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Delta Epsilon Chi Chapter Sending Three to International Conference

03/06/2009



Five students from Lindenwood University's inaugural Delta Epsilon Chi (DECA) chapter recently placed in the top portion of their respective categories during the business organization's state competition in February.

Three of the five students who competed in the competition will advance to the 2009 International Career Development Conference April 29- May 2 in Anaheim, CA.

Senior Julie Allen will compete in the retail management category, and freshmen Danny Zammit and Chelsea Strand will compete in the sports and entertainment marketing category. They will be ranked on their critical thinking skills and performance during simulated business situations.

"It's great because it gives us experience using creativity to work through business situations, something more than what's in the pages of a textbook," Allen said. "It also provides great networking opportunities with all the businesses that support Delta Epsilon Chi.

Students from Lindenwood's DECA chapter have planned a trivia night fundraiser to offset the costs of traveling to the spring conference. The event will take place at 6 p.m., March 21 at the Lindenwood Club, located at 600 Friedens Road in St. Charles. The cost to attend is \$15 per person or \$120 for a table of eight.

For more information, please call Kristen Revis, admissions counselor and DECA chapter advisor, at 636-949-4338.

DECA is an extracurricular organization designed to prepare students for careers in marketing, management, and entrepreneurship. The group boasts more than 185,000 student members across the United States, Canada, Guam, Puerto Rico, Germany and Mexico.

Lindenwood University, founded in 1827, is an independent liberal arts university offering 84 undergraduate degree programs and 37 graduate programs in diverse areas of study— in traditional and accelerated formats. Lindenwood operates a residential campus in historic St. Charles, as well as 10 extended sites throughout the St. Louis metropolitan area.