

Communiqué

VOL. FIVE, NO. FIVE; AUG. 19, 1986 - WELCOME NEW AND RETURNING STUDENTS!

FACULTY-STAFF CAMPAIGN UPDATE . . .

Nearly 40% of all faculty and staff members have contributed \$17,321 in gifts and pledges to this year's fund-raising campaign. Although the campaign has exceeded the \$15,000 goal, Lindenwood would like to achieve a 100% participation from faculty and staff.

"Let's show the Lindenwood students, alumni, friends and area corporations that we believe in this college 100 percent," said Jim Thompson and Phyllis Morris of the Development Office. "Your contributions significantly impact the college's welfare, and your pledges and gifts are appreciated greatly. Thanks for helping us to meet one of our most important goals for 1986, but let's try to make our 100 percent giving goal before the students return this fall," they said.

A MEMO FROM THE COMPUTER CENTER . . .

As the Fall Semester approaches, all departments should avoid scheduling computer work on August 26 and 27, days when registration will be taking place and when the computer system is reserved for registration. Selected hours needed for fall on-line registration are from 10:30 a.m. until 4 p.m. each day (hours were listed incorrectly in the last issue).

"Feel free to contact my office if you have any further questions or if the Computer Center can be of assistance in processing your work on these two days," said Joe Ackerman, director of the Computer Center.

COLLEGE, STUDENT ARE FEATURED . . .

This month's issue of ST. LOUIS magazine contains a full-page ad featuring Melissa Callis, a communications major from Granite City, IL. Through the PR Office, Callis obtain a summer internship at the magazine, and was selected to appear in a promotional ad for ST. LOUIS which mentions Lindenwood College. Earning three hours of academic credit for the summer internship, Callis is involved in editorial, advertising, marketing and circulation functions for the 22,000-circulation monthly magazine.

The August issue also contains an article on adult education, "From Art to Urban Affairs," which mentions Lindenwood's evening programs and quotes Arlene Taich, dean of the LCIE/Evening Divisions.

NEW INTERNSHIP AVAILABLE . . .

For the 1986-97 academic year, the Lectures & Concerts Committee is seeking a business student interesting in arts management/public relations to assist with the organizational duties of producing the 1986-87 series of community performances and presentations. For more information on this internship, contact Donna Bennett at the CAP Center in Niccolls Hall, extension #307.

THOUSANDS STOP AT KCLC TENT . . .

Several thousand visitors at last weekend's Festival of the Little Hills took advantage of cold ice water and a shady place to rest at the KCLC Radio tent across from the depot on Riverview Dr. The 20x30-foot relief tent, donated by Rental Center of St. Charles, was manned by KCLC staff members who also broadcast live announcements on 89.1 FM during the August 15-18 festival. A special thanks goes to the Coca-Cola Bottling Co. of St. Louis, McDonald's Restaurants, Wallgreen's Drugs and Pepsi-Cola Bottling Co. of St. Louis for donations of 20,000 cups, to the Ice-Cold Cube Co. of St. Charles for ice and to Lindenwood for chairs, tables and coolers used at the tent, said Bruce Humphries, promotions director for Lindenwood's community radio station.

DISCOUNT CIRCUS TICKETS AVAILABLE . . .

Discount coupons for the Ringling Bros. and Barnum & Bailey Circus are available to faculty, staff and students in the PR Office, #6 Roemer. Coupons are for a \$2 savings off the \$9, \$7.50 and \$6.50 regular price of tickets. "The Greatest Show on Earth" appears September 16-21 for 11 performances at the Arena in St. Louis. Plan to attend this family event next month, and save a few dollars on admission!

VIDEO PLACED IN SCHOOLS . . .

Lindenwood's new videotape has been distributed to 10 schools as part of a recruiting program by the Admissions Office. Produced by Peter V. Carlos of the LCIE faculty, the 10-minute video is designed for high school audiences. Among schools using it are St. Charles High School, Buchanan High School in Troy, Cor Jesu Academy in St. Louis, Pattonville High School in Maryland Heights and Blue Springs High School near Kansas City. Illinois schools include Granite

City High School, Meridian High School in Mounds, Litchfield High School and Palatine High School. The video also has been sent to Midwest City High School in Oklahoma.

