

Midnight Oil
Burns As
Finals Approach

LINDEN BARK

A Royal
Salute To The
May Queen

VOLUME 29

ST. CHARLES, MO., TUESDAY, MAY 10, 1949

NUMBER 11

Miss Jeanne Gross Crowned Lindenwood's Thirty-First May Queen At Festivities

Miss Jeanne Gross, a Senior, of St. Charles, was crowned as Lindenwood's thirty-first May Queen to climax the annual May Fete Saturday afternoon.

The Queen and her attendants made their way from the front door of historic Sibley Hall to a decorated dais between Irwin and Sibley Halls. First to appear were the Freshman Attendants of the court, Miss Shirley Hawn, Waterloo, Ia., and Miss Sylvia Tuller, Wheaton, Ill. They wore yellow dresses. The Sophomore Attendants, who came next, were Miss Martha Soldwedel, Canton, Ill., and Miss Joyce Holt of Mt. Vernon, Ill. They were gowned in orchid.

The dresses of the Junior Attendants, Miss Joan Reed, Mexico City, Mexico, and Miss Bobbie Walters, St. Louis, were of green color.

The two Senior Attendants Miss Mary Lu McNail of Zeigler, Ill., and Miss Helen Sherwin, St. Louis, were dressed in blue.

The Maid of Honor to the Queen, Miss Joyce Nelson of Moss Point, Ill., wore a pink dress.

Flower girls were Janet Ohlms and Ann Michell. They wore long white dresses trimmed in pink. The Queen's crown was carried by Stephen Smith.

The Queen's dress was of white embroidered organdy, with a bouffant skirt.

In honor of Her Majesty, Mary Morris sang a medley of songs accompanied by Kay Pemberton. Twelve members of Tau Sigma presented a dance program, dressed in costumes of the "Gay Nineties."

May Queen



Miss Jeanne Gross, Lindenwood's 31st May Queen, reigned over the May festivities last week end.

Miss Lucy McCluer played the organ for the processional and recessional.

Following the coronation a formal dance was held Saturday night in Butler Gymnasium. Russ David's band played for the dance.

The Rev. Frank Caldwell, president of Louisville Theological Seminary, preached in Roemer Auditorium at 11 a. m.

Sunday was Parents' Day. After a dinner in the Ayres dining room, there was a reception in the Fine Arts Building at 3 p. m.

Afterwards the guests assembled in front of Sibley to hear the dormitory songs.

Juniors To Get Pins May 12

Pin Day will be held in Roemer Auditorium Thursday at a convocation at 11 o'clock. Beginning with a processional, the Seniors will enter wearing dark gowns and the Juniors will wear white dresses. Speeches will be given by Suzi Martin and Joan Reed. Songs will be sung for the benefit of the Juniors and then the traditional pinning will take place. Pin Day will end with the recessional of the Seniors and Juniors.

Senior Carnival Opens May Day Festivities

Step right this way, ladeez and gentlemen!! Hurry, hurry, hurry! The greatest show on campus, the Senior Carnival, was presented Friday evening, the first of a series of May Day festivities.

This scientific, educational exposition included the seven wonders of the world, a bearded lady, a fat lady, thin man, penny-pitching tent, and a booth "For Men Only." The show grounds were located on the lawn between Sibley and Irwin.

'Doctor' Motley



Guy C. Motley, better known as "Uncle Guy" to Lindenwood girls, will receive his Honorary Doctor of Laws degree from William Jewell College on May 24.

Mr. Motley To Receive Honorary Degree

Guy C. Motley, assistant to the President of Lindenwood College, will receive his Honorary Doctor of Laws degree from William Jewell College, Liberty, Mo., on May 24.

President Walter Pope Binns, of William Jewell, announced that the Honorary Centennial Degrees will be conferred during commencement exercises that morning.

A member of the William Jewell graduating class of 1909, Mr. Motley has been serving Lindenwood since June 1, 1918. He is known and loved by Lindenwood girls all over the country as "Uncle Guy," and is noted as one who never forgets a face or a Democrat.

Rodert H. Kazmayer To Give Address To Graduates At 122nd Commencement

Commencement Speakers



Robert H. Kazmayer, noted lecturer and news commentator, who will be the speaker at Lindenwood's Commencement exercises on May 30.



Dr. Raymond I. Lindquist, pastor of the First Presbyterian Church, Orange, N. J., who is Baccalaureate speaker at the exercises on May 29.

Seventy-one students are candidates for degrees, diplomas, and certificates at Lindenwood's 122nd annual Commencement on May 30. The Commencement address will be given by Robert H. Kazmayer, noted lecturer and news commentator.

There are 55 candidates for degrees: Bachelor of Arts, 28; Bachelor of Science, 21; and Bachelor of Music, 6. Twelve girls are candidates for certificates, six for diplomas.

The sermon at the Baccalaureate Service, May 29, will be given by Dr. Raymond I. Lindquist, who conducted Religious Emphasis Week observances last year.

Mr. Kazmayer attended the University of Rochester and Colgate-Rochester Divinity School. He originated and for two years acted as moderator of the Rochester Town Hall of the Air. "Out of the Clouds" is his recent book on this postwar period.

One of the youngest men listed in "Who's Who," Mr. Kazmayer is one of few American speakers to enjoy a reputation in England and on the Continent as well as in his own country.

Dr. Lindquist is pastor of the First Presbyterian Church, Orange, N. J. He was the principal speaker at Lindenwood's Religious Emphasis Week last year.

Both graduation services will be held at 10 a. m. on the lawn in front of Sibley.

The Lindenwood College Choir, under the direction of Milton Rehg, will sing for both services.

Final exams for the Seniors will be held from Monday, May 23, through Thursday, May 26. Exams for Juniors, Sophomores, and Freshmen will follow on Friday and Saturday, May 27-28, and Tuesday through Thursday, May 31-June 2.

Saturday, May 28, the Lindenwood Alumnae Association will hold its annual dinner in Ayres dining hall at 6 p. m. Mrs. H. K. Stumberg of St. Charles will preside. The '49 graduates will then be inducted as members of the Alumnae Association. Following the dinner, at a business meeting officers for the following year will be elected.

Student Cast Gives Interesting Performance Of 'Antigone'

By Peggy Hale

"Antigone," a Greek tragedy by Sophocles, was received with enthusiasm last Friday evening when the Psi Cast of Alpha Psi Omega presented the play in Roemer Auditorium. The cast was impressive with the entire group in Grecian costume and a background fitting the occasion. "Antigone" is the third play of the Oedipus trilogy written by Sophocles. The play was in one continuous action, comprising seven episodes divided by choral chants. The plot centers around Antigone, who buries her brother despite an order from the king that he should not be buried. When it is discovered that she has buried him, the king orders her to be buried alive. Teiresias, a close friend of Antigone, finally persuades the king to change his mind. However, it is too late. Antigone is dead. Also, Haemon, the king's son, who loved Antigone, dies with her. Eurydice, the king's wife, commits suicide; and Creon learns at last that the moral law is higher

than the law of the state.

