

---

# COMMUNIQUE

---



LINDENWOOD  
COLLEGE

VOL. 7, NO. 2

August 2, 1988

---

## PEOPLE, NEWS & NOTES

---

### DEVELOPMENT SEEKS SECRETARY FOR INDIVIDUAL SUPPORT

The Development Office at Lindenwood is seeking a full-time secretary to the director of individual support. Minimum qualifications require: a high school diploma; two to three years secretarial experience, preferably with considerable public exposure; typing 70 wpm; organized and detail-oriented skills; excellent follow-up attention; outgoing; friendly and must work well with people. Interested individuals may contact Chuck Brown, director of individual support, at 314-949-2000, Ext. 330.

### KECK APPOINTS ASSISTANT TO DEAN OF FACULTY

Wilda Swift, formerly assistant director of development for grants, assumed responsibilities as assistant to the dean of faculty on July 1. In this position, Mrs. Swift will continue to work in the areas of program development and grant preparation and will be available to assist individual faculty in the development of grant proposals. She also will continue to serve as International Student Advisor. Mrs. Swift earned an M.A. in History at Washington University and her career prior to coming to Lindenwood in 1986 included a variety of teaching, administrative and research positions.

### SOUTHWESTERN BELL PLEDGES \$150,000

Southwestern Bell Foundation has pledged to donate \$150,000 to Lindenwood College over the next three years to provide support for the Corporate and Industrial Communication program and to provide assistance as the College explores new ways to link the areas of management and communication. The contribution is part of Lindenwood's 160th Anniversary Development Campaign which recently netted the college over \$2.1 million in cash and

### FACULTY/STAFF TALENT SHOW ON HOLD

Kathy Quinn has announced that the Faculty/Staff Talent Show scheduled for the August Orientation has been cancelled. Quinn hopes that it can be planned for some time in the future and expressed thanks to those who had volunteered.

### Southwestern Bell contd.

pledges for the 1987/88 fiscal year.

"The college is pleased to once again be in partnership with its longtime friend Southwestern Bell," said Lindenwood President Spainhower. "We believe that our efforts in linking these two important areas will be of great service to our region. We applaud the continuing dedication to the community by Southwestern Bell."

The Corporate and Industrial Communication program includes both business and communications courses which focus on organizational communications, public relations, advertising, media presentations, writing for the electronic media, management and marketing. Students also are encouraged to serve an internship in a corporation or news media organization.

Said Richard Harris, group president for Southwestern Bell Corporation and a member of the Lindenwood College Board of Directors, "Southwestern Bell is pleased to support a strong liberal arts college like Lindenwood." Harris said communication skills are vital today, and this program (at Lindenwood) will go a long way toward meeting the needs of area businesses and assisting in economic development efforts by Southwestern Bell.

The first \$50,000 of the three-year pledge was presented by Harris to college officials on June 24.

*THIS CORRECTS A STORY WHICH APPEARED IN AN EARLIER ISSUE OF "COMMUNIQUE."*

### LC PLACES THIRD IN FOURTH OF JULY PARADE

Lindenwood College placed third in the annual Fourth of July Parade. If you happened to catch a glimpse of the LC float, you may have noticed the famed celebrities Mary and George Sibley, Betsy Ross, Uncle Sam, and players for the Lindenwood Sports Teams, plus cheerleaders and happy clowns. The float was a cake declaring "Happy Birthday" to America and to Lindenwood. Christine Cordes, manager/director of graphic arts, coordinated the efforts of staff members and their families who assisted with float building and parade participation. Cordes said everyone did a great job and it was a lot of fun. On behalf of the College, she would like to thank everyone who helped with this community event on the Fourth.



**SUPPORT YOUR FELLOW STUDENT--  
BUY USED BOOKS**

The Lindenwood College Society of Families would like to encourage all students to look into their stock of used student textbooks before buying new ones. Sale and collection dates for these books are:

Monday, August 29	12 p.m. - 2 p.m.
Tuesday & Wednesday, August 30 and 31	10 a.m. - 2 p.m.
Thursday & Friday, September 1 & 2	10 a.m. - 2 p.m.

The Society of Families is a volunteer group of parents who help the college and its students.

VOL. 7, NO. 2

August 2, 1988

**CALENDAR CLIPS**

**WATCH FOR LINDENWOOD COLLEGE  
ON CHANNEL 2s "GOOD MORNING  
AMERICA" IN AUGUST!!**

Date and Time To Be Announced in a Future Edition of "Communique."

**August 8-12**

**CREATIVE WRITING AND DRAMA**

Fine Arts Building, 9 a.m.-3:30 p.m. daily for students age 9-14.

Instructor: Keith Polette. Cost: \$85.

For more information, please call 949-2000, Ext. 356.

**August 9**

**BUSINESS PROGRAMS**

**DOWNTOWN OPEN HOUSE**

Mansion House, St. Louis 7 p.m.-9 p.m.

Faculty presentation and discussion on graduate and undergraduate business programs at Lindenwood College's off-campus downtown center. For more information call 949-2000, Ext. 271 and register on or before August 8.

**CHECK THESE OUT:**

New books at Butler Library:

Restructuring American Education  
The Latest on the Best: Essays on Evolution & Optimality  
Political Dictionary of the Arab World  
Communist & Marxist Parties of the World  
The Encyclopedia of Unbelief  
Aids in the Mind of America  
Black Women in White America

**August 11**

**BUSINESS PROGRAMS**

**WEST PORT OPEN HOUSE**

West Port Center, 11960 Industrial Dr. 7 p.m.-9 p.m.

See above "Open House" details and call 949-2000, Ext. 271 to register on or before August 10.

**August 23**

**BUSINESS PROGRAMS OPEN HOUSE**

Young Science Hall, 7 a.m.9 p.m.

See August 9 "Open House" details above and call 949-2000, Ext. 271 to register on or before August 22.

**August 25**

**LCIE PROGRAM ORIENTATION SESSION  
FOR ADULTS SEEKING COURSES OR DEGREES**

7 p.m. Young Science Hall

Call 949-2000 Ext. 271 for details on how you can get on the fast-track for a course or degree at LC. **REGISTER** for this informative session **TODAY!**