
COMMUNIQUE



LINDENWOOD
COLLEGE

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LINDENWOOD SELECTED FOR SOVIET EXCHANGE PROGRAM

Lindenwood is one of 10 colleges and universities in the country selected to participate in a student-exchange program that may bring a delegation of Soviet students to the campus next year. Initiated entirely by the LSG, the program will involve a group of Lindenwood students and faculty spending a week at a university in the U.S.S.R. and a group of Soviet students spending a week at Lindenwood.

"The exchange program is the first ever to pair American and Soviet universities for reciprocal exchange of undergraduate students from all academic disciplines," said Ron Watermon, LSG president and coordinator of the exchange program. "It is an invaluable introduction to the U.S.S.R. and an opportunity to meet counterparts face to face," he added.

Faculty advisor of the program is C. Edward Balog, chairman and professor of history and a member of St. Charles City Council. Students who will participate have not been selected yet. The program is co-sponsored by the Citizen Exchange Council of New York City and the Soviet Student Council, and is modeled after a 1985 program at Yale University.

Watermon said there is a 3-year commitment to the exchange program and an annual budget cost of \$20-\$30,000. "The LSG currently is in the process of fund raising, and it hopes to gain both corporate and philanthropic support from throughout the metro area," he said. Further details on the program as well as information on contributing to the LSG's campaign can be obtained by contacting Watermon at the LSG Office, Ext. #394, or at Cobbs Hall, Ext. #254.

LADIES STAFF LUNCHEON DECEMBER 21

All female staff members are invited to attend the Annual Ladies Christmas Luncheon December 21 in Ayres Cafeteria. The event is scheduled from 11:30 a.m. until 1:30 p.m., and the cost is \$3.50. Bring a "goodie" for the Christmas exchange, and RSVP no later than today by contacting Darlene Jemison at the Bookstore, extension #393.

LINDENWOOD PROJECT WINS NATIONAL AWARD

Lindenwood instructors, students and graduates played a major role in a training video that recently won a national award. "The 5-Minute Call," a 20-minute film produced by Monsanto to help United Way solicitors ask for contributions from employees, received a special National Award for training by the United Way. Many area firms saw the film and used it in-house in one of the most successful United Way campaigns in history. "The 5-Minute Call," which Monsanto is using once again this year, uses movie and television vignettes to show how not to ask for contributions.

LCIE instructor and faculty advisor Peter Carlos, a producer, director and screenwriter for Master Productions, directed and technically-produced the program. Carlos has won two Emmys and a Flair Award for his work in television and corporate video, and his documentary students won the first student Emmy three years ago. 1986 LCIE graduate Gene McCoskey, conference facility supervisor at Monsanto, co-produced and co-wrote the script. Jennifer Luner, an Evening Col-

lege instructor in organizational communications and a training manager at Monsanto, spearheaded the project.

Also involved were Carole Knight, a 1988 graduate in communications who is floor director at KMOV-TV, who served as Carlos' assistant director, and Lynne Landholt, formerly of the Development Office and an LCIE graduate student, who was production assistant and an extra in the film. Contel employee and LCIE student Cindy Shelley and producer/actor Mark Doll portrayed Monsanto employees in the video. Last year, "The 5-Minute Call" won a local United Way award for an outstanding program.

THREE NAMED TO ALL-DISTRICT SOCCER TEAM

Lindenwood is among nine colleges and universities represented in the NAIA's All-District Teams in men's soccer. Representing the college on the First Team is back Paul O. Koetting of St. Louis, while named to the Second Team are midfielder Ted J. Naumann, a sophomore from Hazelwood, and back Scott L. Harman, a freshman from Cochranville, PA. Congratulations to these three, Coach Scott Westbrook and the entire Lions!

KCLC INCREASES MEMBERSHIP, RAISES \$12,000

"The overall success of our recent fund-raising drive was the result of our entire staff contributing time and effort above and beyond the call of duty," said Jim Wilson, KCLC general manager. His comments concern the KCLC Commitment Membership Drive, held November 30-December 6, in which nearly 300 pledged more than \$12,000.

"In the past, KCLC has held several fund-raising drives, but this was the first membership drive," said Glynelle Wells, special projects director for the station. "It was the most successful on-air fund-raising efforts in KCLC's 19-year history," she added. Assisting Wells was Joe Arnold, a senior majoring in communications, who directed on-air efforts.

KCLC-FM, 89.1 on the dial, will host its first membership meeting next May. At that time, members will have the opportunity to voice opinions about programming matters.

CASH FOR YOUR BOOKS THIS FRIDAY

You can get cash for your used textbooks by selling them at the Bookstore this week. It doesn't matter if you purchased them at Lindenwood, and the buyer will take both hard and soft-cover books. Times are from 9 a.m. until 7 p.m. Wednesday and Thursday and from 9 a.m. to 4 p.m. Friday.

PROFESSIONAL MAGAZINE FEATURES ARTICLE BY POLETTE

"Mini-Research Papers that Make Kids Think!" is the title of a three-page article by Nancy Polette appearing in this month's issue of SCHOOL LIBRARY MEDIA ACTIVITIES MONTHLY, a national magazine for librarians and educators. A member of the Lindenwood faculty since 1980, Polette is an assistant professor of education who has written more than 20 books and numerous articles on gifted education and childhood learning.

ASAP, NO MORE 'ASAPs,' PLEASE!

