



**Jan. 24, 2017**

## **Today's Headlines**

### **Social Media Training Session Feb. 15**

The Office of Marketing and Communications will host a "Making Social Media Work for You" training session for faculty and staff from 3-4 p.m. on Wednesday, Feb. 15, in the Sprecklemeyer Meeting Room, inside the Hyland Arena's VIP Room. The hour-long event is a beginner-level workshop.

Topics will include a review of Lindenwood's branding and social media guidelines, understanding the university's organizational approach to social media, discussing the role of faculty and staff as brand ambassadors, and exploring basic social media content planning and posting strategies. A question-and-answer session will follow the presentation.

The workshop will be hosted by Rachel Johnson, digital marketing manager, and Bailey Kinney, web content specialist. Space is limited, and spots will be filled on a first-come, first-served basis.

To attend, please RSVP to [socialmedia@lindenwood.edu](mailto:socialmedia@lindenwood.edu) by Friday, Feb. 10.

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### **Learn What It Takes to Refuse the Phishing Bait!**

Cybercriminals know the best strategies for gaining access to sensitive data. In most cases, it doesn't involve them rappelling from a ceiling's skylight and deftly avoiding a laser detection system to hack into your servers; instead, they simply manipulate a community member.

According to IBM's **2014 Cyber Security Intelligence Index**, human error is a factor in 95 percent of security incidents. The Following are a few ways to identify various types of social engineering attacks and their telltale signs

[Read more](#)

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### **Final Reminder: SRC Faculty Nominations**

It's currently time for faculty members to submit their recommendations for student research projects for the upcoming Student Research Conference (which will be held in Spellmann Center on Wednesday, April 19). Faculty members are invited to submit an online form, available here: <http://www.lindenwood.edu/academics/beyond-the-classroom/student-research/srse-faculty-nominations/>. This form asks for the student's name, contact information, project title, and a quick summary of the project. While a faculty nomination is not required to participate in the SRC, we've found that a recommendation from a professor helps to encourage students to participate.

[Read more](#)

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### **ACA 1095C Tax Forms Available in Workday!**

You may now download your 2016 1095C ACA Tax Forms by simply logging into Workday and following [these](#) instructions. Please contact Candace Terry for questions on 1095C forms only. Questions regarding all other tax forms should be directed to Monica Seiter in Payroll.

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### **Assessment Tip of the Week**

Many of you may know that Lindenwood has regularly administered the NSSE – the National Survey of Student Engagement – since 2008. The NSSE measures the extent to which students spend their time engaging in "good practices" (i.e., behaviors associated with successful achievement of learning outcomes); freshmen and seniors are surveyed regarding such engagement issues as time and effort put into studies and involvement in academic pursuits such as internships. [Read more](#)

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### **Faculty Meeting Jan. 25**

There will be a Lindenwood University faculty meeting Jan. 25 at 3 p.m. in the AB Leadership Room. [See the agenda.](#)

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### **February is Heart Health Month**

Join us in February for Heart Health Month as the School of Health Sciences and LindenWell presents The Beat Goes On.

Faculty and staff will kick off the month on Thursday, Feb. 2 with the Go Red Luncheon.

Location - AB Leadership Room

Time - Noon – 1 p.m.

Please RSVP to [MGove@lindenwood.edu](mailto:MGove@lindenwood.edu) by Monday, Jan. 30

WellBucks will be given out at each event & attendees will be entered in a drawing to win a FitBit each week

Check out our [events!](#)

Additionally, we are in search of some healthy recipes! We would love for you all to let us know some of your favorites. We plan to compile all of the recipes we receive into a PDF for everyone to enjoy.

Please send your entries to [WHuxhold@lindenwood.edu](mailto:WHuxhold@lindenwood.edu) by Feb.14 and include the following:

Recipe Title

Category (pick one): Breakfast, Brunch, Lunch, Dinner, Snack

Ingredients

Directions

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### **Michelle Sanford Selected as December Employee of the Month (BV)**

Coordinator of First Year Programs and Success Mentor, Michelle Sanford has been named Lindenwood Belleville's Employee of the Month for December.

Sanford has been a valued member of the Academic Success Center staff since July 2015 and continues to inspire students and employees alike with her positive attitude and



passion for student success. In addition to mentoring students who are

**From left to right: President Brett Barger presents the Employee of the Month certificate to Michelle Sanford, with help from Dr. Suzy Jones, director of student success and retention, and Jessica Coser, assistant registrar.**

struggling academically, she also coordinates the Freshmen Experience class for all incoming first year students and co-leads the 20/20 Freshman Leader group. Her efforts have made a noticeable impact on increasing students' overall satisfaction, as well as retention rates.

