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For immediate release:

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Lindenwood Launches Free Nonprofit Service Workshops

St. Charles, Mo. — Lindenwood University's Nonprofit Administration Program has launched Serve U, a fun and impactful service simulation program designed to engage high school students and those who work with them in assessing and responding to community needs. The free workshops are reserved through individual bookings and take place in the facilities of requesting organizations.

Scripted by Julie Turner, PhD, assistant professor and nonprofit administration department chair, the 2½-hour simulations involve Lindenwood students and faculty members teaching participants how the nonprofit response structure works. Groups cover a range of key leadership and nonprofit topics, including collaboration, teamwork, dealing with change, making decisions, investigating community issues, measuring impact and outcomes, and sharing challenges and best practices.

According to Turner, the program is ideal for senior high school youth groups, student councils, Key Clubs, and other youth groups.

"Serve U was developed in an effort to increase the exposure and credibility of the vocation of nonprofit management," she said. "We want young people to see that nonprofit organizations are much more than just places to do community service, and to help them understand the valuable roles they play in making positive impacts in their communities."

There is no cost for the Serve U program and reservations are currently being accepted for the remainder of the 2013-2014 academic year. Reservations are available from 12-2:30 p.m., Monday through Friday, but late afternoon, evening, and weekend bookings are considered on a case-by-case basis.

A minimum group size of 15 people, and maximum of 80, is required; locations must be within 40 miles of Lindenwood's St. Charles campus. For more information or to make a reservation, please contact Turner at jturner@lindenwood.edu or 636-949-4652.

Lindenwood University, founded in 1827, is an independent liberal arts university offering more than 120 undergraduate and graduate programs in diverse areas of study in traditional and accelerated formats.

Lindenwood operates campuses in historic St. Charles, Mo., and Belleville, Ill., as well as numerous other vibrant extension centers throughout the St. Louis Metropolitan Area.

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