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# DECA Team Wins Multiple First-Place Awards at State Competition

March 24, 2017



Lindenwood's participants in the recent state DECA competition at the Lake of the Ozarks were (front, from left) Taylor Helper, Conner Helper, Monica Eckelkamp, Jamie Greco, (back, from left) Jonathan Dunlop, Monica Friedman, and Braeden Westhusing. Not pictured is Dillon Richardson.

Lindenwood University's DECA team recently won four first-place awards at the Missouri state competition at the Lake of the Ozarks.

The first-place awards were as follows:

Monica Eckelkamp—restaurant and food service management

Monica Eckelkamp, Taylor Helper, and Conner Helper—advertising campaign

Jonathan Dunlop—banking financial services

Jamie Greco—entrepreneurship

In the food service management and banking categories, participants took an exam and participated in a role-playing scenario for judges. The advertising and entrepreneurship participants prepared reports of up to 15 pages and presented them to judges.

The first-place winners are eligible to participate in the national DECA competition later in the year.

Founded in 1946, DECA's stated goal is to prepare emerging leaders and entrepreneurs in various disciplines. DECA's membership is divided into high school and collegiate divisions.