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J-Term Class Renovates Boone Home Gift Shop

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Lindenwood University students are renovating the gift shop at the Historic Daniel Boone Home. The project is part of a “Special Topics in Retail Merchandising” course through which students may earn three credit hours in under a two-week period.

Doug Cannon, Department Chair and Assistant Professor of Retail Merchandising, is leading the team of 10 participants through the modified January-term class. J-term classes typically take place from Jan. 4-22, but renovation of the Boone Home Gift Shop is expected to take only eight working days.

“We began on Monday, Dec. 14, and have a deadline to meet of being finished before Christmas Eve,” Cannon said. “It’s a small window and hectic to say the least, but it’s fun for the students and a great opportunity to expose them to some practical applications with regards to retail merchandising.”

The class has completely removed the contents of the entire building. They will paint and seal the shop, as well as renovate the building’s restrooms, before bringing in new merchandise and displays.

“This is an ideal situation for the students to apply their background, education and experience,” said Cannon. “We hope to upgrade the facility and make it something the students and Boone Home staff can take pride in, and that visitors can enjoy.”