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Did You Know?

Did you know that a couple of Lindenwood's linden trees have names? In 1940, Missouri Governor Lloyd Stark gave the college linden trees from his personal plant nursery. At the dedication ceremony, the trees were named Dr. Roemer and Governor Stark.

Jackson Assumes New Role Today

Chanda Jackson has been appointed the new Director of Operations and Chief Purchasing Officer for Lindenwood University. Formerly Associate Athletics Director for Internal Affairs in the Lindenwood Athletics Department, Jackson begins her duties Aug. 3.

In her 20 years with the University, Jackson has assumed a variety of roles, including accounting professor, women's basketball coach, and assistant athletics director, but she also has many years of finance experience. Jackson was an accountant and later was promoted to assistant controller at Lindenwood for nearly a decade. Prior to coming to Lindenwood, she gained a broad range of experience in expenditures, budgeting, and payable systems.



In her new position, Jackson will be assisting in the oversight of the expenditures of the University. She said her experience at Lindenwood has prepared her for this role, and she is looking forward to new challenges and responsibilities.

"Reflecting back on the past 20 years, the multiple opportunities that the University has allowed me to pursue have provided valuable insight and experience that will help guide me in this new role," said Jackson.

Jackson earned a Bachelor of Science in business administration (Accounting) from Washington University and an MBA in finance from Lindenwood.

Adjunct Instructor Calcaterra Debuts Documentary Series

Lindenwood alumnus and current Adjunct Instructor Ken Calcaterra screened a five-minute documentary titled *Pedaling to Stop Pushing* at the St. Louis Filmmakers Showcase on July 22 at the Tivoli Theater in St. Louis. The documentary showcases a father who lost his son to heroin abuse and the efforts to raise awareness for the heroin epidemic worldwide.



"It's a passion project," Calcaterra said. "There's not much of a (monetary) return, but you do it to change the world."

Calcaterra, who said he favors projects that highlight important social issues, is also developing an episodic Internet documentary series called *It's a Hard Rock Life*, which features the daily activities of three aging St. Louis-area rock musicians as they balance music, careers, and work for social causes.

It's a Hard Rock Life will be featured mostly online and through social media, where Calcaterra can maintain control and tell stories the way he chooses and not in a manner chosen by studios or producers.

"Television now is manufactured," Calcaterra said. "I want to capture the truth. I am fortunate that I have three interesting people who are friends."

Calcaterra said he hopes to generate more empathy with his projects, as he sees documentary work as a way to see multiple sides of an issue. He said he teaches this to his students in his courses for Lindenwood: Photojournalism, Narrative Journalism, and Documentary Filmmaking.

"I teach that there's more to every story," Calcaterra said. "It's creating awareness, just like educating."

Calcaterra said he hopes his videos get people thinking about social issues like drug abuse. He said watching the screening with the bereaved father was a powerful experience.

“At the screening, sitting next to him, he was crying,” Calcaterra said. “It was very emotional.”

Divine Sorrow, a band featuring two of the men in *It’s a Hard Rock Life*, will open for Ace Frehley (formerly of the band Kiss) at Pop’s Nightclub in Sauget, Ill., on Sept. 16. Calcaterra plans to be there, filming

Gersman Named Assistant Secretary to Board of Directors

Congratulations to Kim Gersman, who is the new Assistant Secretary to the Board of Directors. Gersman has worked at Lindenwood for over seven years, most recently as an Account Representative for graduate students.



In her new position, Gersman will be working with Lindenwood University President Michael Shonrock and his Executive Assistant, Stefani Schuette, to provide exceptional service for the Board of Directors.

“I have enjoyed working with the students on a day-to-day basis, but I feel very honored to have been chosen for this new position,” Gersman said. “I look forward to serving the Board of Directors and the University.”

Gersman and her husband Glenn live in Dardenne Prairie and have three children and four grandchildren. Lindenwood pride runs in the family, as her daughter, daughter-in-law, and son-in-law are Lindenwood graduates.

Our Mission - Lindenwood University offers values-centered programs leading to the development of the whole person—an educated, responsible citizen of a global community.