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DECA TEAM PERFORMS WELL AT INTERNATIONAL COMPETITION

April 30, 2019



Lindenwood University's DECA Collegiate Competition Team recently took part in the International DECA Competition in Orlando, Fla., placing six of the 10-member team as finalists and four in the top 10.

The conference and competition was held April 13-16. Team members were Claire Beckman, Connor Hepler, Carli Gogol, Taylor Hepler, Braeden Westhusing, Monica Friedman, Zoe Seemes, Bella Rainey, Makayla Wenzel, and Hanna Smith. They competed in Marketing, Ad Campaign, Travel and Tourism, Sales Management, Fashion Marketing, B2B Marketing, and Hotel and Lodging.

"Having six of ten team members finish in the top ten of their business competition categories at an international event is amazing," said DECA advisor Craig Felzien. "Our team this year is a wonderful mix of seniors, freshman, and sophomores. Our future is bright, and I am very proud of our DECA Team."