

COMMUNIQUE

An e-newsletter
for Lindenwood employees**Wallace Employee of the Month for July**

Tom Wallace, director of corporate and foundation relations at Lindenwood University, has been named the Employee of the Month for July. He has worked in the position since January, 2008, raising funds to support the growth and development of the university.

Wallace's efforts are currently focused on Lindenwood's Business

Campaign for the expansion and renovation of Harmon Hall (the future home of the School of Business and Entrepreneurship). He has nearly 20 years of experience in the field and is well-known in the St. Louis metro area.

"His skills and focused efforts as a fundraiser have resulted in innumerable leads and connections in the world of higher education benefactors," said James Evans, Ph.D., president of Lindenwood. "As well, he has effectively served as our point person in initiatives that Lindenwood undertakes for the United Way of Greater St. Louis."

Wallace, pictured above, said he enjoys seeing the benefits students experience because of his fundraising efforts.

"Gifts and donations to the university make it possible for students to receive an outstanding education at an affordable price," he said. "The funds help us give them the best programs, facilities, and overall experience possible. It's exciting to be a part of that."

Lucy Morros, Ph.D., vice president for institutional advancement, said she and Wallace's other colleagues highly value his contributions to the team. "Everyone enjoys working with him and he can always be counted on," she said. "He does have one slight problem that must be revealed – he really likes to eat lunch at Rally's drive-in restaurants."

Did You Know?

Did you know that Lindenwood was one of the first colleges in the United States to offer January-term classes? In 1967, Lindenwood switched to 4-1-4 calendar, in which students were encouraged to enroll in a four week J-term class where travelling abroad and/or specialty classes were emphasized.

Arns has Unique Perspective on Shaq/Albert Showdown

Four years ago, Business Professor David Arns began volunteering to run the manual scoreboard for the River City Rascals minor league baseball team at T.R. Hughes Ballpark in O'Fallon. Little did he know that his scoreboard gig would afford him a unique view of a homerun hitting contest between baseball's best hitter and one of basketball's biggest stars.

On Thursday of last week, NBA star Shaquille O'Neal was in town to challenge Albert Pujols to a home run hitting contest for a new show called "Shaq vs." In the show, which debuted Tuesday night, Aug. 18, at 8 p.m. on ABC, O'Neal engages in athletic contests with top athletes in their respective sports. The debut episode featured a contest with Pittsburgh Steelers quarterback Ben Roethlisberger, for instance. Other challenges include Serena Williams in tennis, Michael Phelps in



swimming, David Beckham in soccer and Oscar de la Hoya in boxing. The show will air at 8 p.m. on Tuesdays.

As of this writing, there was no air date publicized for the Pujols episode. Arns said the stadium was packed to capacity with 6,000 spectators, who were undeniably partisan in their support for hometown favorite Pujols.

Arns runs the scoreboard with his son, Chris, and supervises a group of other volunteers who work on the scoreboard throughout the season, coordinating schedules and making sure all the games are covered.

Seeking to keep the surprise intact for television viewers of the Shaq vs. Pujols contest, Arns would not say who came out ahead, but he did offer a hint or two.

"My son, Chris, and I really enjoyed working the scoreboard for the Shaq v. Pujols home run hitting contest," Arns said. "Pujols was hitting so many home runs so fast that we had to scramble just to keep up with him. He's an amazing hitter, and it was really special knowing that we were keeping score for one of the greatest players in the history of baseball."

Baum Hired by Institutional Advancement Office

Jane B. Baum has been hired as Institutional Advancement officer at Lindenwood University. She will assist in fundraising efforts in support of the university, in the coordination and promotion of regional alumni programs and events, and in the development of alumni volunteer opportunities.

Baum, pictured at right, earned a bachelor's degree in business and an associate's degree in merchandising from Lindenwood University in 1982.



"I have felt that Lindenwood was my home since I graduated," Baum said. "Being a native of St. Charles, I have watched the school grow and I'm excited to now be a part of bringing those benefits of growth to the students and to the City of St. Charles."

Baum comes to Lindenwood from Baue Funeral Home, where she served in the development and community services arena. Prior to that, she had been employed as the director of the American Heart Association's annual Heart Walk fundraising event in St. Charles.

She has three children, one of whom currently attends Lindenwood and is a member of the baseball team. Baum said she enjoys staying active in her spare time.

"I like to play golf and softball and all types of sports," she said. "I also continue to volunteer with the American Heart Association and currently serve as a board member for the Orchard Farm School District."

Belleville Opens Doors for Daytime Classes

Lindenwood University ushered in a new era in higher education in Belleville today with the beginning of its historic first term of daytime classes ever offered at the extension campus. The university welcomed an inaugural class of more than 60 undergraduate students.