The cast of characters was as follows: Antigone, Carol Greer; Ismene, Jeanne Gross; Leader of the Chorus of Elders, Douglas Hume; the Chorus of Theban Elders, Jacqueline Boomis, Sue Streithof, Shirley Booth, Helen Ishmael, Joy Hellwig, Marcia Morris; Attendants at the Palace of Thebes, Carol Johnson, Beverly Stevens; Creon, King of Thebes (maternal uncle of Antigone and Ismene), Folsta Bailey; First guard, Suzanna Bingham; Haemon, Prince of Thebes, Creon's son, cousin and betrothed of Antigone, Marie Koch; Second guard, Jewett Langdon; Teiresias, a blind prophet, Marthann Dusch; Bov-guide to Teiresias, Billie Whitnell; First Messenger, Suzanne Campbell; Eurydice, queen of Thebes, Creon's wife, Joan Reed; Second Messenger, Sharon Smith.

The cast, although tackling an unusually hard job in presenting a Greek tragedy, did very well. Congratulations to Mr. Hume, also, for an excellent job of directing!

Dream-Team Scores With Gals In Night Game--All Hits; No Errors

It's Spring, and once again the world of baseball is flourishing. All over our sports pages and magazines we read of the latest happenings in the National League, the American League, the Southern League, the International League, the American Association, the Pacific Coast League, the Three I League and dozens of others. There is one league which isn't a popular one in any of our publications, the Women Against Baseball League. This league arose mainly out of the male population's devotion for baseball instead of them. (The women, that is.)

So now comes the time when we ladies will have to become interest-

ed in something concerning baseball, and it may as well be the players. It really doesn't make any difference whether our choice is a pitcher or centerfielder, we just must be sure that they make a home-run in our hearts with no strikes against them.

"Take me out to the ball game, Joe, I want to see Ed ("Baby Face") Garver pitch for the St. Louis Browns." Hubba hubba, what a guy. That form, that strong arm, and did you know that he lost a heart breaker in the opening game by allowing five hits in the ninth? Isn't that wonderful, at least it proves his resistance is

Continued on page 3

The Right To Know

Truth is a weapon! The basis of the structure of freedom in a democratic world rests on the free exchange of ideas and information between the public and the citizen. Truth expressed in public opinion through the press, radio, and television is the one weapon against which no dictator has ever found an adequate defense.

Though radio has provided a greatly expanded audience for the entertainment world, its true significance, as speakers at the Radio Conference pointed out, lies in communicating facts authentically and truthfully to the public. Newspapers, radio, and now television offer every individual the opportunity of being informed of these facts. In this country, founded on the principles of freedom of speech and press, it is our duty, as well as our right, to know.

Spring Clean-Up For Fall

"A good start is half the battle!"

Faculty counselling is an important feature of the equal start that we all have at Lindenwood. Nearly all of us have had the same enrollment experience. For example, as Freshmen, we found ourselves seated at a table facing a teacher whom we had never seen before, and probably wouldn't see again until the grades were out, and were confronted with the task of making out the whole year's schedule in the next 15 or 20 minutes.

Most of us had our future majors well in mind, but they were put aside in the face of courses that are "absolutely required at Lindenwood." But how is the fact that many Sophomores and Juniors find themselves in Freshmen courses explained?

Part of the trouble lies in the fact that new students just don't know what the score is. Most of us didn't understand the requirements for a degree, in fact, many weren't acquainted with the correct letters of the degree that accompanied their particular field of interest. True enough, it's all in the catalogue, but to a Freshman, this confusing manual is like a Greek comic book to Tarzan's Boy. We suggest a remedy in the form of special printed sheets including the exact requirements for the different degrees. It would be well to explain semester hours and grade points, how they are counted, and the number needed for graduation.

No one expects her faculty advisor to try to explain these details on busy registration days, but if each student had these sheets in hand to study, before making out her schedule, it might eliminate a lot of blank expressions and back tracking.

It Couldn't Be Done

Every day there is an occasion when this poem by Edgar A. Guest, "It Couldn't Be Done," helps a little bit:

Somebody said that it *couldn't be done*,
But he with a chuckle replied
That "maybe it couldn't but he would be one
Who wouldn't say so 'till he tried."
So he buckled right in, with a trace of a grin
On his face. If he worried, he hid it.
He started to sing as he tackled the thing
That couldn't be done, and he DID it.

Somebody scoffed: "Oh, you'll never do that,
At least no one has ever done it."
But he took off his coat and he took off his hat,
And the first thing we knew he'd begun it;
With a lift of his chin, and a bit of a grin,
Without any doubt or quibbling;
He started to sing as he tackled the thing
That couldn't be done, and he DID it.

There are thousands to tell you it cannot be done;
There are thousands to prophesy failure;
There are thousands to point out to us, one by one,
The dangers that wait to assail you;
But just buckle in with a bit of a grin,
Then take off your coat and go to it;
Just start in to *sing* as you tackle the thing
That "cannot be done" and you'll *DO* it.

Many a true word is spoken in jest.

A modest man never talks of himself.

LINDEN BARK

Published every other Tuesday of the school year under the supervision of the Department of Journalism

Member

Associated Collegiate Press

MEMBER OF MISSOURI COLLEGE NEWSPAPER ASSOCIATION

Subscription rate \$1 a year

EDITORS OF THIS ISSUE

Jo Ann Davis '51
Barbara Allen '50

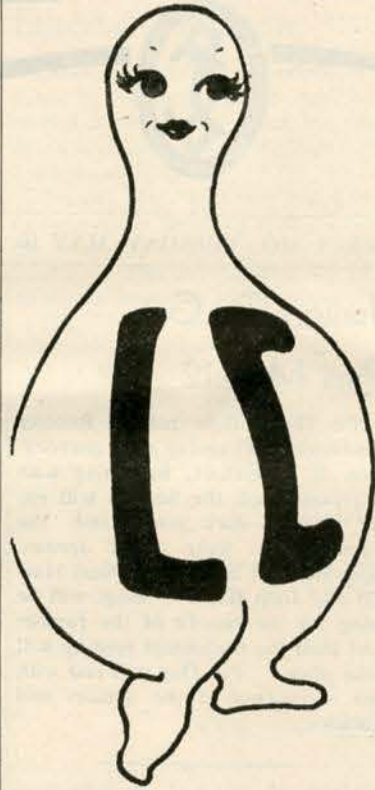
ADVERTISING MANAGER

Jeanne Gross, '49

EDITORIAL STAFF

Betty Joy Haas '51	Peggy Hale, '51
Rosa Tsatsakos '51	Mary Frances Morris, '49
Ruth Kawahara, '49	Sally Joy, '50
Kathryn Shaddock '51	Nancy Bailey, '49
	Dot Steiner '51

Schmoo's Schmoothies



A word to the wise. These gorgeous tans are nice, but I hear that certain classes are being slashed to ribbons—cut that is—by some over-zealous sun-bathers. "Puleeze," girls, while old Sol gives off all sorts of beneficial things, there are no credits given for the effort to get a tan. Schmoo will be the last to make a speech against sun-bathing, but there's a time for everything and during class just isn't it.

