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Brad Soderberg Named Head Basketball Coach

05/14/2009

Lindenwood University announced today that Brad Soderberg has been named the new head coach of the Lions men's basketball team. Soderberg has been a collegiate head coach for 13 seasons, including six at the NCAA Division I level.

"I am very excited to return to St. Charles and join the Lindenwood University family," said Soderberg. "Lindenwood is the model athletics program in the NAIA and I look forward to helping their men's basketball program take the next step and win the NAIA's marquee event, the Division I Men's Basketball Tournament."

Soderberg was introduced by President James D. Evans at a press conference Friday on the Lindenwood campus.

"We are thrilled that Brad will lead our men's basketball program," said Evans. "He is a high character individual and a strong leader. Brad is the perfect person for the job."

Soderberg returns to the St. Louis area after being the head coach at Saint Louis University from 2002-07. He compiled 80 wins at Saint Louis, the sixth-most in school history, and led the Billikens to two postseason berths.

In his first season at Saint Louis, he was named Conference USA Coach of the Year by CollegeInsider.com after leading the Billikens to a C-USA semifinal tournament appearance and a berth in the NIT. The next year, the team again advanced to the semifinals of the C-USA Tournament and made it to the second round of the NIT. Soderberg was just the third Billiken coach to take the team to back-to-back postseason appearances in his first two years as head coach.

In 2005-06, Soderberg led Saint Louis to a third-place finish and a semifinal tournament appearance in its first year as a member of the Atlantic-10 Conference. The next year, the Billikens finished in the upper half of the conference standings and Saint Louis won 20 game, the only 20-win season that the program has over the last 11 years.

Soderberg also spent one year as an assistant coach at Saint Louis in 2001-02 under Lorenzo Romar. Prior to that, he was at Wisconsin for six years. He started as an assistant coach under Dick Bennett and helped the Badgers advance to four NCAA Tournament, including the 2000 Final Four, and one NIT appearance. In 2000-01, he took over as the interim head coach early in the season and led Wisconsin to a 16-10 record, and a fifth-place finish in the Big Ten. Soderberg was the first Wisconsin coach since 1911 to win his first eight games and the first to lead the Badgers to the NCAA Tournament.

Soderberg was the head coach at South Dakota State University from 1993-95 and at Loras College from 1988-1993. He was named the National Catholic Basketball Tournament Coach of the Year in 1992 after leading Loras to a runner-up finish. He also had previous coaching jobs at Loras, University of Wisconsin-Stevens Point, Colorado State University, and Fort Hays State University.

He has spent the last season back at Loras as the interim Director of Athletics.

Soderberg was a two-year letterwinner for the UW-Stevens Point basketball team. He teamed up with former NBA player and head coach Terry Porter to lead UW-Stevens Point to the 1984 NAIA National Championship game. Soderberg earned the “Hustle Award” at that tournament and earned first-team all-conference and all-district honors that year. For his career, he shot 56 percent from the field and 83 percent from the free throw line.

Soderberg graduated from UW-Stevens Point in 1985 with a bachelor’s degree in physical education, and he earned a master’s in physical education from Colorado State in 1986.

Soderberg will be taking over a Lindenwood men’s basketball team that went 19-13 during the 2008-09 season. Among the returning players for the Lions is Toriano Adams, one of the top low post players in the country who averaged a double-double last season.

Soderberg and his wife, Linda, have two sons, Kramer and Davis, and a daughter, Daley.

Questions? Email Office of Communication (PR)