"The well-dedicated staff and faculty arrived here very early this morning and were full of excitement that this day had finally arrived," said Jerry Bladdick, vice president and chief administrative officer at the Belleville campus. "The students were also surprised and happy that staff was there to offer them free coffee and doughnuts."



Belleville employees also offered assistance in directing students to their classrooms and extended invitations to the school's first ever formal convocation ceremony at 9 a.m. on Thursday, Aug. 27.

"The day has gone very, very well," said Bladdick, pictured above assisting Daniele Stabile. "We are really enjoying getting to know our students and them getting to know us. It's a good thing to form these relationships early on."

The new class of enrolled junior- and senior-level students will notice remodeled classrooms complete with the latest technologies, a new student lounge, and a new café area. Members of Belleville's new Lindenwood Lynx volleyball can make use of the renovated gymnasium, while the soccer team can take pride in the construction of a new soccer field featuring a sophisticated sprinkler system, seats, and a scoreboard.

SBE Website Provides New Foundation

The Lindenwood University School of Business and Entrepreneurship has launched a new website online at www.lindenwood.edu/business. The site features an attractive new design and detailed information for current and prospective students.

"One of its best features is the extensive degree and course information available," said Judy Eberhardt, assistant professor of marketing in the School of Business and Entrepreneurship. "It will help students better understand their options while they're here at Lindenwood preparing themselves for careers in business."

The new site also includes a faculty directory, internship opportunity information, a news and current events section, and an inquiry form that allows visitors to request additional information.

"These changes provide the foundation for additional web site improvements in the future," Eberhardt said. "It's all geared toward helping students select Lindenwood's School of Business and Entrepreneurship as their school of choice."

YMCA Offers Discount for LU Faculty, Staff

Lindenwood University faculty and staff are eligible to receive discounted membership rates at local YMCA of Greater St. Louis facilities. The organization, which has 18 branches throughout the region, will waive its standard enrollment fee and offer a 50 percent discount on the first month of any purchased membership package.

"It's a great opportunity for Lindenwood employees to explore additional options for working toward a healthy lifestyle," said Annie Alameda, assistant professor of health and fitness sciences. "And the YMCA has a variety of different membership offers that make it affordable for family members to get in on the fun as well."

Through another program known as "Try the Y," Lindenwood staff can enjoy a trial two-week membership. The offer is available from Sept. 7-21, and also from Feb. 1-15, and offers full access to free health assessments, fitness orientations, group exercises, and more.

Lindenwood staff can take advantage of discounted memberships or the "Try the Y" offer by presenting a photo I.D. and proof of employment at any metro YMCA facility. For more information about rates and branch locations visit www.ymcastlouis.org, or call Kristen McGrath, YMCA district marketing manager, at 636-379-0092, ext. 267.

Depression-Era Cartoons Coming to Boyle Gallery

Some of the finest editorial cartoons in the country will be on display in the Boyle Family Gallery at Lindenwood University from Sunday, Oct. 11, through Sunday, Nov. 1. The exhibit, "Wall Street and Main Street: Editorial Cartoons on the Economic Crisis of the 1930s from the St. Louis Post-Dispatch," chronicles the events of the Great Depression from 1929-1941.

The show is sponsored by the State Historical Society of Missouri and features 43 pieces by renowned editorial cartoonist Daniel Fitzpatrick. Known for his compelling use of symbolism, Fitzpatrick is a Pulitzer-prize winning cartoonist who was employed by the St. Louis Post-Dispatch from 1913-1958.

"The exhibit also includes large and small panels that describe the events of each year represented in the cartoons," said Joan Stack, Ph.D., curator of art collections at the state historical society. "Each cartoon will also be labeled with information explaining the picture's historical context of the imagery."

The Boyle Family Gallery is located inside the J. Scheidegger Center for the Arts. The exhibit will be free and open to public from 11 a.m. to 9 p.m., Monday through Saturday, and from Noon to 4 p.m. on Sundays.

For more information, please contact John Troy, Art Department chairman, at 636-949-4856.

Employee of Month Nominations Due Friday

Don't forget to submit your nomination for Employee of the Month for August.

The program honors top employees at the university who serve in an exemplary manner. All nominees must be permanent full-time employees or part-time employees who exhibit a positive and supportive attitude.

To nominate someone, please write a 75- to 100-word essay explaining why a particular employee should be considered. Some qualities might include outstanding achievement, performance, creative contributions, or improvement beyond what is normally expected of employees; demonstration of outstanding service to Lindenwood; and projection of a friendly, considerate attitude toward co-workers, students, and visitors.

Nominations are not complete without the enthusiastic support of the employee's supervisor. Please send nominations by Friday to Judy Shanahan (jshanahan@lindenwood.edu) in the president's office.