

# COMMUNIQUE

LINDENWOOD  
AN E-NEWSLETTER FOR  
UNIVERSITY EMPLOYEES

## Snider Selected as January Employee of the Month

Chad Snider, Director of Marketing and Box Office Manager for the J. Scheidegger Center for Arts, has been selected as the Employee of the Month for January. He has worked full-time for Lindenwood University since 2011, prior to which he served as a graduate assistant in the Theatre Department.



In his current role, Snider is responsible for all box office operations, marketing and promotional activities for professional and academic productions, and house management of events in the Bezemes Family Theater and Emerson Black Box Theater. His efforts to create and institute a comprehensive marketing plan led to a 13.5 percent increase in sales the first year he was at his post, and an additional 27 percent increase the following year.

“Chad always executes his responsibilities with great professionalism, and his productivity and ability to manage complex projects is a great asset to the University,” wrote his nominator Joe Alsobrook, Dean of the School of Fine and Performing Arts. “For example, the box office recently transitioned to a new ticketing system that involved extensive changes in hardware, software, processing, and training. Chad made sure the transition was invisible to our customers, and they now seamlessly enjoy more efficient transactions and reduced online fees.”

Snider is currently working with Alsobrook and Emily Jones, Theatre Department Chair, on the redevelopment of an undergraduate arts management program within the School of Fine and Performing Arts. He is also involved in several other notable pursuits, including sitting on the boards of two local professional theatre companies, teaching as an adjunct professor at Lindenwood, and serving on the University’s Art Council, Arts Endowment Council, and School of Fine and Performing Arts Leadership Team.

In addition to his already full schedule, Snider also serves as webmaster for two

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## Did You Know?

**Did you know that Mary Sibley’s brother, Alton, was the Assistant Secretary of Treasury of the United States under President Millard Fillmore? Prior to this, Alton served as a Colonel in the U.S. Army, where his company assisted Major General Zachary Taylor in winning the Battle of Buena Vista during the Mexican-American War.**

local companies and is in the process of developing his own web design company that focuses on catering to performers in the St. Louis region. He was recently accepted into Focus St. Louis's Emerging Leaders program, an elite professional development program that only accepts a maximum of 25 individuals each fall and spring.

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## Duggan Publishes Short Story

Chris Duggan, Public Relations Coordinator, has published a short story in the recently released flash fiction anthology *Flash 101: Surviving the Fiction Apocalypse*. His story, "Her Favorite Color," offers a glimpse at a relationship in which one individual cares more deeply than the other.



Duggan wrote the story while enrolled in Beth Mead's Advanced Fiction Writing class through Lindenwood's LCIE program. He graduated in with a Master of Fine Arts in writing in 2012, adding to an existing master's degree in mass communications he earned from the University in 2000.

"I got into the MFA program because I wanted to take my writing to the next level and really get serious about it," Duggan said. "It was a great experience. Our instructors encouraged us to submit work for publication, and most of us have."

Duggan published for the first time in 2011—an essay titled "Still Life in Grey"—in the online literary journal *Stymie*. It was only a year later in mid-2012 that he learned "Her Favorite Color" would become his first piece to be published in print.

"I found out it was accepted quite some time ago, and there was a back and forth between me and the book's editors that resulted in a title change for the piece," he said. "Once that was settled, they finished their processes and the first printed copies became available around Christmas. The book is a great collection and it's an honor to be included in it."

*Flash 101: Surviving the Fiction Apocalypse*, published by Fast Forward Press, is currently available for purchase online at [www.Amazon.com](http://www.Amazon.com)

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## Howard Wall Testifies Before House Committee

Howard Wall, Director of the Lindenwood University Institute for the Study of Economics and the Environment (ISEE), testified in late January on the Missouri Quality Jobs program before the state's House Government Oversight and Accountability Committee.



The jobs program, which was created in 2005 by the legislature, provides tax breaks to businesses that add jobs

with average to above average wages and health benefits. Wall said the chairman of the committee, Representative Jay Barnes, contacted him to testify as an expert witness.

“He came across a paper I did two years ago for the Show-Me Institute,” Wall said. “That paper discussed research that had been done up to that point on the effectiveness of state tax credit programs. In December, Rep. Barnes sent me data on the Missouri Quality Jobs Program. I was able to sort through the data and write a short paper on my findings.”

According to multiple news stories surrounding the hearing, Wall testified that the program constitutes a questionable use of tax money and that even when jobs were created, they were mostly jobs that were shifted from other areas, rather than new employment.

"At best, it will just be a waste of money, because most of the activity in terms of jobs will just be a reshuffling," Wall was quoted as saying during the hearing.

Wall's research concluded that a \$1 million tax credit under the program results in a temporary increase in jobs in the business' home county but a loss of jobs in neighboring counties.

During its life, the program has fallen significantly short of the projected number of jobs created; Barnes said he hopes to use the hearing toward enacting changes to improve the program.

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## Adjunct Johnson Rolls Out New CD

Larry Johnson, Saxophonist and Adjunct Professor of Music at Lindenwood University, celebrated the release of his new CD *I'm Just Sayin'* in December with a performance at Sheldon Concert Hall in St. Louis, Mo. The album is Johnson's second for the Victoria Records label.



The CD features several musicians who are likely familiar to St. Louis jazz fans. Many of those players attended the release concert at the Sheldon, including pianist Carolbeth True, trumpeter Jim Manley, trombonist/keyboardist Jim Owens, bassists Glen Smith and Marc Torlina, drummers David True and Joe Weber, guitarist Randy Bahr, percussionist Scott Collier, singer Christi Jon Bye, and the Rosewood String Quartet.

Copies of *I'm Just Sayin'* are available for download or purchase online at <https://larryjohnsonsaxophone.com/>.

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