THE SOAP BOX

To The Editor:

This is your school, and it is only what you make it.

An orchestra can play an important part in a college curriculum if the students get behind it. What is a football team without a quarterback? The many strenuous hours spent by the coach in planning the plays are deemed useless if he lacks a full team to back him up. Likewise, sufficient instrumentation in an orchestra is just as important as having a full lineup in the football game. The director may do everything in his power to make his orchestra a success, but what can he do with an inadequate group? One who has the ability to play a musical instrument should be proud of her accomplishment, and she should be glad to make use of her talent.

By the time a student reaches college, she should be able to see where she is needed, and she should feel self-esteem in doing something for the school and herself.

With the cooperation of the needed students, the orchestra could go on tours and also provide interesting concerts on our own campus.

We have a wonderful school, and now let's make it even better by building a bigger and better orchestra.

—VOX POP

Sewing Classes Make Original Spring Dresses

Original dresses are being created in the sewing classes under the supervision of Miss Marjorie Savage. Ideas are taken from patterns and combined to form a dress of the seamstress's choice. These dresses will be presented in a show featuring original creations of the students for themselves. Some will be shown in the St. Louis style show.

ALL BARK AND NO BITE

By Sally Joy

Drawings by Doie Moore

Why is it that spring fever and the rush that accompanies the last month of school must always occur simultaneously? There's just not enough time to crowd all the activities into the schedule, study and get a sun tan too! Last week end kept everyone on their toes with best foot forward as mamas and papas from all over arrived to view May Day proceedings. Opinion seemed to run in favor of reversing to the tradition of holding the crowning of the May Queen in the afternoon instead of the evening as was done last year. Jeanne Gross was a gorgeous queen and her court was an array of beauty . . . we were all mighty proud of you, girls.

The two recent conferences held on the campus have emphasized even more a problem that everyone seems to have noticed, but just like people who talk about the weather, no one does anything about it. This concerns the sparse attendance at meetings where something of real value is offered. Any meetings from those of the International Relations Club to the kind held at the Radio and Community Leadership Conferences. About this time bet many of you skeptics are saying "Oh well, you don't expect a large attendance at meetings of that sort." If this is true then a campaign should be launched to increase attendance until a large audience becomes the rule instead of the exception!

Perhaps the reason for this lack of interest is the same one that caused the lack of interest in convocations last fall . . . that is, too many of them simply aren't interesting. How many times have you sat in the Library Club Room and watched the hands on the big Grandfather clock in the corner move slowly from one number to the next at a speed that would make a turtle look like jack rabbit? Just one evening spent in this activity and the average Lindenwoodite is wary of every following meeting, discussion group

and talk. If this is the cause of the problem, the Student Council has taken a big step that might prove to be the remedy. The new ruling limiting the meetings of clubs and organizations to two a semester can be the answer if used effectively and the various organizations make sure the meetings are of real interest to the entire group. Even with this ruling, however, 62 meetings will be held each semester by the 31 clubs, and it seems improbable that all 62 will provide an interesting hour or hour and a half. However, the student body ought to remember that because one discussion is not of interest to them that does not mean that they should avoid ever attending another one. Perhaps if a few students had remembered this, the attendance of Lindenwood students at the various meetings and discussion groups held during the Community Leadership and Radio Conferences would have been improved. There is little or no value for the college to hold these conferences if they are not of value to the students of Lindenwood, and it is impossible for them to be of any value if none of the students attend them. So even in the remaining weeks of school, work for better and more interesting meetings; then once that goal is attained, attend them!

Have you got your compass in working order, your maps of the Admiral; your explorer's permit? Seems that little vessel has a capacity of 4,000 and we don't want to lose even one of our 500 L. C. gals . . . If the Bark looks just a little weather-beat this issue, forgive us, please, but the staff decided the time had come to say "happy holiday" so took off for part of last week end and headed for a journalism convention over at Mizzou. Two comments have been made since the return . . . "So Tired," and "very educational." See fellow Barkers, aren't you glad you took journalism? . . . Especially with a teacher like C. C. C. to help you along?



College Represented At Art Exhibition

Miss Elisabeth Watts and John Middents of the Lindenwood Art Department are exhibiting paintings and drawings in the 19th annual exhibition at Springfield, Mo. A jury

exhibition, it is exclusively for artists living in Missouri and the eight surrounding states.

Also selected for showing was the work of two Lindenwood students. Beverly Pannell is exhibiting an abstract still-life painting in oil. Marie Koch is showing an abstract interpretation of a stairway, a drawing in colored inks.

Leadership Speakers



SPEAKERS ON COMMUNITY LEADERSHIP

Leaders of three of the panel discussions held during the Community Leadership Conference, from the left are: Mrs. Gwen Goodrich Rapaport, University of Wisconsin; Fred Naeter, Cape Girardeau; and H. F. Chadeayne, St. Louis.

Two Hundred Delegates Hear Judith Waller; Ted Westcott At Third Radio Conference

Over 200 delegates arrived on the Lindenwood campus April 29, to attend the college's Third Annual Radio Conference.

A staff breakfast for the members of KCLC and their guests opened the morning session. This was followed by a production demonstration of auditioning for radio plays. This feature was held in Roemer Auditorium under the direction of Ted Westcott, director at KSD and KSD-TV. All university and college students present were eligible to audition. "The Trolley-Car Named Prudence," by Lorraine Peck of Lindenwood, was selected as the script for try-outs. The conference was convened at 11:00 in order that the delegates might attend the convocation. Leonard Hall, columnist for the St. Louis Post-Dispatch, and author of the column, "Listening in—R.F.D.," spoke on the necessity and phases of community leadership.

During the convocation, Miss Louise Munsch of WEW, St. Louis, interviewed Miss Judith Waller by remote broadcast for her program, "Just for Women." Miss Waller, director of public service, Central Division, National Broadcasting Company, named four required assets for success in radio: A sense of humor, adaptability; a natural liking for people, and workers who are not clock watchers. "Radio is a constant challenge. When you open the door in the morning, you never know what is going to turn up before the day is over."

Miss Waller's time is so taken up with her work at NBC, that she had to get up each morning at 4:30 a. m. and write until 9:00 in order to complete her book, "Radio, The Fifth Estate."

In the days when she was manager of WMAQ, Chicago, she thought of a way to please a small boy who liked baseball. This was the motive behind the first big league baseball game ever broadcast. She was modest in taking the credit for putting the first symphony orchestra on the air, and was also responsible for the first classroom pick-ups back in 1924 and '25. Advising young people interested in radio, Miss Waller stressed the importance of a good liberal arts background. "And even more important, we should all learn to be good listeners."

In the afternoon, Ted Westcott headed the production and recording of "The Trolley-Car Named Prudence." Open house was held all afternoon at KCLC in the Memorial Arts Building. A sampling of KCLC programming was broadcast for the delegates from 3:30 until 5:30. At 4:00 the members of Sigma Tau Delta were hostesses at the informal tea dance held in Butler Gymnasium.

