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## **DECA Students Succeed at Statewide Competition**

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## DECA STUDENTS SUCCEED AT STATEWIDE COMPETITION

March 6, 2015

Three students from Lindenwood University's Delta Epsilon Chi (DECA) chapter placed in the top portion of their respective categories during the business organization's state competition in February in Jefferson City, Mo. DECA is a not-for-profit extracurricular organization designed to prepare students for careers in marketing, management, and entrepreneurship with more than 215,000 members in the United States and around the world.

Lindenwood students Savannah Bice, Alison Bowles, and Madison Soots were among more than 160 students from participating regional universities to have their critical thinking skills and performance tested during simulated business situations during the competition. As a team, Bice, Bowles, and Soots placed second in the Entrepreneurship category. Bice also achieved individual proficiency status in the category of Marketing Management. All three are now eligible to attend DECA's International Career Development Conference in April in Orlando, Fla.



"Lindenwood's DECA collegiate chapter was founded and initiated this year so that participants from every division of study can learn how to communicate thoughts and ideas, organize a presentation, gain problem solving skills, learn effective leadership skills, and recognize the benefits of community service," said Cynthia Bice, EdD, dean of the School of Education and DECA chapter faculty advisor. "It's one of the most beneficial organizations I have ever observed students participating in. I am so proud of our team's first-year accomplishments!"

Lindenwood University offers scholarships to DECA members and other youth-oriented organizations by awarding numerous grants and scholarships to young adults that have excelled in service and leadership. More than \$1 million is provided annually to outstanding young adults through the program. The DECA Youth of the Year Award is worth \$12,400 plus an additional \$2,400 Work and Learn Award, the DECA Future Leader Award is worth \$6,000 plus an additional \$2,400 Work and Learn Award, the DECA Competitive Events Award is worth \$6,000 plus an additional \$2,400 Work and Learn Award, and the DECA Membership Award is worth \$5,000 plus an additional \$2,400 Work and Learn Award. All are annually renewable for up to four years.

To learn more, contact the Office of Admissions at 636-949-4949 or [admissions@lindenwood.edu](mailto:admissions@lindenwood.edu).

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