



**Feb. 7, 2017**

## **Today's Headlines**

### **Social Media Best Practices Workshop Slated for Feb. 22**

The Office of Marketing and Communications will host a "Social Media Best Practices" training session for faculty and staff from 3-4 p.m. on Wednesday, Feb. 22, in the Sprecklemeyer Meeting Room inside Hyland Arena's VIP Room. The hour-long event is an intermediate-level workshop.

Topics will include an overview of peak posting times on various platforms, a review of content best practices, and goal setting and in-platform success measurement. A question-and-answer session will follow the presentation.

The workshop will be hosted by Rachel Johnson, digital marketing manager, and Bailey Kinney, web content specialist. Space is limited, and spots will be filled on a first-come, first-served basis.

To attend, RSVP to [socialmedia@lindenwood.edu](mailto:socialmedia@lindenwood.edu) by Friday, Feb. 17.

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### **Patient Care Advocacy Information**

Did you know that Lindenwood employees saved nearly \$4,000 in out-of-pocket medical expenses by using Patient Care Advocacy in 2016? They sure did! Some of the ways they were able to save money include:

- Claims/Billing Assistance - Many members saved money by simply calling to have PCA reprocess claims that were initially coded incorrectly.
- Cost Comparisons – This is your greatest opportunity to save money! Did you know that you can often times have the same procedure performed by the same doctor in a different facility for a fraction of the

cost? Simply calling PCA to have them perform a cost analysis on a procedure can have thousands of dollars in potential savings!

- Deductible Assistance – Several members called because they suspected that they had overpaid their deductibles and actually received money back!

Not only did our members save themselves money, they saved the plan nearly \$14,000! Why is this important? Every dollar saved within our medical plan provides a greater opportunity for lower premiums in the future! Yup! That's right. We actually have the ability to control our own premiums. To learn more about how Patient Care Advocacy can help you please see the [linked flyer](#).

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### **Future Lion Day a Big Success!**



Nearly 300 attended Future Lion Day Saturday during the men's and women's basketball games at Hyland Arena. Prospective students had the chance to interact with President Michael Shonrock, current students, admissions staff, and alumni. There were four decades of alums present! Other events are planned for later in the spring as well as Lindenwood Experience Days in June and July.

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### **Lindenwood Sports Teams Have Non-Conference Games Throughout the Week**

Lindenwood will host four non-conference games in four different sports at Hyland Arena throughout this week. The action starts on Tuesday night when the Lions basketball team takes on Robert Morris-Peoria at 7 p.m. On Wednesday, the Lions wrestling team ends its regular season with a dual against No. 3 Maryville. Thursday evening, the women's basketball squad has a 5:30 p.m. game against Robert Morris-Springfield, followed by an 8 p.m. men's volleyball contest between the Lions and Missouri Baptist.

Admission to all four contests is free for all Lindenwood faculty and staff.

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### **Urinetown at the Lindenwood Auditorium**

Join the Theatre Department on the Belleville campus for the zany 2002 Tony Award winning musical Urinetown.

Performances are set for February 23, 24, 25, and March 3, 4 at 7:30 p.m. in Lindenwood Auditorium. Tickets are available from Marsha Parker in A101 or at ext. 6175.

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### **Camp Read-A-Lot Early Registration Opening March 1**

Only for children of Lindenwood faculty and staff, earlybird Camp Read-A-Lot registration will open on March 1 through Eventbrite. Tuition of \$75 can be paid at the time of registration by credit card.

Register your child to take part in the "Magic of Reading and Books" June 5 - June 23 this summer! Contact Dr. Jill Hutcheson 636-627-2950 for additional information or check out "Lindenwood Camps" on Lindenwood's website. Regular registration March 15.

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### **Assessment Tip of the Week: "Director of Academic Assessment – New Position"**

A new half-time position in the area of assessment has been approved, effective fall of 2017. At that time, Jeremy Carnes, Assistant Professor of English, will assume the additional position of Director of Academic Assessment. In that role, Jeremy will work with faculty and the academic programs in their assessment efforts and will oversee general education assessment in conjunction with our Subcommittee on General Education Assessment (a subcommittee of the Assessment Committee). More broadly, Jeremy's leadership will be key in our ongoing efforts to build a strong culture of continuous improvement. [Read more](#)

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### **Freshman Seminar Proposals Now Being Accepted**

The office of Student and Academic Support Services – First Year Programs (SASS-FYP) is currently accepting proposals to teach one of our new Like No Other – Freshman Seminars. The concept of the LNO Seminars is to connect our incoming students to full-time faculty members through creative and innovative seminar topics. Each seminar will be unique to the individual instructor, who will have an opportunity to pass on their passion for their particular area of study. We are looking for seminars that represent a broad range of degree programs.

