley (NYSE:JWa) (NYSE:JWb) to market and recruit students for its online degree programs. The partnership will increase focus on expanding and growing enrollment in online degree offerings at the graduate and undergraduate levels.

Wiley Education Services provides tailored services and technology solutions to higher education institutions, will work with the school to design online programs, implement their delivery, and provide student support and marketing.

“The partnership with Wiley offers many advantages, including expanding enrollments in our online programs and raising general awareness of the incomparable Lindenwood brand,” said John R. Porter, president of Lindenwood University. “Ultimately, this partnership supports living out the Lindenwood mission with an increasingly large and diverse student population.”

Lindenwood’s undergraduate and graduate online program offerings have expanded in recent years with increases in enrollment and the number of programs offered. *U.S. News and World Report* has ranked Lindenwood’s online bachelor’s degree programs among the nation’s best, as well as individual online graduate programs in teacher education and business.

“Lindenwood University’s mission to provide real-world experiences resonates with students today, and Wiley is energized to help drive it forward,” said Todd Zipper, president of Wiley Education Services. “Through this partnership, we will take a strategic approach to design online programs that foster the goals of learners while supporting the growth of Lindenwood’s online student population.”

About Lindenwood

Lindenwood University, founded in 1827, is an independent university offering more than 100 undergraduate and graduate degree programs in diverse areas of study and traditional and accelerated formats, including online. Lindenwood University is

dedicated to providing real experiences, differentiating academic programs, promoting academic excellence, optimizing resources, and delivering a high-quality experience with the goal of successful student experience leading to a lifetime success.

About Wiley

Wiley drives the world forward with research and education. Through publishing, platforms and services, we help students, researchers, universities, and corporations to achieve their goals in an ever-changing world. For more than 200 years, we have delivered consistent performance to all of our stakeholders. The Company's website can be accessed at www.wiley.com.

About Wiley Education Services

Wiley Education Services, a division of Wiley, is a leading, global provider of technology-enabled education solutions to meet the evolving needs of universities, corporations and ultimately, learners. We partner with more than 60 institutions across the U.S., Europe and Australia, and support over 800 degree programs. Our best-in-class services and market insights are driven by our deep commitment and expertise—proven to elevate enrollment, retention and completion rates. For more information visit edservices.wiley.com

Photo cutline: Todd Zipper, president of Wiley Education Services (left) and Lindenwood University President John R. Porter formally signed a partnership agreement between the two institutions in the university's Library and Academic Resources Center on Sept. 12, 2019.