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PARISI APPOINTED VICE PRESIDENT FOR ENROLLMENT MANAGEMENT

November 15, 2013

Lindenwood University President James D. Evans has announced the appointment of Dr. Joe Parisi as the institution's first Vice President for Enrollment Management.

Parisi, a 15-year employee at Lindenwood, has spent the last 10 years overseeing the university's successful day admissions office.

"In an era when Lindenwood has become one of the larger independent universities in the Midwest region, it became clear that we would need to install a strong, experienced leader to oversee, integrate, and coordinate our diverse admissions programs and officers," said Evans. "Dr. Joe Parisi has the necessary background and drive to take our recruitment of quality students to the next level and beyond, and I personally have the utmost confidence in him in this larger role."

Parisi now assumes added responsibility for the university's evening and online admissions programs.

"We're already working on taking a comprehensive approach to integrating Lindenwood's marketing, recruitment, retention, pricing, and financial aid strategies," he said.

Besides working in university administration, Parisi has taught in Lindenwood's School of Business and he also served as Director of the American Humanics Program. He is the most successful wrestling coach in Lindenwood history, with seven NAIA national championships to his credit. Parisi stepped down as wrestling coach in 2010 to focus on his admissions duties.

Prior to working at Lindenwood, Parisi worked at Missouri Valley College in Marshall, Mo. He and his wife, Brenda, have two daughters.



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