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Lindenwood University to Host Summer Digital Media Workshops

April 13, 2012

The Lindenwood University School of Communications will host a digital media summer camp for high school students interested in learning multimedia, design, photography, web, or editorial skills. The three-day journalism boot camp, Media Now STL, will be June 25-27 at the St. Charles campus.

The camp will focus on developing innovative journalistic storytelling techniques through the use of immediately available resources. Instruction will be offered from top journalism professionals from the St. Louis Post-Dispatch and Dallas Morning News, professors from Lindenwood and Drake Universities, and high school advisers from award-winning programs in Omaha, Indiana, and St. Louis.

Media Now STL offers six workshops, featuring new media breakouts and critiques with area professionals.

The multimedia workshop will teach participants how to tell a story through the combination of video, sound, photographs, and editing. The design workshop will focus on developing design perspective and learning how to best connect print and online stories. New to the program this year, the photography workshop will teach composition basics for news and feature photography through hands-on projects.

The editor track will provide instruction on how to manage a digital newsroom, while the introductory web workshop will offer students the chance to build a site from scratch and learn the basics of managing it. A new advanced web course is also offered that will concentrate on upper-level skills, including adjusting simple HTML code and customizing elements of a site to enhance usability. Social media sharing and capitalizing on available tools will be discussed in each workshop.

The cost to attend Media Now STL is \$280 per student before June 1 or \$300 after June 1. The fee includes lunch and dinner each day of the camp, lab use, parking, and a t-shirt. On-campus housing is also available for \$25 per night.

Two scholarships for free registration will be awarded on May 7. The deadline for essay submissions is April 30.

Lindenwood will offer two hours of undergraduate college credit to participating high school juniors and seniors and one hour of continuing education credit to advisers. The course credit fee is \$60 per individual and must be paid directly to the university.

Seating is limited. For more information or to register, visit www.MediaNowSTL.com or call 314-252-8816.

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