# 10/9/2007

# Below please find the 24th edition of Communique, a weekly newsletter for Lindenwood University employees. If you have an item for Communique, please email <u>squeen@lindenwood.edu</u>

# Faculty/Staff Help Sought for Spring Recruiting

Lindenwood's spring recruiting campaign is about to kick off!

Faculty and staff referrals are integral to the program's success, and President Evans is asking everyone to provide at least 1-2 leads. Cards will be distributed to academic deans Wednesday afternoon. Please see your dean about how you can help. Staff members should see Maddelene Collins about getting a referral card or email Dean of Day Admissions Joe Parisi.

Parisi said the university will be hosting "academic theme nights" to call on prospective students who have inquired about specific majors. Those nights would be conducted for spring and fall recruiting.

Parisi said there would be one night per each division. He will be meeting with deans to determine each division's designated evening to call on those students.

## Garner Appointed to State Council on Historic Preservation

Kacky Garner, director of marketing and business manager for Lindenwood University's Boone and Weldon Spring campuses, has been named to the Missouri Advisory Council on Historic Preservation. She was appointed to the post by Governor Matt Blunt on Sept. 28.

The council, which is under the umbrella of the Missouri Department of Natural Resources, has 12 members, which serve four-year terms. It is responsible for reviewing nominations to the National Registry of Historic Places. The council also reviews and provides advice on the state's Historic Preservation Plan and provides guidance and advice to the state historic preservation officer. The council is generally comprised of architects, historians, archaeologists and interested laypersons appointed by the governor. Nominations are reviewed by a board of citizens.

As a member, Garner is required to attend four meetings of the council a year; she will attend her first meeting on Nov. 9 in Jefferson City. Her term expires on Nov. 15, 2010. Garner said the appointment is an ideal fit with her job on the historic Boone Home campus.

"I am honored to have been selected by governor Blunt," Garner said. "Since I will be working with people from all over Missouri, I will have the opportunity to share information about Lindenwood University, as well as to assist in the preservation, protection and integrity of our historic trust here at the Daniel Boone Campus."

# Campus YMCA to Host Safe Trick-or-Treat for Kids

The Lindenwood University Campus YMCA will hold its second annual Safe Trick-or-Treat for kids in the Lindenwood community and the St. Charles area from 11 a.m. to 2 p.m. on Saturday, Oct. 27, at the facility, which is located at 1116 First Capitol Drive in St. Charles.

Activities will include a costume contest, fall arts and crafts, pumpkin decorating, bobbing for applies, fall photos and face painting. Admission to the event is \$2 per child.

"This spooktacular event is for children of all ages," said Jessica Rhodes, program coordinator at the Lindenwood Campus YMCA. "It's a safer alternative to trick-or-treating. Lindenwood students have been working hard to make this a fun and successful event and are looking forward to presenting it again this year."

A \$2 admission charge per child will be collected at the door. Parking will be available at Jane's House of Yoga, which is located adjacent to the Campus YMCA. For more information, call Schroeder at 636-949-4787.

#### Three from Lindenwood Attend Going Global

Vice President Lucy Morros and professors Ken Chilton and Jeri Schultz last week attended Going Global, an event created to provide a regional forum for addressing international business issues and how they impact companies.

The keynote speaker was Robert Lachky, executive vice president of Global Industry Development

and Chief Creative Officer of Anheuser–Busch Companies. His speech was titled "Building Worldwide Brands."

More than 600 attended this first-time event, and corporate executives attended from every aspect of International Business with the following industries: investments, science and technology, finance, accounting, marketing, public relations, health care, education, risk management and more.

# **Speaker to Discuss Effective Resume Preparation**

Ms. Mandy Seifert, recruiting specialist for Edward Jones, will present the first Distinguished Speaker Seminar for the 2007 – 2008 academic year at 3 p.m. Wednesday, Oct. 17, in the Leadership Room at the Spellmann Center (4th floor). Discussion topics will include effective resume preparation and obtaining employment with Edward Jones.

The lecture is organized by the Office of Career Services, LU Business Club and the LU Marketing Club. The event is free of charge and open to all current students and alumni. To register, please contact Dana Wehrli at 636-949-4806 or at dwehrli@lindenwood.edu

## **President to Assist Optimists**

Lindenwood University President James D. Evans was sworn in September 29 as a director for the St. Charles Optimist Club. He will serve a two-year term.