

## COMMUNIQUE

An e-newsletter  
for Lindenwood employees**Williamson is August's Top Employee**

Congratulations to Shane Williamson, director of first-year programs, who was named Employee of the Month for August 2009. Williamson joined the Lindenwood University staff in March 2007 after sending in a blind application.

She had previously held a similar position at the New Jersey Institute of Technology and had relocated to St. Louis following her engagement to her fiancé, Lester Robinson. She was not aware that Lindenwood was seeking a director of first-year programs.

By fall 2008, the program was in place and operational, consisting of the week-long First-Year Experience and the LUL 101 program, attended by first-year students throughout the semester. The program has evolved a little since then. First-Year Experience this year included a scavenger hunt, instead of the traditional campus tour, to help students become more familiar with the campus.

"We also had First-Year Housing Wars," Williamson said. "They were organized by Megan Teal and Joe Thorp."

Williamson said her feedback on the program has been very positive from students and faculty alike. She said professors tell her students know how to "navigate the university better, and feel more a part of the Lindenwood community..."

On being named Employee of the Month, Williamson said she was surprised and honored "because so many excellent employees here give 200 percent every day. To be singled out this way is a true honor."

**Did You Know?**

**Did you know that in September 1952, Thurgood Marshall spoke at Lindenwood about segregation? Before he was on the Supreme Court, yet as director and counsel of the NAACP, Marshall stated that "The fight against prejudice is now only in the talking stage and must be brought to the acting stage where the minority groups which cry for segregation can be defeated by persons who abhor it."**

**Music Department's Alsobrook Pens Second Book**

Joe Alsobrook, chairman of the Lindenwood University Music Department, has authored a book about music education titled *Destinations 4K12 Music Educators*. The book is his second to be published in less than eight years.

"*Destinations* presents a fresh perspective on standards-based music education and hallmarks of effective practice," Alsobrook said. "I hope readers will find it to be both practical and inspirational."

In addition to his own insights, Alsobrook incorporated into the book a vast array of song lyrics.

"From Garth Brooks to Giacomo Puccini, musicians have much wisdom to share," he said.

Alsobrook's first book, *Pathways: A Guide for Energizing and Enriching Band, Orchestra, and Choral*



*Programs*, is a GIA Publications, Inc., bestseller. His latest project took five years to complete.

"This book was written between 3 and 7 a.m. and it wasn't always a fun process—plenty of mental sweat," Alsbrook said. "It did get easier, however, once I accepted the fact that I needed reading glasses more than coffee," he continued jokingly. "Maybe they make me look like an author."

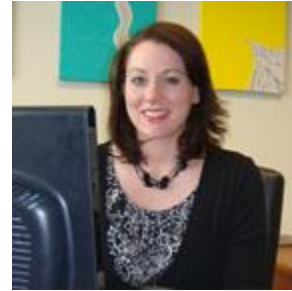
*Destinations* is scheduled to be released in December, 2009, at the Midwest International Band and Orchestra Clinic in Chicago. Both of Alsbrook's books will be available for purchase on-line at Amazon.com.

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## Falk Becomes News Director of LUTV

Jill Falk, assistant professor in the School of Communications, has been named news director for Lindenwood University's high-definition cable channel, LUTV. She will oversee the content and delivery of newscasts as well as manage the show's talent, reporters, producers, and writers.

All Lindenwood television programming is produced by university communications students under the direction Peter Carlos, LUTV station manager and associate professor of communications, and Ed Voss, LUTV director of operations and assistant professor of communications. Falk is the first faculty member specifically dedicated to the production of television news at Lindenwood.



"This is a new position that has been created to meet the needs of the growing program," Falk said. "And with our beautiful new high-definition studio we have more students than ever interested in the field."

Falk brings special experience to the role, having worked as a reporter and anchor in Illinois and Michigan before her arrival at Lindenwood in 2006. She plans to continue teaching broadcast courses full-time in addition to her position as LUTV news director.

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## Turner to Survey Nonprofit Administration Alums

Julie Turner, Ph.D., assistant professor of nonprofit administration, will be partnering with the Survey Institute in Wentzville, Mo., to survey Lindenwood University alums about their current employment satisfaction, how their NPA degree has affected the advancement of their careers, and their levels of civic involvement. The results of the survey will be used for benchmarking purposes, and the findings on best practices will be shared with other colleges and universities that offer nonprofit management degree programs.



"Strong nonprofit organizations are key to changing lives, and improving these organizations is not a trivial undertaking," Turner said. "Therefore, enhancing nonprofit organization leadership and management through education programs, usually associated with higher education institutions, has become a national imperative."

Turner's work with the Survey Institute also serves as a pilot program for the creation of similar surveys to be used at other institutions of higher learning.

Lindenwood is one of only 60 universities nationwide to offer a nonprofit administration degree program and one of only a handful of universities to offer both bachelor of arts and master of arts degrees in the discipline.

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## **Subscribe Today to Lindenwood Athletics Newsletter**

One of the new features of the new athletics website at [www.lindenwoodlions.com](http://www.lindenwoodlions.com) is that Lindenwood sports fans can subscribe to a weekly newsletter during the school year.

The newsletter will highlight the top athletic events that are coming up for the next week and have a link to the "This Week In Lindenwood Athletics" story which briefly gives an update on every Lindenwood sports team that is currently in-season. The newsletter will also link to some of the top web stories over the past seven days.

To subscribe to the newsletter, click on the newsletter link on the left-hand column of the athletics website, or go to: <http://lindenwoodlions.com/subscribe.aspx>.