"The Fifth Estate" was the theme

of the evening panel discussion, held in the Library Club Rooms. Miss Sally Joy, of Lindenwood, presided at this discussion, and she in turn introduced the moderator, Charles C. Clayton, member of the St. Louis Globe-Democrat editorial staff and Lindenwood faculty. In introducing the panel speakers, Mr. Clayton paid tribute to the valuable contributions that radio has made to our democratic way of life.

Dr. Samuel Johnson, news commentator for KMOX in St. Louis, discussed the problems that commentators encounter in giving their objective opinions on world affairs. He cautioned listeners against propagandists who seem to harp on one subject, or who seem to represent the views of one group exclusively.

A. L. Brandt, assistant news director of KXOK in St. Louis, explained the workings of radio news. Perhaps the most valuable asset in this type of reporting, is the ability of radio reporters to give eye-witness accounts of important world happenings.

David Shefrin, member of the School of Journalism, University of Missouri, explained the new and interesting Facsimile, a newspaper printed by radio. Missouri University publishes these Facsimile newspapers three times a day on an experimental basis. For home use, time clocks are provided so that your favorite program may be printed while you're away. It will serve industry by transmitting forms, orders, and blueprints from one section of the country to another.

Following these talks, the discussion was thrown open for audience participation.

Linden Bark Staff Attends Journalism Convention at Mo. U.

The Linden Bark staff attended the annual convention of the Missouri College Newspaper Association last Friday at Columbia, Mo. As guests of the University of Missouri, the Bark staff attended several discussion groups and heard such renowned speakers as Elmer Davis, world-wide correspondent and John R. Knight, editor of the Knight papers.

At the luncheon sponsored by the MCNA, Charles C. Clayton, journalism instructor at Lindenwood, was guest speaker.

The staff were guests at a reunion for former Lindenwood students which was held at the Kappa Kappa Gamma house. They attended the annual Journalism Week banquet Friday night.

Doris Banta Tells Of Duties of Citizenship At Assembly Program

The annual Citizenship Day program was presented on Thursday, May 5, in the Auditorium by the League of Women Voters. The speaker for the program was Miss Doris Banta, a lawyer. Miss Banta is a graduate of Lindenwood College, and received a Lindenwood Fellowship award for outstanding achievement in 1944. She did graduate work at Cornell University and was the first woman editor of Cornell's Law Review. She is now a member of a St. Louis law firm. Miss Banta's speech on citizenship was enjoyed by all, and is a challenge to all citizens.

THE METRONOME

Music Program To Be Given Over KCLC

Tonight Louise Gordon will present her Senior piano recital at 7:00 in Roemer Auditorium. She is a candidate for the Bachelor of Music degree.

Members of the Sophomore Class in music methods and elementary music will present a 30-minute program over KCLC, May 12 at 8 p. m. They will present songs and toy band numbers suitable for the primary and intermediate grades in the public schools. Besides being of interest to music majors, those girls who will receive training in elementary education will profit by the program. On May 16, the Sophomore public school music majors who practice-teach at Benton School are presenting their classes in a program of songs and dances. Primary grade teachers are Dorothy Sommer, Marthan Dusch, and Mary Martha Sivals.

Last Thursday Mrs. H. K. Stumberg, of St. Charles, presented a piano recital in the Memorial Arts Building. Formerly Cordelia Buck, Mrs. Stumberg is an alumna of Lindenwood.

Kay Pemberton, Mary DeVries, and Mary Joe Sweney directed vocal ensemble numbers at the St. Charles High School May Day program on May 3.

With her Senior recital April 26, Lucy McCluer, organist, completed a requirement for the Bachelor of Music degree.

The Lindenwood Sextet sang a 30-minute program for the district Rotary Convention at Hotel Statler in St. Louis on April 24. They also made a television broadcast on Station KSD-TV on April 28.

Continued from Page 1
DREAM-TEAM SCORES

man pitch any time. Wish he'd just pitch to me.

From the Pioneer League and playing for the Boise Pilots, I would readily choose a handsome, blond, blue-eyed bruiser by the name of Walt Lowe. Walt is a first baseman and when you take one look at him he goes to first base with you. Not playing the game "Who's on first," we should change it to Walt's on first or how heavenly can a baseman be? That's a joke.

"What's on second?" why don't you know, it's Al Schoendienst of the St. Louis Cardinals. The other day Al hit three singles and a double and female hearts went pitter patter. It isn't what he does, but the way he does it, and he has that certain something. Not only can this hero bat them in and shine in the outfield, but the way he chews that tobacco is something sensational. My pal Al, and I'm not "Your friend Irma."

Traveling around to third base, we find that middle aged, handsome, and healthy looking Luke (Ponce de Leon) Appling. Luke's quite a

Radio Conference Speakers



MEMBERS OF RADIO PANEL

Three members of the radio panel who discussed "Radio, the Fifth Estate" from the left, Dr. Samuel Johnson, news commentator KMOX; David Shefrin, School of Journalism, University of Missouri; and A. L. Brandt, assistant news director KXOK.

Community And Radio Workshop Is Success

Community leadership problems were discussed by students and civic leaders at the workshop on community leadership on April 29 and 30. A joint meeting of the Radio and Leadership Conferences opened the program Friday morning at a convocation at which Leonard Hall, columnist for the St. Louis Post-Dispatch, was the keynote speaker.

Highlights of Friday afternoon's program included the discussion of "Progress in Little Dixie" by L. M. White, editor of the Mexico, Mo., Ledger, and the panel on "Community Tensions" which raised several controversial issues. Students taking part in the panel on "The Land is Our Living" were Doris Cohen, Joyce Fleet, Shirley Hawn, Polly Allen, Sally Farnsworth, and Margaret Reinhaus.

Saturday a lively discussion of change in the community was held by students and visiting leaders: Robert Blakely, St. Louis Star-Times; R. A. Langenbacher, former St. Charles County Agent; and Durward DeWitt, director of youth program of Consumers Co-operative Association, Kansas City.

Square dancing and other folk games participated in by students

guy, they can't chase him out of baseball. This fellow has been in the big leagues for 20 years. His nickname, "Ponce de Leon," follows Luke because he has managed to stay so young. Bet you'd follow him too if you knew him. Go to see the Chicago White Sox play and you won't miss him.

I know you've heard of this next young athlete, his name is Lou Boudreau. Lou's better than a shot of adrenalin to speed up the heart-beat, A shortstop for the Cleveland Indians, a terrific batter, and a gorgeous hunk of man. You think Indians have a yell, well you should hear the women yell when the C. Indians and Lou Boudreau start to show their stuff.

My, my, I'm beginning to like baseball the more I write about it. Buy me some peanuts and cracker-jack, for here comes "Hoot" Evers into centerfield. "Hoot," now isn't that a name? It would be wonderful if this guy liked the dark as much as an owl. Get it—Hoot - - owl. Anyway, this man plays for the Detroit Tigers and that ain't bad. Neither is he.

