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## **Registration Open for Summer Digital Media Workshops**

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# LINDENWOOD

## Lindenwood University - Campus News

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### Registration Open for Summer Digital Media Workshops

04/01/2011

The Lindenwood University School of Communications this summer will host three digital media workshops for high school journalism students interested in learning multimedia, design, or Web skills. The series, titled "Media Now STL," will take place daily from 8:30 a.m. to 8 p.m., June 28-30, in the Spellmann Center on the main St. Charles campus.

"Students can choose the workshop best suited to their interests and learn from regional experts in those fields," said Jill Falk, assistant professor of communications and LUTV news director. "It's about sharing a passion for new media and helping participants effectively use a variety of current mediums to tell their stories in powerful ways."

The design workshop will focus on the basic building blocks of publication layout and the use of print design to drive online traffic. The multimedia workshop will teach participants how to tell a story through the combination of video, sound, photographs, and editing. The Web workshop will offer students the chance to explore today's online publication trends, build a site from scratch, or add features to existing pages.

"Being a contemporary journalist doesn't hinge on having the latest and greatest equipment, but rather on how you present a story using the options that best connect with your audience," said Aaron Manfull, director of the Media Now STL workshop series and adviser at Francis Howell North High School. "We believe a hands-on approach is the best way for the students to learn these skills."

Lindenwood will offer one hour of college credit to participants who complete one workshop. The course credit fee is \$60 per person and must be paid directly to the university.

Lindenwood will also select two \$5,000 scholarship recipients from among participating students who receive a formal letter of recommendation from a member of the school's faculty. Additional scholarship criteria can be found online at [www.medianowstl.com](http://www.medianowstl.com).

The cost to attend a Media Now STL workshop is \$260 per person. The price includes lunch and dinner for three days, lab use, a t-shirt, and an awards ceremony showcasing student work for family and friends at 6 p.m. on Thursday, June 30.

Registration ends Monday, April 30, and space is limited. To register or to learn more, visit [www.medianowstl.com](http://www.medianowstl.com) or call 314-252-8816.