

# LINDEN BARK

Vol. 1.—NO. 29.

Lindenwood College, St. Charles, Mo., Thursday, April 30, 1925.

Price 5c.

## MARK TWAIN'S COUSIN SPEAKS AT LINDENWOOD.

### Three British Authors Discussed.

At the Thursday morning chapel exercises, April 16, Dr. Roemer secured a special treat for the Lindenwood students when he persuaded Mr. Cyril Clemens of Webster Groves, a cousin of "Mark Twain" to speak on a subject in which he is very much interested, which was, "Authors Little Known."

Of this group he selected three, and dwelt on their lives and works. First he took Samuel Johnson, of whom, according to the speaker, most persons know little. "Johnson is the exact opposite of Shakespeare," said Mr. Clemens. With Shakespeare we know all about the works and little about the man, but with Johnson we know all about the man and nothing about the works. His first success was his "Essays" written on every variety of subject. In 1764 he visited the Hebrides, an island off the coast of Scotland, visited the primitive inhabitants with Boswell, and wrote an account of this, a year later.

Contrary to most other authors, his descriptions are based on common sense, and he also gives his own personal opinions on the lives of others. His "Lives of English Poets" is an example of this. Johnson was the most representative writer of the 18th century."

For the second author, Mr. Clemens discussed Thomas Peacock. Of him he said, Thomas Peacock lived to be eighty one years of age. He was extremely retiring and always preferred solitude. He quit school early, at the age of 13, but in spite of this he was always interested in scholarly things. He took a number of walking tours, and while on one of these he met Shelley, and later introduced him to the Grecian authors. He lived a very methodical and uneventful life, arising at 5 A. M., and reading until breakfast, always studying afterwards, enjoying nature in the afternoon, and reading Greek at night.

(Continued on page 3.)

## HONOR BESTOWED ON BROTHER OF DEAN.

Dr. Alice E. Gipson, dean of Lindenwood, has received word to the effect that her brother Dr. Lawrence H. Gipson, head of the department of history of Lehigh University, Bethlehem, Pa., has recently been elected to membership in the British Royal Historical Society. This is an honor which few Americans achieve and was awarded on a basis of distinguished research work and publication which Dr. Gipson has done in the field of American colonial history.

The Linden Bark extends hearty congratulations to Dr. L. H. Gipson.

## SENIORS HITHER AND YON ON EASTER TOURS.

### Elusive Engagements Confided to Few

Finding specific details as to what a "per-fect-ly won-der-ful time" is, is about as easy as defining that elusive term that we all know "what it is but just can't tell you", friendship. At least if you don't believe it you just try to get any Senior in school to tell you what she did in the Easter vacation.

There are some few that can't cover up all their tracks. A certain lovely maiden who is almost a queen (no you guessed wrong, his name isn't King) spent four days of the six on the train so she might be at home for two.

Another stately lass took the far journey to Wisconsin for the vacation, (but are we so sure it was not for something else?)

Many of the Seniors "went home" and had to leave Monday afternoon when "the dance was Monday night". Such a tragedy is almost sufficient reason for a double cut, is it not?

Two valiant seniors held the fort at Lindenwood till the whole bedraggled regiment turned up on Tuesday morning at 9, tired and happy.

During the vacation a certain fair maid's parents let us all in on the secret, and all the seniors join in their congratulations.

## MAY-DAY NOW AND THEN.

### Beautiful English and Roman Custom Still Lives at Lindenwood.

"For I'm to be Queen of the May, mother, I'm to be Queen of the May."  
—Tennyson.

If history repeats itself, early in the morning, to-morrow the first day of May, there will be tiptoe steps in the corridors, baskets of flowers slipped over doorknobs, and a skurry of feet as the occupant of the room opens the door and finds violets or May flowers, or even roses if the admirer isn't "broke", but no card nor intimation of the sender. At Lindenwood this custom has prevailed for years and no one has been able to catch the mischievous fairies who scatter the flowers—though guesses are often right.

But this custom did not originate at Lindenwood. Back in the middle ages it was the habit of the English people, high and low class alike, to go out early on the first morning of May and gather dewy hawthorn branches and bring them home, singing and dancing, to decorate their homes with the flowers. Usually as the revelry continued, the fairest girl in the village was set apart in a bower of hawthorn buds, and the rest of the maids and swains paid homage to her.

This custom, however, comes from the Romans originally. The first May Queen was the goddess Flora, whom all of Rome worshipped with floral offerings on the first of May. The first days of May were spent in Floral Games and Feasts, and the flowers and first green leaves of the laurel were given as the supreme honors.

