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Lindenwood University - Campus News

Evans to Outline Lindenwood's Economic Impact

07/08/2011

Lindenwood University President James D. Evans, Ph.D., will deliver a presentation on the university's economic and community impact during the St. Charles Chamber of Commerce membership meeting on Wednesday, July 20. The luncheon address will take place at 11:30 a.m. in the Anheuser-Busch Leadership Room of the Spellmann Center.

Evans' presentation will feature information from the recently published report, *Lindenwood: A Major Midwestern University*. Key points will include the positive financial and civic contributions the school makes in the region and the ways in which the university serves as a vital economic engine for the city and county.

"Taking higher education's effect on workforce job skills into account, Lindenwood's annual economic impact on St. Charles County alone is estimated to exceed \$600 million," said Evans. "In addition to populating the economy with educated professionals, the university also brings diversity, arts, culture, and entertainment to St. Charles."

The presentation will outline the contributions of Lindenwood's student "servant leaders" and volunteers, who annually spend thousands of hours advancing the greater good of the region, Evans said. The school's continuous efforts to enrich the culture of the community through various events, entertainment, and educational offerings will also be highlighted.

Chamber members and individuals interested in joining the organization are invited to attend. The cost is \$20 per person if payment is received by Friday, July 15, after which it increases to \$25.

To register or to learn more, call the St. Charles Chamber of Commerce at 636-946-0633.