Sanford was nominated for Employee of the Month by Dr. Suzy Jones, director of academic student success and retention, and Jessica Coser, assistant registrar. "Michelle teaches five sections of LUL and goes above and beyond to assist students who have questions, concerns, or need help identifying appropriate resources or departments to resolve any issues," said Jones. "I am grateful to have Michelle as one of my staff members, and I know our first year students are grateful for her as well!"

"Michelle is an example for all of us," said Coser. "She always puts the students first and truly finds passion in helping everyone. Academic Services is very lucky to have such a friendly and knowledgeable liaison for freshmen students."

Sanford was surprised and honored to be named Employee of the Month. "I never really think of myself as standing out in that way, as I'm part of an amazing team that works to support one another," she said. "This award is really a reflection of the wonderful support my coworkers give me."

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### **Lindenwood Network Upgrade Feb. 7**

Lindenwood IT will be upgrading the St. Charles Campus Internet firewalls on Feb. 7 between 2-4 a.m. This upgrade will take approximately one hour and will result in intermittent Internet connectivity in St. Charles and all remote campus locations, except the Belleville Campus. This upgrade will not affect connectivity to the internet in the dorms supported by Apogee.

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### **Congratulations!**

Yet another faculty member just earned a Ph. D. so...Let's celebrate!

Come enjoy a lunchtime briefing as the 'newly hooded' Dr. Michael Carper presents an overview of his dissertation:  
"God is Sublime, Therefore He Exists"

**When?** Tuesday Feb. 14, 11:45 a.m.-1:15 p.m. (briefing starts at noon).

**Where?** Evans Commons Dining corner conference room.

**How?** Bring your lunch in, eat lunch while we listen.

**What if?** Sure, you can come late/leave early as needed.

**Who?** All regular and adjunct instructors invited.

*Hosted by the Tuesday Faculty Bible Study*

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## **Electronic W2's Now Available in Workday**

Electronic versions of the 2016 W-2s are now available in Workday.

To access your forms, click on the 'Pay' worklet and choose My Tax Documents under the view menu.

Paper copies of the W-2s will be mailed to the home address on file.

If you have any questions, please reach out to the payroll office at 636-949-4971.

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## **Dissertation Defense (STC)**

**Doctoral Candidate:** Dana Burns

**Title:** "A Quantitative Study to Measure the Outcome of At-Risk Students on the Biology End of Course Exams when Using Three Different Instructional Strategies in a Midwest School District."

**Date:** Friday Feb. 24, 2017

**Time:** 8 a.m.

**Place:** Roemer 217

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## **Excused Absences (STC)**

The following students are members of the Lindenwood University Jazz Orchestra. They have the great honor of performing at the Missouri Music Educators' Association Conference as part of the only collegiate jazz ensemble featured in the state. Faculty, please excuse the following students from class on Thursday and Friday of this week and provide them with the opportunity to make up any work or tests that will be missed during their absence.

Many thanks,  
Dr. Matt Hoormann  
Director of Jazz Activities

Barnes, Matt	Langston, Sarah
Barnett, Kaela	Lewis-Foot, Killion
Broadbooks, Jerod	Malley, Elizabeth
Browne Caleb	Miller, Melanie
Coleman, Eric	Randle, Dominick
Crane, Gabby	Steckel, Maxwell
Guiffrida, Vinnie	Stinehart, Connor
Harris, Patrick	Tolish, Ingram
Klein, Robert (Trea)	Tomlinson, Anthony

## Recent Editions

- [Jan. 20, 2017](#)
- [Jan. 17, 2017](#)
- [Jan. 10, 2017](#)
- [Jan. 6, 2017](#)
- [Dec. 16, 2016](#)

## Events and Deadlines

- **Spring 2017:** [Academic Technology Services Workshops](#)
- **Jan. 27:** [Dr. Hernando de Soto](#)
- Through Feb. 21: Nterpretations in Fiber
- **Jan. 31:** Human Resources Open House, 10 a.m. – 2 p.m., Stumberg Hall
- **Feb. 2:** [Lindenwood University Educator, Internship and Career Fair](#)
- **Feb. 10:** Dissertation Defense: Lindsay Sutherlin “A Mixed-Methods Investigation of an Attendance Program in a Missouri School District” 9 a.m. in Roemer 217
- **Feb. 17: Dissertation Defense: Maggie Malthus** “A Mixed-Methods Study Exploring the Relationship between Teacher Evaluation Ratings and Student Achievement in a Rural, Midwest School District” 9 a.m. in Roemer 217
- **Feb. 24: Dissertation Defense: Holly Faye Avis** “Effects of the Classroom Assigned Tasks and Responsibilities Program in Middle Schools” at 9 a.m.in Roemer 217
- **March 31: Dissertation Defense: Megan Zacheis** “A Quantitative Exploration of Higher Education, Nontraditional Student Retention Demographics and Success Predictors at a Midwest Private University” at 9 a.m.in Roemer 217