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LINDENWOOD UNIVERSITY ST. CHARLES, MISSOURI

**For immediate release:**

January 30, 2013

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## **Nonprofit Professional Development Series to Host Two Speakers in February**

**St. Charles, Mo.** — Lindenwood University's 2012-2013 Nonprofit Professional Development Series will continue with two presentations scheduled in February. "Maximizing Nonprofit Collaborations" will be on Wednesday, Feb. 6, and "Cause Marketing" will be on Wednesday, Feb. 20. Both take place from 3:30 to 5 p.m. in the Memorial Arts Building's Latzer Hall.

The first workshop will include discussion on best practices for common types of collaborations found within nonprofits, including mergers, shared resources, fiscal sponsorships, and joint program alliances. The presentation will be delivered by Chris Miller, founder and chief executive officer of The Mission Center, which educates nonprofit professionals, board members, and donors on the creation more efficient, effective, and sustainable organizations.

The presentation on Feb. 20 will cover the alignment of corporate and social sectors in order to reach common goals, including raising awareness, generating funds, and building organizational reputations. The address will be given by Kristin Williams, executive director of the St. Charles City-County Library Foundation, and Victoria Schmitt Babb, community engagement director of Unlimited Play.

The Memorial Arts Building is located on Lindenwood's main St. Charles campus. The cost to attend is \$15 per individual workshop in advance or \$25 at the door if space permits.

Visit [www.lindenwood.edu](http://www.lindenwood.edu) for more information or to view the full Nonprofit Professional Development Series schedule. To register for an event, contact Julie Turner, Associate Professor and Chair of Nonprofit Administration, at (636) 949-4652 or [jturner@lindenwood.edu](mailto:jturner@lindenwood.edu).

Lindenwood University, founded in 1827, is an independent liberal arts university offering more than 130 undergraduate and graduate programs in diverse areas of study in traditional and accelerated formats.

Lindenwood operates campuses in historic St. Charles, Mo., and Belleville, Ill., as well as numerous other vibrant extension centers throughout the St. Louis Metropolitan Area.

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