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Lindenwood University will observe Media Literacy Week with a forum on the culture of video games at 6 p.m. on Wednesday, Oct. 15, in Young Hall Auditorium on the main Lindenwood campus, at 209 S. Kingshighway in St. Charles, Mo., 63301. The event, which is co-sponsored by the Lindenwood School of Communications and Gateway Media Literacy Partners, is called "Video Game Nation: An Insight into Gaming Culture." It will include presentations on "The Halo Universe and Its Use of Myth (Does Familiarity Equal Popularity?)" by Justin Sigoloff, "Identity Formation in the World of Massive Multiplayer Games" by Andrew Smith, and "Nintendo Wii: A Societal Evolution," by Tim Meyer. Sigoloff and Smith are both master's degree candidates in media literacy at Webster University, and Meyer is a master's candidate in digital multimedia communications at Lindenwood. "The goal is to educate our audience about what exactly children and adults are doing with video games these days," said Jill Falk, communications professor at Lindenwood. "They've come a long way from Atari and Mario. It's a three-person presentation, followed by question-and-answer session. This in an industry that is growing exponentially, and there are still several people who don't understand what the big deal is or even what their children might be up to." The event is free and open to the public. Young Hall is located at the first campus entrance off Watson Road from Kingshighway. Watson Road is one traffic light north of the intersection of First Capitol and Kingshighway. For more information, contact Jill Falk at 636-949-4605 or at jfalk@lindenwood.edu. Media Literacy Week is Oct. 12–19.