Every year at Lindenwood there are two or more rainbow-tinted May poles on the campus in the spring festival, around which the girls dance in quaint and stately fashion. This custom also seems to come from the English villagers. There were, in the old English towns, fixed poles which were draped with flowers and around which the merrymakers would execute

(Continued on page 4.)



## Linden Bark

A Weekly newspaper published at Lindenwood College, St. Charles, Mo., by the Department of Journalism.

Published every Thursday of the school years. Subscription rate, \$1.00 per year; 5 cents per copy.

### MANAGING EDITORS:

Betty Birch '28.  
Mary Bryan, '28.  
Helen Calder, '25.  
Lydia Dodge, '27.  
Laura Margaret Mellette, '27.  
Sara Shomberg, '25.  
June Taylor, '28.

### ASSOCIATES

Julia Ayers, '26.  
Mary Olive Crawley, '28.  
Maxine Curreathers, '27.  
Pauline Davis, '27.  
Helen McPherson, '28.  
Audrey Nixon, '27.  
Carroll Timmonds, '28.  
Helen Trusty, '28.  
Virginia W. Symms, '27.  
Miriam Wright, '27.

Thursday, April 30, 1925

### The Linden Bark:

Tonight's the night for May Baskets!

### "Kitty, Kitty!"

Now that the spring season is approaching, there will be more opportunity to be out of doors, more to do with exam schedules posted, thoughts of the home folks coming, and consideration of the thousand and one things that simply must be done before we can even think of the end of the year drawing close. One thing there will be less time for and thankfully, too,—the broadcasting of "CATS." Let us, as an experiment, try to think of the little remarks we make every single day when a few of us get together and someone, anyone, passes by and speaks amiably or otherwise. If she does speak, nine cases out of ten, we not only think but remark that there must have been a motive behind it. If she doesn't speak, we usually have some remark to make concerning that oversight.

Let us cooperate with the weather and the time of year and make this the happy time, the play-hard and work-hard time, and later we shall be glad to look back on the big things and feel happy that we were too big for the petty disagreements even to register in our young lives. Every body has faults, and we must remember that we always see our own worst faults in others.

### Lindenwood Rich in Memorials.

College memorials are without doubt, one of the most worthy investments that can be made for future generations. Great men and women have forwarded the movement for several years, and it is sure to grow.

In "Great University Memories", a book recently published by the University of Chicago, is found a statement by President Coolidge who says, "One of the most encouraging signs is the tendency today to look to institutions of higher learning for memorial sites. No more fitting agencies for this purpose can be imagined. For universities are not repositories of the dead. They are more alive than the market place; their eyes are not only on the present, but on the past and future. And the life within their walls is always young and acquisitive. To place your name, by gift or bequest, in the keeping of an active university, is to be sure that the name and project with which it is associated will continue down the centuries to quicken the minds and hearts of youth, and thus contribute to the permanent welfare of humanity."

Many great men of the country have made their lives a perpetuated memory in some college or University building, among whom are John D. Rockefeller, William K. Vanderbilt, Geo. F. Baker, Collis P. Huntington, Andrew Carnegie, P. A. B. Widener, Julius Rosenwald, Jame B. Duke, George Eastman and others. Our own college has not been without its donations. Colonel and Mrs. Jane Gay Butler alone left over \$3,000,000 to Lindenwood.

This same spirit has been taken up by the students who have realized the appreciation of memorial gifts. These gifts are found in many places on the campus. In Roemer Hall we find several beautiful pictures, and a bust of Shakespeare and one of Emerson are found in the front hall. A statue of Winged Victory is in Mrs. Roemer's office and a gift clock is in the library. The sundial on the campus and several trees are student gifts as well as the flag pole which was a donation to Lindenwood. All these and many others that may be found in our dormitories show the memorial spirit of our own College.

### "WHEN AFFLICTION RACKS THE BROW."

Miss Eva Sayre, resident nurse at Lindenwood, gave a demonstration to college classes in home nursing on April 21 at two and four o'clock. She showed the girls how to care for the sick room, the patient and themselves, in case they were acting as nurse. In the four o'clock demonstration Miss Katherine Farrior of Little Rock, Arkansas, was the "patient" and at 2 o'clock Miss Wilma Niederluecke. These classes are taught by Miss Elizabeth Stewart, of the Home Economics Department.

Read The Linden Bark.

### COLLEGE CALENDAR.

Wednesday, April 28, through Friday May 1,

Junior Week.

Thursday, April 30,  
11 o'clock, Music Recital.

Friday, May Day,  
Senior Day.

Sunday, May 3,  
9:30 p. m., Hatch-Hutchins Recital.

