

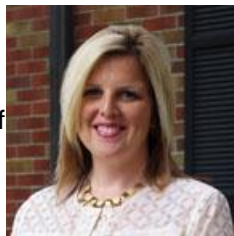
# COMMUNIQUE

LINDENWOOD  
AN E-NEWSLETTER FOR  
UNIVERSITY EMPLOYEES

## Wikoff Selected as September's Top Employee

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Elizabeth Wikoff, Director of Alumni Relations, has been named the Employee of the Month for September.



Wikoff came to Lindenwood University in 2011 as an Institutional Advancement Associate, providing support for special events, assisting with solicitation activities, and coordinating communications with current and prospective donors.

She was named Director of Alumni Relations in July 2012 and has since served to engage and increase Lindenwood's alumni base through a variety of communications and events. One of her biggest projects is organizing and overseeing the University's annual Homecoming and Reunion celebrations.

She successfully doubled the number of Homecoming activities from just over 20 in 2012 to nearly 40 in 2013. She also added new events to the 2013 lineup, including an alumni fashion showcase and an archeological dig.

"Our goal is to create more options that entertain the broad range of interests our alumni have," she said. "We are really trying to include different arts, sciences, and historical aspects to create a well-rounded event that offers something for everyone."

Wikoff's efforts earned high praise from James, D. Evans, PhD, Lindenwood President, and Susan Mangels, PhD, Vice President for Institutional Advancement.

"Elizabeth is most deserving of the September Employee of the Month award, in recognition of her tireless, meticulous dedication to making the recent Homecoming one of the best ever for our alumni," Evans said.

## Did You Know?

**Did you know that Lindenwood co-founder George Sibley was one of the first people to see a ghost on our campus? According to Mary Sibley's diary, one evening, sometime in 1834, George saw the ghost of a friend who had recently died, standing over their bed. Since that time there have been numerous reports by Lindenwood students and faculty who claim that they've had an experience with an apparition.**

Mangels added, "Elizabeth works on a myriad of both details and big projects, often behind the scenes, to serve Lindenwood's 40,000 alumni. She truly is an asset to Lindenwood."

As a double alumna of the School of Communications, Wikoff said she enjoys contributing to the success of her alma mater and was surprised and honored to have been named the Employee of Month.

"It's very exciting. I love my job, I love what I do, and I love Lindenwood," she said. "It's really neat to be recognized for doing something I love at an institution I believe in."

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## Adjunct Youngblood Serves with SSD Governing Council

Brenda Youngblood, PhD, Adjunct Professor in the Lindenwood University School of Education, was recently selected as Chairwoman of the Special School District (SSD) Governing Council. She is one of 22 representatives from partnering school districts who will work to elect the SSD Board of Education, approve budgets, and oversee the group's comprehensive school improvement plan.



"I am very humbled by this opportunity to work with committed council members whose focus is to serve and support the students, staff, and parents of Special School District," Youngblood said. "It is an honor to serve in this capacity. The district is commended for the developed comprehensive plan that will improve the educational achievement and performance of all students."

Youngblood retired from the Hazelwood School District (HSD) in 2009 after serving for 22 years as a principal at Keeven and McCurdy Elementary Schools. She was elected in 2011 to her current role as treasurer for the HSD Board of Education. She also works as a coach and resource consultant for principals in underperforming schools through the Missouri Schools Improvement Grant Program.

Her many other accomplishments include serving as area coordinator for nine Missouri chapters of Phi Delta Kappa, chair of the St. Louis Principals' Academy, faculty for the Harvard University Summer Institute for Principals, and presenter at five national conferences. She has been named the recipient of the *St. Louis American* newspaper's Salute to Excellence Award, the Metropolitan Saint Louis Alliance of Black School Educator's Award, Iota Phi Lambda's Apple for the Teacher Award, and three international travel scholarships.

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## Baum Represents MIAA on NAADD Committee

Jane Baum, Athletic Development Director, has been



selected by the National Association of Athletics Development Directors (NAADD) as an MIAA Conference Representative for NCAA Division II. NAADD is dedicated to the betterment of the collegiate athletics development industry.

Baum's personal interest in the organization centers on its mission to provide educational and professional development opportunities for career advancement in fundraising and stewardship.

As an active NAADD participant for four years, Baum has presented twice at the group's annual national convention. She was asked by her colleagues to consider the position following her second presentation.

"This position will offer an opportunity to network on a higher level as well as learn best practices and additional ways to increase fundraising for our Lindenwood University Athletics Department," Baum said. "My focus will be on developing scholarships and increasing active networking with other participants."

During the 2012-2013 membership year, NAADD developed an online resource center that serves as an informational hub for industry professionals to review best practices and share innovative ideas. As an MIAA conference representative, Baum will work on developing new materials to add to the center.

She will also participate in a round table discussion, "Fundamentals of Athletic Development," leading up to the next NAADD conference in June 2014.

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## Dune Trull named Web Content Manager

Dune Trull was recently hired to serve in the newly created position of Web Content Manager for the LU system. Trull will manage the flow, creation, and implementation of all non-sports Web content for both campuses and will determine priorities for new page development, revisions, and functionality.



"This is really a very exciting opportunity," he said. "I will have the chance to work with a lot of great people from both campuses to strengthen the content that helps us sell the University to prospective students. Better content will also improve communications with current students, parents, and community members."

Trull says a high priority will be establishing a new Website Advisory Committee to help steer the upcoming redesigns of the St. Charles and Belleville websites and advise him and Webmaster Jason Waack on ways in which the website can better serve the LU community.

"What we will do is take the input we get from students, staff, and faculty to help guide our next redesign. Each group has something valuable to add to the conversation, and we want them to be part of the process," he added.

Trull is located in the Executive Offices in Roemer Hall. He can be reached at

dtrull@lindenwood.edu or (636) 627-2582. Requests for new webpages or revised content should be sent to WebContent@lindenwood.edu.

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