

Linden Weekly COMMUNIQUE

VOL. FIVE, NO. 1; JUNE 24, 1986

SUMMER ORIENTATION JUNE 29-30 - Students in the class of 1990 and their families will be arriving on campus Sunday evening for Summer Orientation, scheduled through Monday. The two-day event begins with a reception and Moonlight Picnic at 8 p.m. Sunday at the President's House. Following breakfast, Monday's activities include registration at the Admissions Office, a welcome address by Dean of College Life Allen Schwab and an orientation session at Butler Library, a "State of the College" report by the president at 10 a.m., roommate selections, class registration, lunch, campus tours, athletics orientations, informal and small-group sessions and discussions by CAP Center, LSG and College Life personnel. Faculty and staff members are invited to take part in Summer Orientation as a means of meeting new students and their families.

HAPPY BIRTHDAY, 'COMMUNIQUE' - This issue of the "Communique" begins the fifth year of a publication started June 24, 1982, designed to be the official internal communicative link of Lindenwood College. Although the newsletter has changed format and size over the years, its editorial mission has remained the same - to keep the Lindenwood community informed.

"When we began publication, a few people felt we would be unable to meet a weekly frequency let alone find enough editorial copy to fill the newsletter," said Randy L. Wallick, editor. "A weekly four-page newsletter at a college the size of Lindenwood practically is unheard of. But, in four years of publishing, we've only missed our deadline three times - all caused by press breakdowns," Wallick said. "And, in the nearly 200 issues, there has not been one incident where we didn't have enough copy to fill the newsletter. Quite the contrary, usually we have too much copy and must edit, even during the summer months.

"Another unique thing about the newsletter is its editorial deadline," Wallick said. "Copy received by 9 a.m. each Monday appears in the next day's newsletter."

Published as a joint effort of the Public Relations Office and Printing Center, "Communique" is disseminated each Tuesday to all faculty, staff and students. Annually, more than 100,000 pages of copy are written and printed for Lindenwood's readership on a weekly frequency during fall, winter and spring semesters and biweekly during the summer term. Editorial submissions and comments or criticisms are welcome, and they can be directed to the Public Relations Office, #6 Roemer Hall.

INSTRUCTOR RECEIVES GRANT - Jan Garden Castro, communications instructor in the LCIE, has received a \$3,500 grant from the Coordinating Council of Literary Magazines (CCLM) of New York City. The award cites her "editorial excellence, innovation and vision" as editor of the RIVER STYX, a poetry magazine. She is among 10 editors selected from more than 100 literary magazines entered in the national competition. Founded in 1967, the CCLM is a national, nonprofit literary organization that provides grants and services to literary magazines.

A REMINDER FROM PRESIDENT'S COUNCIL - With the arrival of summer, the President's Council reminds all employees of two college policies regarding appropriate dress and visitation by children.

Although summer dictates a more casual and relaxed form of dress, employees should wear clothing that represents the professional nature of the institution. Shorts, for example, are a prohibited form of dress even during summer months.

Regarding children, employees are forbidden to have their children in offices or classrooms for any length of time, except in the rarest of circumstances and only with the advance approval of immediate supervisors. Children and family members certainly are welcome on campus, and employees are urged to have members visit Lindenwood during appropriate occasions.

ADMISSIONS OFFICE PROMOTIONS - The supervisory promotions of former admissions counselors Paul Boschert, Barry W. Freese and Ellen E. Irons have been announced by Miriam King-Watts, dean of admissions. Boschert has been named Director of Freshman/Resident Admission; Freese has been promoted to Assistant Dean of Admission for Community College/Transfer Coordination; and Irons has been appointed Assistant Dean of Admission in the Evening/Saturday Division.

A member of the admissions staff since spring, 1985, Boschert is a 1981 graduate of Lindenwood. He taught speech and physical education and served as football, baseball and basketball coach at Duchesne High School prior to joining Lindenwood.