Back with the St. Louis Cards and in the left field is Enos (Country) Slaughter. Cute, and clean with a country drawl that fits him to a "T," Enos holds much of the female attention out at Sportsman's Park. He's adorable. I mean it.

Alright Louis, drop that Reiser. No, that's wrong, we're talking about Pistol Pete Reiser of the Boston Braves. Pete's a right fielder, with a good-looking face and he's

Saturday afternoon concluded the two-day conference.

Civic leaders taking part in the workshop were Mrs. Gwen Goodrich Rapaport, University of Wisconsin; Fred Naeter, publisher at Cape Girardeau; Dr. Homer Clevenger, professor of history and government, Lindenwood College; H. F. Chadeayne, Comptroller of General American Life Ins. Co.; and Dr. Thomas A. Brady, vice president of the University of Missouri.

The Community Leadership Conference was of such significance as to raise editorial comment from the St. Louis Post-Dispatch. Many civic leaders and students from colleges and universities in the St. Louis area were brought to the campus.

The Post-Dispatch editorial carried this comment concerning the conference:

"Lindenwood College is to be felicitated for planning and holding on its campus a Workshop for Community Leadership Friday and Saturday of this week. . . . One of the major things which a student should take with him out of college is an ability to make himself effective as a citizen of his community. Toward that end the workshop at St. Charles will contribute."

It is believed that each of these conferences constituted a significant educational program which had real meaning for all who engaged in or heard the discussions, as well as the students of the college.

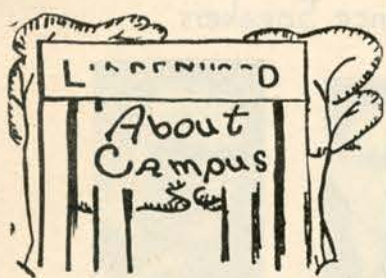
Dr. McCluer Is On Commission Committee

Dr. Franc L. McCluer is a member of the Missouri Citizen's Committee on Hoover Commission Findings. Formation of this state-wide committee of representative citizens to encourage study of the work of the Hoover Commission on Federal Government Reorganization was announced April 23. The Hoover Commission is interested in reducing the number of governmental bureaus and in cutting down expenditure of federal revenue.

quick on the trigger. Only the other day, this youngster hit a home run and won the game for the Braves. They were battling with the Philadelphia Phillies.

The only thing I don't like about the catcher is, you can't see his face, and when Joe Garagiola is catching for the Cards, that isn't good. He's so cute, besides the fact that he's 24, tall, handsome, and a real hero. Don't know a thing about his baseball playing, but what difference does that make?

So there you have it folks, our ideal baseball team. If these fellows would always play together, it would be change-about day in the sports world. Wonder what our boy friends would say about that? Mine would probably dislike it intensely, because I'd live off hot-dogs for a month. You think I'd leave that ball park?



By Nancy Bailey

There are some words considered most expressive in the English language, according to Dr. Wilfred Funk, lexicographer and dictionary publisher, which fit perfectly the emotions and feelings of most LCites at this particular time of the year. Of course there are other words which students on this campus consider much more expressive—but—let us proceed with the words of Dr. Funk. The most bitter is "alone"—most expressive of this situation: Big moon, multi stars, beautiful scenery and no MAN. So there you are, alone. The most revered is "mother,"—hope at this point mother was remembered last Sunday. The saddest is "forgotten"—"Where was that male I had a date to the May Dance with?" The most beautiful word is "love"—there are men here and there—and love is the cause of these people about campus who strongly resemble lobsters all because we love that man so we want to be glamorous with a tan and he'll love us more. Instead his eyes rest upon a lobster, and all we can do then is pray for that inner beauty to reveal itself and that the power of love will work wonders. Love is beautiful in the spring time, though—it's in the air, with the smell of lilacs, etc.—I can appreciate romantic love but no poet am I, so here is where I stop making feeble attempts trying to describe such things.

Now we come to the most cruel word—"revenge"—Not that we don't love our instructors but many is the time at this point in the year that this delightful word is used in connection with our teachers for all the term papers. On with a more pleasant word—the warmest—which is "friendship." Wouldn't be too surprised if someone put a request in the suggestion box for a good supply of buckets for all the tears which will be shed when friends leave friends at the close of college, and this brings into view the last word which is most expressive of peace—"tranquility" it is so difficult to guess what this can be—HOME of course. It doesn't take good ears to hear all the plans being made in the tearoom and all over campus for summer. It's going to be dash, dash, dash all over the place when we get home but to students this is "tranquility"!

New Dormitory Is Growing Rapidly

It won't be long now! The first two floors of the new dormitory on L. C. campus are well under construction now and there are just two more and a roof to go. It is expected the building will be finished by the beginning of the next school year. Plans of the building have been submitted to the different furniture dealers in St. Louis so that ideas for the furnishing of the dorm may be worked on.

Applications for rooms in the new dormitory are being accepted, so it looks as if we really will have that dream dorm we have heard about so long.

Dr. McCluer To Speak At Church Assembly

Dr. Franc L. McCluer, president of Lindenwood College, will address the Women's Day Program at the General Assembly of the Presbyterian Church at Buffalo, N. Y., on May 20.

Dr. McCluer will deliver four commencement addresses. He will speak at Paris High School, Paris, Mo., May 4; Excelsior Springs High School, Excelsior, Mo., May 12; Carthage High School, Carthage, Mo., May 25; and Alma College, Alma, Mich., June 4.

OF ALL THINGS

Local Color: Miss Morris: "Today I discuss liars. How many of you read Chapter 25?"

Every hand in the class went up. Miss Morris: "Then you are the class I wish to speak to. There are only 24 chapters."

Hear about the gal who soaked her strapless gown in coffee so that it would stay up all night???

Sez the Seniors:
Little rows of zeroes
Look so very quaint,
Make our graduation
Look as if it ain't.

He: Please!"
She: "No!"
He: "Just this once?"
She: "No, I said."
He: "Aw, heck, Ma! All the rest of the kids are going barefoot."

He: "Why are you making that gurgling noise?"
She: "I'm trying to swallow that line you're throwing."
How about these:

College Education: Training for getting into intelligent trouble . . .
Fact: Ability to describe others as they see themselves . . .
Conscience: That still small voice that doesn't stop us.

Think about these:
People seldom improve when they have no other model but themselves to copy after.

To the timid and hesitating everything is impossible because it seems so.

A fishing-rod is a stick with a hook at one end and a fool at the other.

He who will not economize will have to agonize.

Sunbathers: Take Heed Or Wear Lobster Red For Commencement

By Peggy Hale

Blue Roses for a Red Lady. No, the title isn't confused. It's just the way the L. C. Lassies are looking these days. There's a new shade for spring, Lobster Red! Occasionally a white face can be seen among the thronging mass, but this is not too often. To all those eager sunbathers, try to avoid all third degree burns if possible. The Infirmary gets tired of feeling sorry for them.