### NEW CATALOGUE GIVES CHANGES FOR 1925.

The new Lindenwood catalogue has made its appearance and it is indeed a glorious tribute to the college. It has grown in size as has the college and makes a very attractive appearance with its raised seal and lettering on the cover. The date of opening is to be September 15 instead of 27, as was the case for the present term and college is scheduled to close June 1 instead of the ninth as it will be this year.

There have been two new courses added to the curriculum; a two year course in gymnasium leading to a state certificate, and a course in journalism leading to a degree of A. A. in journalism. There is a complete enrollment by states showing a total of four hundred and fifty seven students.

### VISITED CATHEDRALS.

A party of thirteen Lindenwood girls including Miss Linneman as chaperon and Mrs. Jones, guest of her daughter Nellie Jones, attended services at Christ Church Cathedral on Sunday, March 14. The party left the campus at nine o'clock, and went directly to the Cathedral for the morning service.

After dining at the Jefferson Hotel, they visited the new St. Louis Catholic Cathedral and also the Chase Hotel, leaving the city at four o'clock. The members of the party were Betty Gee, Laura Jones, Judith Van Dyne, Wilma Sanderson, Beryl Wade, Dixie Laney, Nellie Jones, Frances Frazier, Genelle Skelley, Frances Trader and Martha Shortridge.

### Y. W. GIRLS HEAR OF OTHERS.

On Wednesday evening, April 15, at the first Y. W. C. A. meeting Misses Mary Cheney and Virginia Sue Campbell, who went to the conference at Columbia, Missouri, during April 3, 4 and 5, gave full reports of their experiences there. Miss Cheney outlined the activities and Miss Campbell went into detail concerning the Saturday and Sunday morning group conferences. There was much stress laid upon suggested methods to create higher interest in Y. W. C. A. work.



(Continued from page 1)

Peacock is famed as a satirist. Among his most famous writings are, "Headlong Hall", an English story, "Nightmare Abbey", and "Maid Marion."

For the third member of this famous trio, the speaker selected Anthony Trollope, born in England in 1815, and traveling in this country in his early life.

"His first success was 'The Warden,' and he later wrote 'The American Senator.' His first novels were unsuccessful. He is most famous for 'Barchester Tower.' 'The Last Chronicle of Barseth' is also a production of his."

"Trollope is a realist, dealing with things as they are. He was immensely popular in his day but soon forgotten. He was a hunter and a day-dreamer. He admitted he wrote for money and not for the love of the work."

"In placing each of these in his rightful place in the sun, we might classify Johnson as the conservative, Peacock as the pessimist, and Trollope as the optimist."

#### JOURNALISM GIRLS STUDY ADVERTISING.

Miss Frances Kaiman of St. Louis, who has for some time been advertising secretary in the Ely & Walker Dry Goods Co., gave a talk to the members of the Lindenwood news-writing class, Tuesday, March 14, on advertising as a profession in theory and practice.

Said Miss Kaiman, "Advertising as a science is in its infancy, and advertising may be called 'printed salesmanship' for it means a vast knowledge of what you're advertising as well as a vast general knowledge. It also necessitates a clever and intelligent knowledge of English. To pass the editor and business manager, advertising must have the three essentials of being simple, straightforward, and direct.

"There is the so-called institutional advertising which means building advertising around an idea or an ideal. Stix, Baer and Fuller of St. Louis, may be used for an example of institutional advertising. The ad is considered good if it sells goods. It must have class appeal and have pictures if necessary. It must try to reach most people with one copy and to augment appeal with pictures.

"There is a Better Business Bureau in St. Louis, under the auspices of the Advertising Club, to protect the public and investigate advertising. It publishes a bulletin and redress can readily be obtained if anything is misrepresented.

"Advertising brings the very essential and necessary commodities to

notice. It is a sort of sixth sense. As it is usually the woman who watches the styles, there is a certain feminine ability required to get it across and to make the appeal final. In a small town the merchant needs help to make his store appear attractive and to make it a mecca for shoppers. The large mail order houses have an advertising advantage as they make their copy exact, using heavy washing to emphasize it.

"There is much to consider in laying out an ad as it is policy to insert a head line in which many specialize, such as 'ready to wear'. A clearance is not necessary to explain a sale, fact is, it is not necessary to explain a sale at all except in a small town where the advertising is 'salted.' There should be a 'bull's eye' and that should, in a good-sized ad, receive a relatively large amount of space. There should be correlation of some sort with the remainder of the ad. The important things to remember are type of goods, quality, fashion edicts, tones and kind of cloth, price, and the fitting in of other necessities of life with the more ornamental ones. One must possess transitional ability in order to bring all things into the same ad side by side."

