Onyia Publishes in Research Journal



Okey Onyia, PhD,
Assistant Professor of
Marketing in the
Lindenwood University
School of Business and
Entrepreneurship, has
published an article in the
Research in Higher

Education Journal. "Peer Assessments of Group Project Work: Infusing Fairness into

Students' Assessments of Peer Contributions" is available in Volume 17 of the publication's online edition and will also be available in print to journal subscribers by the end of 2012.

The paper contains the results of a study that tested two templates designed by Onyia to involve students in fair assessments of group project work. The Progressive Evaluation

Template ensures that students provide consistent documentation of each other's contributions, while the Assessment Criteria Template offers students the opportunity provide each other with evaluations based on criteria gathered from the first template.

The models were tested from 2009 to 2011 by faculty and students at Onyia's former employer, Bournemouth University in the United Kingdom, and at Lindenwood's School of Business and Entrepreneurship. Participants then completed a survey and the results were used to determine the overall acceptability of the assessment tools.

"It enabled students to support the marks they awarded to their peers and, at the same time, show concrete evidence of their fairness during the process," Onyia said. "The templates are designed to solve some of the existing negative issues surrounding peer assessments, such as favoritism, personal vendettas, and other forms of pollution."

Onyia also presented his research findings at the Academic and Business Research Institute Conference in Nashville, Tenn., before submitting it for

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Did you know that the first woman admitted into the St. Louis Metropolitan Medical Society was a Lindenwood alum? Mary Hancock McLean M.D. attended Lindenwood at the age of 13 in 1875, and later attended Vassar College. She received her medical degree from the University of Michigan in 1883 and returned to St. Louis to practice as a surgeon and a general practitioner.

2012 United Way Campaign Beginning

The 2012 United Way Campaign for all Lindenwood faculty and staff begins September 26, 2012, and runs through October 12, 2012. Please consider donating today to this wonderful cause. One in three people is helped in some way by United Way, and all money donated from Lindenwood faculty and staff stays in the St. Louis and St. Charles areas.

Donating is now easier than ever! Donate through payroll deduction or through United Way's ePledge system.

Mark your calendar for September 26 at noon. Lindenwood is hosting a Women's Leadership Luncheon in conjunction with United Way and its corporate sponsors: UPS and Save-A-Lot. Everyone that attends the luncheon and pledges that day is automatically entered into a raffle to win a Save-A-Lot gift basket valued at over \$500!

For more information or questions, please contact Rachel Lamp at (636) 949-4424 or rlamp@lindenwood.edu.