Anyone sunbathing will please notice that the sidewalk in front of

Roemer Hall isn't an advisable place to try to get toasted. For a really smooth, all over, even, and perfect tan the very best place is in your room under a sunlamp or buy a ticket on a plane for Florida. For further information along this line see your handbook (if you're able).

Since there's no limit as to when the happy sunbather can begin her gay escapade, there ought to be some beautiful tans this year. But! A warning word of advice to the "Lobster Red" victim—try the shade. You'll live longer!!

Clayton And Truman In Press Confab

Charles C. Clayton, journalism instructor at Lindenwood, attended the Press Conference with President Harry S. Truman in the White House office on Thursday, April 21.

Mr. Clayton was attending a meeting of the Executive Council of

Sigma Delta Chi, professional journalism fraternity. On April 20, he attended the Founders Day Dinner, given by the Washington Chapter.

He reports that he had a short chat with President Truman after the Press Conference. After much persuasion, he admitted that it was a pretty hard thing to get in the White House. If you're thinking about it, just ask Mr. Clayton about the particulars.

Bark Barometer Of Campus Opinion

Students Give Opinions On Foreign Issues

The members of the Linden Bark have switched their concern to world affairs for this issue, and have asked several questions of L. C. girls they feel are of utmost importance.

1. Do you think the United States should abandon its traditional policy of no foreign alliances? 45 per cent of the answers were in favor of the traditional policy of no foreign alliances, 27½ per cent were in favor of abandoning the policy, and

27½ per cent were for abandoning only in cases of emergency.

2. Would you be willing to have your son or brother fight in defense of a foreign country? 64 per cent said no, and 36 per cent answered yes.

3. Do you consider the Atlantic Pact a wise policy? 73 per cent considered the Atlantic Pact a wise policy, 18 per cent believed it was unwise and 9 per cent were undecided.

COLLEGE GRADUATES

Opportunities for Young Women

ARTISTS for Designing or Lettering Hallmark Cards

VERSE WRITERS to Write Sentiments for Hallmark Cards

OFFICE POSITIONS for Research Analysts Stenographers and Copy Writers

Permanent Full-time Positions in Our Kansas City Office. Write Our Personnel Department for Further Information.

HALL BROS., INC.
Manufacturers of Hallmark Cards
2505 Grand Avenue
Kansas City, Missouri

PICK OF THE AIR ON KCLC

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
7:00 p. m.	PICKED PLATTER PARADE	PICKED PLATTER PARADE	PICKED PLATTER PARADE	PICKED PLATTER PARADE	
7:30 p. m.	SHOW TIME	PLY'KE AND WIN	DRAMATICALLY YOURS	UNDER 21	NO PROGRAMS
7:45 p. m.					BECAUSE
8:00 p. m.	KIBITZ	CHATTERBOX	STARRY EYED	SPECIAL PROGRAM by PUBLIC SCHOOL Music CLASS	OF STREET
8:15 p. m.	QUOTE—UNQUOTE	CONCERT GEMS	RADIO WORKSHOP		SUPPER
8:30 p. m.	YOUR FAVORITE		OVER THE RAINBOW	AFTER A FASHION	
8:45 p. m.	PIANO PLAY TIME	TOP TUNE TIPS	LETTER HOME	TOP TUNE TIPS	

THE LINDEN LEAVES ARE WHISPERING

By Dot Steiner

You can really tell that spring or love is in the air. We came back from Easter, and that half of the student body who weren't engaged Xmas, became engaged over the spring holidays. This author is disgustedly exempt from both situations. I figure if Gravel Gertie can catch a man, I should be able to. I've been fooled!

Sally Amsden is wearing a diamond these days. Sally is the cute girl from Webster City, Iowa, who lives in Niccolls Hall. May I be the last to congratulate you Sally, it's never too late.

Sharon Olsen is now engaged to Pat Hardin of St. Charles. Sharon is from Sioux City, Iowa, and lives in Irwin Hall. Best of luck and happiness to you both, Sharon and Pat.

Dianne Lent is another one of our lucky girls, she is also engaged. My, my, you should just notice the happy glow about Dianne since the fatal step. Congratulations Di, we're all very happy for you.

Well kiddies, have you noticed all the luscious new cars on campus? Those Seniors, man, if they don't have the luck, what have they done that we underclassmen haven't done, except two more years of it? Babs Bush has been cruising around the town in her shiny, electric blue, 1949 Pontiac convertible, with white-wall tires. Then there's Casey Jones, who shoots around in her gorgeous baby blue, 1949 Oldsmobile sedan, it's not so bad either. Betty Keighley is the owner of a light grey, 1949 Chevrolet convertible, and what a streamlined job. The car, that is. The magnificent blue Packard convertible belongs to Marie Koch, and we must admit, the car and Marie go well together. Now we know which of our gals are running on four-wheel personalities. Take care.

The most exciting plans I know of for the summer months are those of a cute little girl I know named Puddin Sivals. Puddin leaves for New York as soon as school is out. On June 10, she sails on the New Amsterdam line for Europe. Puddin and her mother plan an extensive tour of England, France, Italy, Switzerland and many other places. I really envy her, but let's all wish her bon voyage.

SEEN ON THE BEATEN PATH . . . Lindenwood's amateur sextet singing for a tiny group in Niccolls practice rooms . . . bodies all over the tennis courts sun-bathing . . . Butch Adelstein jitterbugging . . . Bobby Bills with a new haircut . . . Pat Grove looks awful cute with her haircut too . . . Pat and Parks spending a week end in Chicago . . . Mary DeVries setting the date . . . me breaking a fingernail playing baseball . . . weather awful hot . . . finals only two and a half weeks away . . . May Court looking more than beautiful . . . Journalism class having a grand time at their conference in Columbia . . .

All the news for now
Better Behave
or
You'll be in print.

THE CLUB CORNER

The Triangle Club held its last meeting of the year at the home of Miss Karr and Miss Lear. Dr. Talbot gave an interesting talk on ants. Plans were discussed for the annual Spring picnic.

Alpha Epsilon Rho sponsored a dance on April 29 for the Radio Conference guests.

Pi Gamma Mu has invited six girls to membership. Those accepting the invitations will be initiated next week. The girls are: Joyce Garrison, Mimi Reilly, Ruth Schafer, Betty Wemberly, Lorraine Peck, and Betty Jack Littleton.

The League of Women Voters recently elected the officers of the club for next year. They are: President, Helen Jones; vice president, Cookie Goodwin; secretary, Martha Reed; treasurer, Betty Lou Pitman. The club sponsored a Citizenship Day program on Thursday, May 5 in the auditorium.

Beta Chi held its annual initiation on April 22. The new members are Barbara Baker, Rose Gilmer, Dottie Patrick, Betsy Elliot, Lee Josephson. The meeting was held in the Library Club Rooms. Refreshments were served. A business meeting followed. Committee chairmen who served in the horse show on May Day were also elected at this time.