Miss Kaiman illustrated her talk with sketches and gave interesting examples of the manner in which one goes about to write an advertisement.

#### JOHN THOMAS RECITAL.

Mr. John Thomas, Director of Music at Lindenwood, presented an interesting program in his annual piano recital in Roemer Auditorium, at six thirty o'clock, Sunday evening, March 29.

He was requested to play twice an original number called "Fantasie on a Welsh Air", which he did graciously. The composition begins with an old familiar air in a slow movement, then this air is gradually submerged in delightful variations to a strong climax. The old air is then repeated, and is lost quietly in the bass.

The first group of pieces was "German Dance" by Beethoven, a sprightly piece, and Original Theme and Variations, Opus 19, No. 6 by Tchaikowsky. This was a long and difficult composition with many movements. The second group of selections was Romance No. 2 by Schumann, "Minstrels" by Debussy which was played with such realism that it was easy to see in the mind's eye, darky figures capering on the stage and "Hopak" by Moussorgsky. The last group consisted of the above mentioned "Fantasie on a Welsh Air" and a rendition that neared perfection, of "Waltz" by Chopin. After each group Mr. Thomas was clapped back to the stage twice.

#### FOUR WHEELS OF LIFE

At a Y. W. meeting held Wednesday evening, April 22, Miss Helen Morris read the scriptures, and this was followed by a prayer given by Dorothy Williams. Another hymn was sung and then the speaker, Miss Elizabeth Poole gave a short talk on the four wheels of life, on which humanity rolls along, Love, Work, Play and Worship. The benediction was repeated after the closing hymn and the assembly dismissed.

#### WHO WANTS TO WIN ONE HUNDRED DOLLARS?

The Student Council of the National Woman's Party, through the generosity of Mrs. William Kent, of Kentfield, California, offers a prize of one hundred dollars for the best essay written by a college student on the subject "Equal Rights for Men and Women." Any phase of the subject, legal, philosophical, economic, may be emphasized; the essay must be between 3000 and 5000 words, and is to be sent to Vivian Simpson, Secretary of the Student Council, National Woman's Party Headquarters, Capitol Hill, Washington, D. C., not later than June 15. The prize winning essay will be announced at the October Conference of the Student Council and will be published later.

The Judges will be: Zona Gale, Inez Haynes Irwin, Ida Clyde Clark, Mrs. John Dewey, Mrs. William Kent, Dean Emma Gillett, Mrs. Edith Houghton, Mrs. Abram Rose, Lucy Gwynne Branham.

The subject, which has aroused much comment throughout the whole country, is an interesting one, and most of the girls here at Lindenwood have been heard at one time or another to express their belief that girls should be able to do the same things that boys do and 'get by with it.' Here at college, the girls surpass the men! this being the case, and because the girls know so much about the subject, there should be several good essays sent in to win the prize.

#### ENGLISH CLUB PROGRAM

The English Club met on Monday, March 30 in room 207, Roemer Hall. After business, the members enjoyed a talk by Dean Gipson on, "Books I Have Read Lately." Miss Isabel Poole then read the prize poem for 1925, "Hot Days in Montana."

The last member on the program was a review of the new plays on Broadway this winter, by Miss Mary Louise Blocher.

At the next meeting the club intends to discuss contemporary English Authors and their work.



(Continued from Page 1.)

circle dances, the live-long day. But since the modern industrial system has found "more matter for a May morning" the custom in England is fast dying out and only the younger children carry on the May pole dancing. The pretty curtsies and gestures of the simple village dances are not lost, for in most of the European countries and in America the children and the young people "carry on" in making May Day a happy day for Feasting and Dancing.

The first of May at Lindenwood, if you lie a-bed with one eye partly open and listen very carefully, you may catch the little fairy who will hang the flower message on your door, but if you do, Remember, Fairies pine away and die in captivity.

#### MISS STEWART AN ADVOCATE OF WALKING

Miss Elizabeth Stewart, of the Home Economics Department was so anxious to get home for the Easter holidays that she got off the train and walked six miles to her home in the country, surprising her family by so doing.

Miss Stewart's home is near Marion, Kansas, and when she reached Antelope, Kan., a point six miles from her home she persuaded the conductor to stop the train to let her off at 5:42 a. m. From here she walked home, carrying her bag and coat, arriving there at 7:30 a. m. in time for breakfast.

After she had eaten, she washed the dishes, scrubbed four floors, cleaned up the house (six rooms), prepared the noon meal, and cut out and made a dress for her mother that afternoon.

Won't someone please hand Miss Stewart a medal for this demonstration of athletic ability? She is one woman who can use several kinds of tools, we might also inform Dr. Hrdlicka.

