### **Lindenwood University**

## Digital Commons@Lindenwood University

Archived Lindenwood Press Releases

**Public Relations** 

1-14-2014

# **Lindenwood University Names Woodruff Director of Corporate** Relations

Lindenwood University

Follow this and additional works at: https://digitalcommons.lindenwood.edu/press\_releases



Part of the Business and Corporate Communications Commons



#### LINDENWOOD UNIVERSITY ST. CHARLES, MISSOURI

For immediate release:

Jan. 15, 2014

Contact: Rachel Johnson (636) 949-4640 RJohnson@lindenwood.edu

### **Lindenwood University Names Woodruff Director of Corporate Relations**

**St. Charles, Mo.** – Judith M. Blase Woodruff has been named director of corporate relations at Lindenwood University. Her duties include managing the strategy and growth of the school's corporate relations initiatives and fostering positive working relationships with the regional business community.

The Illinois native brings three decades of fundraising and advancement experience to the role, most recently serving as executive director of the National Foundation for Ectodermal Dysplasias. Prior to that, Woodruff held positions as Director of Development for the Southern Illinois University Edwardsville School of Business, Fontbonne University, St. Louis College of Pharmacy, and McKendree University.

Woodruff holds a bachelor's degree in music and is a certified fundraising executive.

"We're delighted to bring Judith on board to strengthen our outreach and relationship-building with our region's corporate neighbors," said Susan Mangels, PhD, vice president for institutional advancement at Lindenwood University. "Her work in this area will benefit Lindenwood's fundraising programs and also enable us to strengthen our internship programs, sponsorship opportunities, and avenues for adult enrollment in our degree programs."

Woodruff can be reached by phone at 636-627-2253, or by email at jwoodruff@lindenwood.edu.

Lindenwood University, founded in 1827, is an independent liberal arts university offering more than 120 graduate and undergraduate programs in diverse areas of study in traditional and accelerated formats.

Lindenwood operates residential campuses in historic St. Charles, Mo., and Belleville, Ill., as well as numerous extension sites throughout the St. Louis Metropolitan Area.

###

**Photo attached:** Judith M. Blase Woodruff, director of corporate relations at Lindenwood University