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LINDENWOOD UNIVERSITY ST. CHARLES, MISSOURI

For immediate release:

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Lindenwood University Mobile Application Offers New Features

St. Charles, Mo. —Lindenwood University has published an updated version of its mobile application that offers users essential campus services through their smartphones and mobile devices. Added features include new admissions and course modules, as well as quick access links to the university's online student portal and Lionmail web pages.

The admissions module provides information about day and undergraduate, evening and graduate, international, military, and online degree programs. It also includes the same functionality as the school's website through which users can apply online, schedule a visit, view a campus tour video, and more.

The course module contains detailed course listings, descriptions, and schedules offered at all campus and extension center locations. Information about upcoming terms and required textbooks is also included.

Developed by Blackboard Mobile, the Lindenwood mobile application initially launched in October, 2012. It originally included interactive campus maps, event calendars, athletic scores and schedules, campus news stories, a staff directory, a Blackboard portal for students and instructors, videos from Lindenwood's YouTube channel, an archive of campus images, links to the school's most searched departments, and emergency assistance information.

The application has been well-received by the university's many audiences. It's been run more than 91,000 times since its original launch date and consistently garners more than a dozen new users each day.

"We set out to offer our students and members of the community the information and services they want on the mobile devices they love, and we're pleased that we've been able to provide them with a useful tool," said Rachel Johnson, public relations specialist. "We hope the application's new admissions and course modules, as well as the added quick links, will be just as useful for users as the original components have been."

Lindenwood's mobile application can be downloaded through Apple® iOS and Android™ application stores and is also available on all web browser-enabled devices on the mobile web. For more information, visit <http://bit.ly/LindenwoodMobile>.

Lindenwood University, founded in 1827, is an independent liberal arts university offering more than 130 undergraduate and graduate programs in diverse areas of study in traditional and accelerated formats.

Lindenwood operates campuses in historic St. Charles, Mo., and Belleville, Ill., as well as numerous other vibrant extension centers throughout the St. Louis Metropolitan Area.

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