Lindenwood Students Attend Conference At Principia College

Delegates from Lindenwood College attending the annual public affairs conference sponsored by the Principia College School of Government on April 29-30 were Marilyn Maddox, Nancy Starzl, Lorraine Peck, and Mary Ellen Bemis. Chief topic at the conference at which delegates from 26 midwestern colleges and universities were present, was "Is Communism in the United States Dangerous?"

The opening speaker at the conference was Dr. William Y. Elliott, professor of government, Harvard University and staff director of the Committee on Foreign Affairs in the House of Representatives in Washington. A forum meeting conducted in the way of a round table discussion was participated in by Arthur Gaeth, radio news analyst of the American Broadcasting Company; Representative Richard M. Nixon of California, a member of the House Un-American Activities Committee; Dr. Max Terner, writer, and Dr. Elliot.

BAND BOX CLEANERS

We Own and Operate Our Cleaning Plant

Deliver and Pick Up at Post Office

Tel. 701 316 N. Main St.

YOU'VE NEVER TASTED BETTER ICE CREAM THAN THE ST. CHARLES DAIRY HAS! Try It Soon!

Original Creations To Be Shown In St. Louis

Original creations of the Clothing Department students and outfits that were presented in the style show here, will receive the critical eye of the manufacturers in a style show presented this evening at Hotel Jefferson. A review of our pattern dresses and of the outfits we have created, and the dresses created at Stephens College, will be modeled for well-known manufacturers for their appraisal.

The Home Economics Department also wanted to extend their thanks to the following companies in appreciation for the part they played in making the style show presented here, a success. Buse's Flower Shop presented the flowers which were worn and decorated the stage; Stix, Baer and Fuller furnished the stage decorations; and to Welek's and Scruggs, Vandervoot and Barney, who provided the fabrics used in draping, the department extends its thanks.

Marjorie Moehlenkamp Chosen As Finalist In National Music Contest

Miss Marjorie Moehlenkamp, Lindenwood Senior, is one of three vocalists in the St. Louis area in the national contest to be chosen for the final competition.

The finals will be held at the University of Illinois Navy Pier Auditorium in Chicago, on May 14. The contest is sponsored by the magazine, "Music News" and by the Metropolitan School of Music in Chicago.

Winner of the first prize will receive a \$1,000 scholarship to the music school of the winner's choice. Miss Moehlenkamp is a coloratura soprano.



Dress Up With Flowers
Parkview Gardens
We Are At Your Service
Two Stores
103 N. Main
1925 W. Randolph
Flowers Telegraphed Anywhere
Greenhouse Opposite Blanchette Park
PHONE 214

ST. CHARLES
YELLOW CAB COMPANY
Special Rates To Down Town St. Louis

4 Can Ride as Cheap as 1

SORRY, We can't accept time calls to meet Trains or Planes. Cabs will be dispatched IMMEDIATELY upon receipt of call.

Phone: 133

THE CAMPUS HALL OF FAME



This week we present Miss Mary Lu McNail, as our nominee for the Hall of Fame. During her four years at Lindenwood Mary Lu has been active in the Speech and Radio Departments. Besides her weekly program on KCLC, she served a two weeks apprenticeship at Station KMOX in St. Louis. Last Saturday you saw Mary Lu in the May Court, as a Senior Attendant to the Queen. She is the president of Ayres Hall, secretary of S. C. A., secretary-treasurer of Alpha Epsilon Rho, and a member of Alpha Psi Omega. Always interested in dramatics, Mary Lu appeared in the cast of "The Faraway Princess," and "The Cassalis Engagement." After graduation, what? Come June, she'll change her name to Mrs. Thomas Chamblain. We wish you much happiness, Mary Lu.

La Vogue
Beauty Shop
Complete Line in
Beauty Service
Denwol Building

Hey, All You Seafaring Lassies! Don Your Sea Togs For The Big Excursion

ALL ABOARD, MATES! THE MIGHTY S. S. ADMIRAL IS LEAVING FROM EADS BRIDGE LEVEE AT TWO BELLS SHARP.

Coming as a surprise climax to the Gridiron dinner take-off on the Lindenwood Navy, Dr. McCluer has announced the excursion of the year, a day-time boat trip on the S. S. Admiral, Wednesday, May 25.

Buses will leave from school, following an early lunch, and will return in time for dinner. Tickets that include transportation and the trip will soon be on sale for \$2.50.

The S. S. Admiral is the steamer of today. Its sleek round nose of steel has replaced the picturesque gingerbread woodwork and towering smokestacks of the old-time packets.

As Lindenwood invades the main deck, they will be greeted by The Midway, newsstand midship, and the popular 3-Ring Circus, novel refreshment center, at the stern. Here one may play the penny arcade, the electric shooting gallery, the kiss-o-meter, the photomatic

booths, punching bag machines, and juke box to the heart's content.

Deck "B" is equally impressive. Here the Admiral's Blue Salon boasts a dance floor of 12,000 square feet, with elaborate lounges fore and aft of the dance floor proper. Deck "C," locale of the famous "Club Admiral," is the deck overlooking the dance floor. And Deck "D" is yours for promenading; eight laps around add up to a mile's walk. This is surrounded by the Terrace Garden, Deck "E."

Probably the most appeal will be found on topside, Deck "F" or The Lido. Beach umbrellas and deck chairs invite relaxation and sun bathing. "The Lido deck tops them all" is a favorite saying on the Admiral.

This will be the first river run in many years for Lindenwood, an activity that was discontinued during the war. However, this is the college's first trip on the flagship S. S. Admiral, "Down dat ole' man Mississippi, hisself."

Last Informal Dance Held In Butler Gym

An informal dance was held April 23 in Butler Gym, with Dick Acton's orchestra furnishing the music. Guests on campus were the KA's and Phi Gamma Deltas from Westminster College. It was the last dance to be held before the traditional May Day festivities. The dance was sponsored by the Week-End Recreation Committee under the direction of Miss Williams.

Flower Arrangement Exhibited To Club

The art of flower arranging is no neat trick but is instead a talent resulting from practice. This was well proven in an exhibit given recently by Buse's Flower Shop. Ideas for the arrangement of different and some very difficult flowers, choosing and arranging table centerpieces demonstrated to the Home Economics Club.

Refreshment And Movies Go Hand-In-Hand



5¢

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
Coca-Cola Bottling Company of St. Louis

© 1949, The Coca-Cola Company

Meal Planning Classes Serve Meals For Guests

Very unusual and picturesque dinners have been served in the meal planning classes recently, including a Mexican meal prepared and served by Carolyn Spearman.

The first evening meal was served by Muriel Jacobson, who had a Swedish menu. Her guests included Miss Lois Karr, Dr. Mary Terhune, Mrs. Agretha Hall, R. N., and Mr. Robert Hume.

Joyce Powell had as her guests Mrs. Rechtern, Mr. and Mrs. Manson Brien and Miss Marguerite Ver Kruzen.

Dr. and Mrs. Frank McCluer, Dean Eunice Roberts and Miss Margaret Lindsay were guests for Jo Anne Davis's dinner.