The Business Office requests that faculty and staff employees stop requesting checks "as soon as possible" for the payment of goods or services. Employees should write a specific date on IDOs when checks are needed. The Business

Office wants to issue checks twice weekly; eliminating ASAPs on check requests can end the current processing of checks on a daily basis, states Controller Mary C. Martin.

APARTMENT IN CITY FOR RENT

A 1-bedroom apartment is available for rent at 701 S. 6th St. at the corner of Perry. It has separate utilities and entrance. \$275 per month. For details, call Pam Campbell at 947-0965 (home) or 441-0430 (work).

TWO LADY LIONS RECEIVE NAIA CITATIONS

Two members of the women's soccer team have been recognized by the National Association of Intercollegiate Athletics for superior academic and athletic performance. Senior Virginia A. Grober, a business administration major from St. Charles, was cited as "Scholar Athlete" by the NAIA, while Beth L. Neyman, a sophomore from Midwest City, OK, was named "All American." Hats off to both!

STUDENTS NAMED TO 'WHO'S WHO'

The biographies of five Lindenwood students will appear in the 1988 edition of WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES, an annual directory of some of the country's outstanding students. The five, all seniors, are Deborah Porter, an education major; Candace J. Kilpatrick, a psychology major; Virginia A. Grober, a business administration major; and Susan E. Sagarra and Douglas W. Hoggatt, both English majors. They were selected individually on the basis of academic achievement, leadership in extra-curricular activities and potential for success, and were selected from among 1,400 institutions of higher learning throughout the United States and several foreign countries. Outstanding students have been honored in the Tuscaloosa, AL-based national directory since it was first published in 1934.

CHRISTMAS DRAWING AT BOOKSTORE

You could be the recipient of a 7-piece knife set with a wooden block, a nearly \$18 value, if you register at the Bookstore this week. The Bookstore will have a drawing at noon on Friday. Come in and register; no purchase is necessary.

1988 DAY COLLEGE CALENDAR

The President's Council has approved the 1988 calendar for the Day College - new students arrive January 18; classes begin January 20; spring break is March 7-11; the last day of classes is April 29; the semester ends May 6; baccalaureate is May 13; and commencement takes place May 14.

SUMMER LEARNING EXPERIENCE

College Chaplain George Wilcox has information about two exciting out-of-classroom learning experiences offered by the Presbyterian Church (U.S.A.). The SEAVIM (Southeast Alaska Volunteers in Mission) Program involves a team of college students taking part in a summer vacation Bible school ministry in southeast Alaska. The other program, the International Involvement Experiences, provides overseas study opportunities for students interested in cross-cultural learning, and one does not need to be a Presbyterian to apply for either program,

'GATEWAYS TO CAREERS' JOB FAIR

The second Annual "Gateways to Careers" Job Fair is planned March 11 from 9 a.m. to 4 p.m. at St. Louis Community College at Forest Park. Students and recent graduates who want to attend must complete their undergraduate degree between May, 1987, and August, 1988. They must complete a 4-part registration form by February 12, pay a \$7 registration fee and attend the "Resume Writing/Interviewing Skills" Workshop (or schedule an individual appointment with Debbie Coats at the CAP Center). Workshop dates and times are 1-3:30 p.m. January 8, 9:30 a.m. to noon January 13, 2 4:30 p.m. January 20, 6:30-9:30 p.m. January 26, 9:30 a.m. to noon February 6 and 2-4:30 p.m. February 11.

VOLUNTEERS NEEDED BY HEART ASSOCIATION

In an effort to recruit 1,500 block workers by January 28, the St. Louis Chapter of the American Heart Association is conducting a phone-a-thon from the MAB Monday through Thursday evenings and on Saturday afternoons. The event, which began November 1, solicits block workers who will visit up to 15 houses in sections of the city, soliciting donations and passing out literature about heart disease, America's number one killer. The chapter hopes to raise nearly \$20,000 in February, national Heart Month. Recruiting block workers are Supervisor Karen Braddy, and volunteers Betty Janitch, Jim O'Driscoll and Joan O'Driscoll. If you want to help, call Chris Campbell in the Development Office, extension #386.

POET MICHAEL CASTRO ON THE MOVE

It's been a busy month for Michael Castro, LCIE associate professor of communications. He recently was featured with internationally-celebrated poet Antler on KDHX-FM Radio, and later, he hosted readings by Antler and Eric Parkey, both recipients of the Walt Whitman Award, at the River Styx at Duff's Poetry Series, which Astro directs. Castro also appeared with Antler and other writers in a poetry reading at the State Community College in East St. Louis, IL, in an event sponsored by the Eugene B. Redmond Writer's Club.

Castro journeyed to Norman, OK, recently where he read his works in an event sponsored by the Cottonwood Arts Festival. He also read poems and discussed native American literature with students at the University of Oklahoma.

In still another development, Esfoma Recordings recently released the cassette album, "Scenes from the Gateway," which features Castro performing his poem, "St. Louis Blues Revisited," to piano accompaniment by Greg Mills. Copies of the cassette are available for \$5 from Castro at Ext. #390.

'COMMUNIQUE' CEASES PUBLICATION UNTIL '88

Because of the Christmas and New Year's holidays and the closing of Lindenwood from December 24 through January 3, "Communique" will not be published until January 12. Deadline for copy submissions is by 5 p.m. January 8. May your holidays be especially happy, healthy and harmonious!

*Tune to **89.1 FM** for the best listening-*
*Lindenwood College's **KCLC Radio!***