DEVELOPMENT OFFICE APPOINTMENT . . .

Yasukatsu Kudo, a May graduate with a B.A. degree, has been named Development Accounting Officer in the Development Office. A native of Nara, Japan, Kudo is pursuing an M.B.A. at Lindenwood. He replaces Leasa Ferry, former accounting officer.

CAMPUS ON OKTOBERFEST WALK . . .

An estimated 250 people taking part in a 10-kilometer walk during the St. Charles Oktoberfest October 5 will have a chance to visit the Lindenwood campus. One of the final legs of the journey will have participants entering the campus off Watson Street near Roemer Hall. The group will walk across the Quadrangle to Sibley Hall, then head past Ayres and Butler halls to the Fine Arts Bldg. and back to Watson. Walkers also will be provided with information on the history of Lindenwood during their fall visit. Inclusion of the campus on the walk was arranged by Elizabeth Borth of the Oktoberfest Committee and the Public Relations Office.

ORIENTATION SESSION SET . . .

A new student orientation on the Saturday Campus will be held from 7-9 p.m. August 27 in Young Hall Lounge. Sponsored by the Admissions Office, the session will provide information on the new Saturday Campus which begins this fall. It will feature remarks by President Spainhower, admissions counselors and James W. Swift, acting director of the Saturday Campus.

AD POSITION AVAILABLE . . .

A part-time position as Athletic Director is available on the College Life staff. The Athletic Director implements and oversees the intercollegiate athletic program and administers its budget; helps to form short and long-range policies; shares in the recruiting of student athletes; and serves as a representative of the program, explaining its place within the learning goals of the college. The Athletic Director reports to Dean Allen Schwab, and he or she oversees four coaches on the men's and women's soccer and basketball teams. For further information and application procedures, contact Schwab in 107 Roemer Hall today.

A 'THANKS' FROM NEWLYWEDS . . .

Paul and Patricia Binder convey appreciation for the college gifts received at their recent wedding. "Your sincere best wishes and generosity were appreciated greatly," they said.

ORIENTATION DINNER, CRUISE . . .

To bring the fall orientation to a close, the college is sponsoring a dinner and riverboat cruise at Frontier Park on August 27. Dinner tickets are priced at \$4 each while tickets for the cruise on the Missouri River are \$5 each. Reservations must be made no later than August 25, and checks should be made payable to Lindenwood College. For further information and procedures on reservations, contact Marilyn Morris at Ext. #222.

Upcoming Campus Events

AUGUST 25	9 A.M.-1 P.M.	ORIENTATION SIGN-IN*	NICCOLLS HALL
AUGUST 26	9 A.M.-1 P.M.	ORIENTATION SIGN-IN*	NICCOLLS HALL
AUGUST 26	10:30 A.M.-4 P.M.	CLASS REGISTRATION	ROEMER HALL
AUGUST 27	10:30 A.M.-4 P.M.	CLASS REGISTRATION*	ROEMER HALL
AUGUST 28		DAY CLASSES BEGIN	
AUGUST 29	9 P.M.	LSG-SPONSORED MOVIE	MCCLUER HALL
SEPTEMBER 1	LABOR DAY HOLIDAY	NO CLASSES/CAFETERIA CLOSED	
SEPTEMBER 2	11:30 A.M.	PEP RALLY, OUTDOOR LUNCH	GAZEBO
SEPTEMBER 4		EVENING CLASSES BEGIN	

*For students who did not attend Summer Orientation, or for those students who did not register June 30.

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JAMES I. SPAINHOWER, President

The "Linden Weekly Communique" is published each Tuesday during the fall, winter and spring semesters and biweekly during the summer. Produced as a joint effort of the college's Public Relations Office and Printing Center, it is disseminated to all faculty, staff and students. The deadline for submission of editorial copy is 9:00 a.m. Monday prior to Tuesday's publication; copy should be sent to the Public Relations Office, #6 Roemer Hall.