For these meals the menus are planned, prepared and presented by the student acting as hostess for the meal. The hostess also arranges the home economics department to her taste. This not only offers good practical experience in meal planning and service but reflects the

Miss Boyer Attends Radio Convention

Miss Martha Mae Boyer left Thursday to attend the annual radio convention at Ohio State University. She will represent Lindenwood college at the meeting.

Dr. Parker Heads University Women

Dr. Alice Parker, head of the English Department, Lindenwood College, has been chosen president of the Missouri Division of the American Association of University Women. Dr. Parker was elected at the organization's annual meeting in Sedalia, Mo., April 23.

different localities represented in the class with their different customs and traditions.

Dr. And Mrs. McCluer Entertain Students

Entertainment at the president's home in the latter part of April included a dinner and a tea for students and prospective students of Lindenwood College.

Dr. and Mrs. McCluer had a tea in their home Sunday, April 24, for the Senior girls of St. Charles High School. The day students of LC served as hostesses for the event.

The Student Council members and class presidents had dinner the evening of Monday, April 25, with the president and his wife.

Former L. C. Students Visit Campus

Miss Emily Heine, member of last year's Bark staff, visited friends on campus last week end. Emily is now attending Nebraska University, where she is feature editor on The Daily Nebraskan.

Another former Lindenwood student, Miss Mary Titus, class of '46 visited on campus the week end of April 30. Miss Titus is now a member of the faculty of Oklahoma College for Women at Chickasha, Okla.

The Best In Flowers Always BUSE'S FLOWER SHOP

Phone: 148 400 Clay
We Telegraph Flowers

Antiques & Gifts

GAY'S

547 Clay St.

Diamonds - - Watches

Gifts For All Occasions

Lindenwood Crest Jewelry

MEYER'S JEWELERS

138 N. Main

Remember

The Graduate

Our Candies

Cards

Perfumes

REXALL DRUG STORE

213 N. Main

Films

Kodaks

One day finishing

Service

AHMANN'S

News Stand

STRAND

Tues.-Wed.-Thurs. May 10-11-12

IN TECHNICOLOR!
Jeanette McDonald

in
THE SUN COMES UP
with Lloyd Nolan

Fri.-Sat. May 13-14

2—Features—2
Glenn Ford in
THE MATING OF MILLIE
with
Evelyn Keyes
and
In Color!
Randolph Scott
in
CORONER CREEK
with
Marguerite Chapman

Sun.-Mon. May 15-16

Filmed in Technicolor!
June Allyson
in
LITTLE WOMEN
with
Marguerite O'Brien
Elizabeth Taylor

Tues.-Wed. May 17-18

A Wonderful Motion
Picture!
Montgomery Clift
in
THE SEARCH
with Aline MacMahon

Thurs.-Fri.-Sat. May 19-20-21

2—Features—2
Roy Rogers
in
GRAND CANYON TRAIL
and
MY DEAR SECRETARY
with Laraine Day
Kirk Douglas

COMING! COMING!
Tues.-Wed. May 24-25

JOAN OF ARC

TOPS WITH THE TOP STARS IN HOLLYWOOD AND WITH COLLEGES TOO—

MORE COLLEGE STUDENTS SMOKE CHESTERFIELD THAN ANY

OTHER CIGARETTE... by latest national survey

"When you smoke **CHESTERFIELD**
you get a Milder, cooler smoke.
That's why it's My Cigarette."

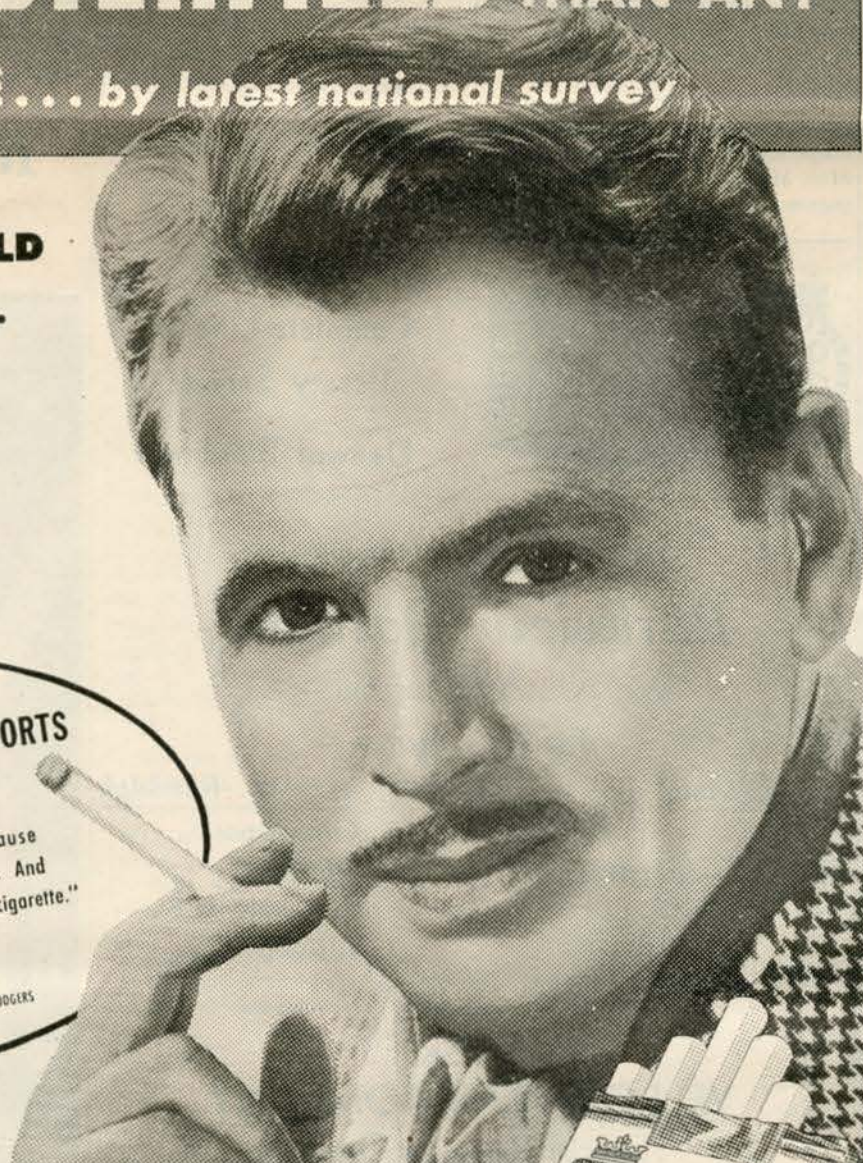
John Lund

STARRING IN
"BRIDE OF VENGEANCE"
A PARAMOUNT PICTURE

The TOP MEN of AMERICA'S SPORTS
smoke CHESTERFIELD

"Chesterfields are tops with me because
they have a clean, satisfying taste. And
they're Milder, much Milder. It's My cigarette."

Ralph Branca
PITCHER FOR THE BROOKLYN DODGERS



Always Buy CHESTERFIELD

The Best Cigarette for YOU to Smoke