

Lindenwood University

Digital Commons@Lindenwood University

Archived Lindenwood Press Releases

Public Relations

10-3-2016

United Way Campaign Kicks Off

Lindenwood University

Follow this and additional works at: https://digitalcommons.lindenwood.edu/press_releases



Part of the [Business and Corporate Communications Commons](#)

UNITED WAY CAMPAIGN KICKS OFF

October 3, 2016

LIVE UNITED



Lindenwood University's recently kicked off its 2016 United Way campaign with a YouTube video announcement from Dr. Michael Shonrock, Lindenwood system president, and Dr. Ryan Guffey, vice president for student development. The campaign will run from Oct. 3 through 14 and has a fundraising goal of \$18,270, commemorating Lindenwood's founding year of 1827.

In the St. Charles region, the United Way supports the following organizations:

- Boys & Girls Clubs of St. Charles County
- Community Living, Inc.
- Crider Health Center, Inc.
- Emmaus Homes, Inc.
- Lincoln County Council on Aging
- Preferred Family Healthcare (formerly Bridgeway Behavioral Health)

- Turning Point
- United Services for Children
- Youth In Need

“Each of these and other organizations aid deserving individuals in need,” Guffey said.
“Please join your fellow employees by making a pledge to help those in our community.”

Employees may make their pledges online at the following link: **Our United Way Campaign**. Employees seeking to utilize direct debit can organize via the payroll office.

“We sincerely appreciate your consideration and invite you to join us in contributing to Lindenwood University's 2016 United Way Campaign,” Shonrock said.