#### FOUR GIRLS IN RECITAL

One of the pleasant memories before vacation was the oratory recital, Thursday morning, April 2, in Roemer Auditorium, in which four entertainers ranged "from grave to gay, from lively to severe". Miss Lillian Nachlas presented an impersonation, "The Only Child", by Tom Masson. The touching story by Edward Peple, act one of "The Prince Chap", was given effectively by Miss Dorothy Dunseth.

Booth Tarkington, always a favorite with Lindenwood audiences, was taken up by Miss Virginia Hoover, giving the first act of "Clarence". The programme closed with "The Valiant", by Holworthy Hall, presented by Miss Frances Baggett.

## Doings and Dones

Miss Janet Robinson, her mother, sister, and fiance drove from her home at Burlington, Iowa, to St. Charles, last week-end to visit with Janet's aunt, Miss Louise Stone, head of the Lindenwood Modern Language Department.

Would Lindenwood ever consider a Parent's Day such as that sponsored by the Junior Class at Mississippi Woman's College? That college calls Parent's Day the happy day, when all put forth their very best efforts to enjoy sweet comradeship and be happy. The parents see the school to which they intrust their daughter for nine months of the year, and meet all with whom she associates. Is it not an excellent idea to lead to better understanding and sympathy?

Miss Martha Burke and Miss Nellie Jones were guests at Kemper Military Academy on April 17, at the Annual Military Ball.

Misses Mona Carnahan, Margaret Enloe, Emma Monier, Margaret Haig spent last week-end at Columbia, Mo., as guests at the formal spring party of the Pi Beta Phi sorority.

Miss Edwards has developed the remarkable power of character reading and will soon reveal the deep, dark, long-concealed secrets of the characters of the girls at her table. She reads the characters of each group that comes to her table and is always correct in her speculations except concerning the girl occupying a certain chair. Miss Edwards says that she invariably "misses her guess" on this person.

"Hello! Hello! Hello!"

Yes, Lindenwood observed Wednesday, April 22, as "Hello Day" which means that "that friendly spirit" should fill the atmosphere. The only difference noted in Hello Day and Any Other Day was that the greetings and salutations were much noisier and perhaps heartier than usual, and that the frequently-used "High" and "Hav" were eliminated for the more dignified word "Hello."

#### JEWELRY WELL EARNED

**Fresh.** "Of course you've noticed how snooty the Sophs and Seniors have been the last week."

**Froshie.** "Ever since their rings came they've been simply unbearable."

**Fresh.** "I don't blame them a bit! The rings are so good-looking that I'm going to mosey back next year just to get one, if for no other season."

**Froshie.** "I like the Sophomores rings best. Those touches of black show the crest up so wonderfully."

**Fresh.** "I'm for the plain silver Senior ring. They're magnificent!"

**Chorus.** "We wish we had 'em."

On Tuesday, April 21, at five P. M. in Roemer Auditorium, Miss Marguerite Hersch, presented a delightful Junior recital. Her program of three groups was varied, well balanced, and interesting. She played; Prelude and Fugue, D Major, by Bach, and Sonata, Op. 26, A flat Major, (Theme and Variations) by Beethoven, in the first group. After a short interval Miss Hersch delighted her audience with On Wings of Song, a Mendelssohn-Heller composition, and Liebestraum by Liszt. The final selection was Concerto, F Minor, in which she was assisted by Professor John Thomas. It was the first movement, that she played, a composition of Chopin.

#### CONTRALTO FROM FACULTY SINGS.

There was a delightful Faculty Recital on Sunday evening, April 19, by Miss Cora N. Edwards, contralto, assisted by Miss Mildred E. Gravely, pianist. The program was as follows:

Piacer d'amor.....Matrini  
Ah! rendimi.....Rossi  
Miss Edwards

Sapphische Ode.....Brahms  
A Memory.....Fairchild  
Husheen.....Needham  
Wake Up.....Phillips  
Miss Edwards

March Wind.....Mac Dowell  
Elfin Dance.....Mac Dowell  
Miss Gravely

Dow Here.....May Burke  
Cry of Rachel.....Salter  
Miss Edwards

Miss Edwards sang with unusual clearness and sustained volume while Miss Gravely played with brilliance and velocity.

#### NEW CLUB OFFICERS.

At the meeting of the International Relations Club Wednesday, April 15, officers for the coming year were elected. Miss Helen Lewis is the new president, Marie Laney, Vice-President, Virginia Forestell, secretary and Margaret Knoop, treasurer. Miss Amy Williams, teacher of History and English, gave an interesting talk