#### Course Content

- Curricular content (Faculty Administered)
  - o Critical Thinking
  - o Written Communication
  - o Engagement in current practices / events for each degree / area of academic focus
  - o Career Connection – student organizations, professional associations
- Co-Curricular (SASS-FYP Administered)
  - o University Required Assessments
    - College Student Inventory, Alcohol Education, Sexual Assault Prevention, and Bystander Intervention Education
  - o Career Portfolio
  - o Diversity, Equity, and Inclusion

#### Course Details

- 1 Credit Hour – Meets once a week for the Fall 2017 semester
- \$1000 stipend for instructors whose seminars are accepted into the program.

Attached is an [example syllabus](#) and the [proposal form](#). All proposals should be submitted to Sarah Tetley at [STetley@lindenwood.edu](mailto:STetley@lindenwood.edu). The proposal deadline is **Feb. 16, 2017, at 3 p.m.**

If you have any additional inquiries regarding the program please contact Sarah Tetley at [STetley@lindenwood.edu](mailto:STetley@lindenwood.edu) or 636-276-4627.

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### **February is Heart Health Month**

Join us in February for Heart Health Month as the School of Health Sciences and LindenWell presents The Beat Goes On. Check out our [events!](#)

We are in search of some healthy recipes! We would love for you all to let us know some of your favorites. We plan to compile all of the recipes we receive into a PDF for everyone to enjoy.

Please send your entries to [WHuxhold@lindenwood.edu](mailto:WHuxhold@lindenwood.edu) by Feb.14 and include the following:

Recipe Title

Category (pick one): Breakfast, Brunch, Lunch, Dinner, Snack

Ingredients

Directions

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### **ACA 1095C Tax Forms Available in Workday!**

You may now download your 2016 1095C ACA Tax Forms by simply logging into Workday and following [these](#) instructions. Please contact Candace Terry for questions on 1095C forms only. Questions regarding all other tax forms should be directed to Monica Seiter in Payroll.

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### **Electronic W2's Now Available in Workday**

Electronic versions of the 2016 W-2s are now available in Workday.

To access your forms, click on the 'Pay' worklet and choose My Tax Documents under the view menu.

Paper copies of the W-2s will be mailed to the home address on file.

If you have any questions, please reach out to the payroll office at 636-949-4971.

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### **Recent Editions**

- [Feb. 3, 2017](#)
- [Jan. 31, 2017](#)
- [Jan. 27, 2017](#)
- [Jan. 24, 2017](#)
- [Jan. 20, 2017](#)

### **Events and Deadlines**

- **Spring 2017:** [Academic Technology Services Workshops](#)
- **Through Feb. 21:** Interpretations in Fiber
- **Feb. 7:** Callie Crossley, 7 p.m., A-B Leadership Room
- **Feb. 9:** [Chef Jeff Henderson](#)
- **Feb. 9:** Robyn Leigh Muncy, 4:30 p.m. in Dunseth Auditorium
- **Feb. 9-11:** [Winter Dance Concert 2017](#)

- **Feb. 10:** Dissertation Defense: Lindsay Sutherlin “A Mixed-Methods Investigation of an Attendance Program in a Missouri School District” 9 a.m. in Roemer 217
- **Feb. 17:** Dissertation Defense: Maggie Malthus “A Mixed-Methods Study Exploring the Relationship between Teacher Evaluation Ratings and Student Achievement in a Rural, Midwest School District” 9 a.m. in Roemer 217
- **Feb. 21:** [Faculty Reads Series](#)
- **Feb. 21:** Lion’s Lyrics in A-B Leadership Room, 7-9 p.m.
- **Feb. 22:** [Mock Interviews at Westport](#)
- **Feb. 23-25:** [Heathers the Musical](#)
- **Feb. 24:** Dissertation Defense: Dana Burns “A Quantitative Study to Measure the Outcome of At-Risk Students on the Biology End of Course Exams when Using Three Different Instructional Strategies in a Midwest School District” at 8 a.m.in Roemer 217
- **Feb. 24:** Dissertation Defense: Holly Faye Avis “Effects of the Classroom Assigned Tasks and Responsibilities Program in Middle Schools” at 9 a.m.in Roemer 217
- **March 1:** [Mock Interviews at North County](#)
- **March 3:** Dissertation Defense: Sarah Turpin-Padberg “Effects of Teacher Preparation and Support on Retention” at 9 a.m. in Roemer 217
- **March 31:** Dissertation Defense: Megan Zacheis “A Quantitative Exploration of Higher Education, Nontraditional Student Retention Demographics and Success Predictors at a Midwest Private University” at 9 a.m.in Roemer 217
- **April 19:** [Mock Interviews at Wentzville](#)