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LINDENWOOD UNIVERSITY ST. CHARLES, MISSOURI

**For immediate release:**

April 20, 2010

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## **Lindenwood's School of Business and Entrepreneurship Earns ACBSP Accreditation**

St. Charles, Mo.— At the culmination of a three-year application and review process, the Lindenwood University School of Business and Entrepreneurship was notified Monday, April 19, 2010, it received accreditation from the Association of Collegiate Business Schools and Programs, the premier accrediting association for business schools and programs with a focus on teaching excellence.

“Lindenwood is committed to continuous improvement of its undergraduate and graduate programs in business and entrepreneurship to ensure that its students have the skills that potential employers demand,” said James D. Evans, president of Lindenwood University. “The association recognizes Lindenwood for embracing the virtues of teaching excellence and emphasizes to students that it is essential to learn how to learn.”

According to Edward L. Morris, dean of Lindenwood's School of Business and Entrepreneurship, the business faculty conducted a self-study as part of the accreditation process to demonstrate how specific standards, including strategic planning, leadership, stakeholder focus, and measurement of student learning, are being met. Graduates from ACBSP-accredited universities are required to complete coursework for critical areas of business study and are prepared to solve multi-disciplinary problems and be effective decision makers. SB&E student-centered learning approaches provide graduates with practical problem-solving skills, leadership abilities, data analysis, environmental awareness, an entrepreneurial focus, and good citizenship. ACBSP standards are modeled on the Baldrige National Quality Award Program, which is used by thousands of organizations to guide their enterprises, improve performance, and get sustainable results.

The Lindenwood School of Business and Entrepreneurship, housed in the dynamic new Harmon Hall on the beautiful 500-acre campus in St. Charles, MO, currently serves more than 1,300 undergraduate business students pursuing degrees in 10 different academic areas, and more than 300 graduate students, making it one of the largest MBA degree programs in the St. Louis metropolitan area.

Lindenwood University, founded in 1827, is an independent liberal arts university offering 84 undergraduate degree programs and 37 graduate programs in diverse areas of study in traditional and accelerated formats. Lindenwood operates a residential campus in historic St. Charles, as well as 10 extension sites throughout the St. Louis metropolitan area.

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