

Lindenwood University

Digital Commons@Lindenwood University

Archived Lindenwood Press Releases

Public Relations

10-11-2017

Dark Carnival Returns to Campus Oct. 25

Lindenwood University

Follow this and additional works at: https://digitalcommons.lindenwood.edu/press_releases



Part of the [Business and Corporate Communications Commons](#)

Dark Carnival Returns to Campus Oct. 25

October 11, 2017



Lindenwood University's seventh annual [Dark Carnival](#), a free event for all ages, will take over the campus area near the Spellmann Center clock tower from 7 to 11 p.m. Wednesday, Oct. 25.

[Dark Carnival](#), which features games, raffles, and a four-story haunted house, among other attractions, is made possible through sponsorships and donations by student organizations and local businesses. Businesses can set up booths to showcase their goods and services. [Dark Carnival](#) featured more than 80 booths in 2016.

Bryan Stone, coordinator of development and alumni relations at Lindenwood, said he is expecting more than 12,000 visitors based on last year's attendance, which is twice as many as he expected last year.

"This is a great opportunity for business owners to get the word out about the goods and services they offer while providing the families and residents of St. Charles with a free evening of fun," Stone said. "We are excited to work with the local businesses and hope to see our community at the [2017 Dark Carnival!](#)"

Sponsorships and donations are both tax-deductible, Stone added, and Lindenwood will provide the lighting, tables, chairs, and electrical hook-ups for the booths.

"Although sales of goods and services are not permitted, we highly encourage vendors to hand out coupons, samples, and information about the goods and services they offer," Stone said.

Lindenwood's campus is located at 209 S. Kingshighway in St. Charles, Mo.