A 1975 graduate of Lindenwood, Freese joined the Admissions Office in 1984 after serving as director of financial aid at Hagerstown (MD) Business College. Freese, who served as an admissions counselor from 1975-77 at Lindenwood, also has held positions as director of admissions and financial aid at Missouri Valley College in Marshall, MO, and as associate director of admissions at Point Park College in Pittsburgh.

Irons, a member of the Admissions Office for the past two years, is a 1978 graduate of Washington University with a degree in civil engineering. Prior to joining Lindenwood, she was a high school science teacher at Crossroads School in St. Louis; business manager for Big River Association in St. Louis; and worked for Double Helix Corp. in St. Louis as development director and coordinator of station development for WSIE-FM Radio.

EXTENDED HOURS FOR BOOKSTORE - To meet the demands of M.B.A. students attending summer classes, the Bookstore will be open from 8 a.m. to 6:15 July 7-10. Classes for the summer session begin at 6 p.m.

HIGH OVERALL GPAs FOR STUDENTS - Compilation by Allen Schwab and Joe Ackerman show that as of last month, 2.87 was the average GPA for the college's full-time day residential students. For full-time, day residential students, the average GPA is 2.77. Compiled for the first time, the GPA figures represent the averages of GPAs from freshmen, sophomore, junior and senior classes as of May for all undergraduates.

VILLAGE MODEL ON DISPLAY - President Spainhower has arranged for the model of Lindenwood Village to be displayed at three St. Charles banks in the upcoming weeks as a community service. The model, built by American Model Builders, Inc., of St. Louis, has been displayed in Roemer Hall in recent weeks. It is a detailed representation of the \$80 million retirement complex planned by Paul Londe Enterprises in conjunction with and adjacent to the Lindenwood campus.

The model will be displayed through Wednesday at Commerce Bank of St. Charles County, 1735 First Capitol Dr.; June 26 through July 2 at Bankcenter One, 1550 Country Club Plaza Dr. off Highway 94-South; and July 3-9 at Landmark Bank's branch at the corner of Hawthorne and Elm.

When completed, Lindenwood Village is projected to include 600 housing units, 20,000 square feet of retail space, a European-style hotel and restaurant, office buildings with 200,000 square feet of space, a 240-bed nursing home and offices and classrooms for the Lindenwood College Institute of Intergenerational Studies.

A LOTTA EIGHT-LEGGERS - Lindenwood hosted the national meeting of the American Arachnological Society (AAS) last week, attracting nearly 80 people from across the country interested in the study of spiders. Educators, researchers and scientists gathered to present 40 professional papers, take part in educational discussions and participate in a field trip during the national meeting, June 19-21. Biology instructors Rao Ayyaggari, Alan Cady and William Tietjen were instrumental in arranging the annual meeting of the AAS, which has about 250 members throughout the country.

BOUND FOR THE NORTHWEST - Richard Rickert, director of Valuation Sciences, and Patricia Soucy, LCIE core faculty member in valuation sciences, are attending the national conference of the American Society of Appraisers (ASA), set June 27 through July 1 in Portland, OR. At the conference, both will announce a new LCIE program which will make available degree studies in valuation sciences on a national scale beginning next May. Soucy chairs the ASA's Valuation Sciences Committee which, along with the ASA, is assisting in the development of the national program. The LCIE offering is designed to upgrade the education, qualification and training of the nearly 125,000 people throughout the country who do appraisals. Rickert currently is working on a textbook for the ASA's continuing education courses, one of which will be presented on campus in October.

COLLEGE OFFERS JAIL BAIT - President Spainhower and St. Charles County Auditor John Nichols were among area citizens taking part in March of Dimes' "Jail and Bail" effort last week in St. Charles. The two-day fund-raising project, one of several taking place before the March of Dimes' national telethon July 4-6, raised a record \$54,000 from St. Charles residents. Also taking part in the project was Charles Boswell, a member of the college's board of overseers, who served as the presiding judge in the "charges" against Spainhower and Nichols.

RANDY L. WALLICK, Editor

JAMES I. SPAINHOWER, President

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