

LINDENWOOD  
UNIVERSITY  
DIGEST  
EMPLOYEE NEWSLETTER

Today's Headlines

April 24, 2020

## Mark Falkowski Named General Counsel for Lindenwood

Lindenwood University in St. Charles, Mo., has named veteran lawyer Mark Falkowski as its general counsel. He will begin work at the university on May 4, 2020.

Falkowski, who earned his law degree from Saint Louis University School of Law, has 10 years of higher education legal experience. Most recently, he served as vice president, general counsel, and corporate secretary at Columbia College in Missouri, beginning in 2016. He has also worked in the higher education practice group at Husch Blackwell LLP, and Vatterott Educational Centers.



[Continue reading.](#)

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## Recipes Needed for Cookbook

What's your favorite recipe, Lions? Email your favorite recipe, including approximate number of servings and cooking instructions, to [aroyal@lindenwood.edu](mailto:aroyal@lindenwood.edu) by Friday, May 1. During Finals Week, Student Involvement will release a digital version of a cookbook full of recipes from students, faculty, and staff.

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## Popcorn and Politics

How will COVID-19 affect the 2020 elections?  
Are the shelter-at-home orders constitutional?  
Why do some states have stricter regulations than others?

Zoom in to discuss these and other pressing questions with Lindenwood University political science and public health faculty on Wednesday, April 29, at 2 p.m.



### [Join Zoom Meeting](#)

Meeting ID: 936 3632 7777

Password: LionsUnite

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## Help Celebrate 2020 Graduates

Commencement is a special time for any graduate. While we may be physically apart this year, we in the Lindenwood Community can still show the class of 2020 that the Lindenwood family is here to welcome them with open arms as they become alumni.

Join the Lindenwood Alumni Office in sending well wishes, words of wisdom, and encouragement to the newest graduating class. [Submit](#) your video or written message (with pictures, please!) below by May 11.

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**12 days until #GivingTuesdayNow!**



In this time of uncertainty, there's a fundamental truth that gives us hope – together we can do extraordinary things. Over the past few weeks and months, the entire world has been coming together to stand up, help out, give back, and heal. Whether that's through donations to community organizations, celebrating doctors and nurses at shift changes, or reaching out to a neighbor to help with groceries, generosity has been helping the entire world get through this

global pandemic, together.

On May 5, 2020, Lindenwood University is participating in #GivingTuesdayNow, a global day of unity and giving in response to the COVID-19 crisis. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past eight years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Lindenwood will be raising money for the [Lions' Relief Fund](#) to address students' needs in this ever-changing crisis. If you would like to make a contribution today, visit our Lions' Relief Fund webpage! #LionsUnited #LionsGive

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## **Four Colleagues Receive the 2020 Assessment Champion Award**

The Office of Institutional Effectiveness, on behalf of the University Assessment Committee is delighted to announce the following recipients of the 2020 Assessment Champion Award.

Dr. Robyne Elder, Director of General Education Assessment and Assistant Professor, Educational Leadership

Betsy Feutz, Senior Associate Athletic Director

Dr. Michael Marzano, Professor, Management

Dr. Tammy Moore, Certification Officer and Assistant Director, School of Education Assessment

The Assessment Champion Award was implemented in 2016 to recognize colleagues who demonstrate extraordinary commitment and leadership to assessment, planning, and continuous improvement. Since then, 34 faculty and staff have received the Assessment Champion Award. More information about this scheme, as well as a list of previous award recipients, [can be found here](#).

The Office of Institutional Effectiveness would like to thank the nominators of these recipients for lifting up these colleagues.

A Call for Nominations for the 2021 Assessment Champion Award will open in February 2021.

Please join us in congratulating the 2020 awardees and in thanking them for their service and leadership.

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## **DECA Team Earns Lindenwood's Outstanding Academic Award**

The [Plaster School of Business & Entrepreneurship \(PSB&E\)](#) [Collegiate DECA Competition Team](#) has earned Lindenwood's Most Outstanding Academic Organization Award for 2020.

This annual award goes to a student organization tied to an academic department that continuously operates with professionalism, dedication, and service.



Students, faculty, and staff submitted nominations in Involve U. The Awards Committee reviewing nominations is comprised of the Lindenwood Student Government Executive Board and Student Involvement staff members.



"This award speaks to the caliber of students we recruit, develop, and mentor on our DECA Team," said [Craig Felzien](#), DECA advisor and director of the [Duree Center for Entrepreneurship](#) in the [Hammond Institute for Free Enterprise](#).

"We owe a huge debt of gratitude to the City of St. Charles and the Hammond Institute for helping us fund our travels to DECA competitions," he said. "PSB&E [Dean Roger Ellis](#) has been a role model for how leadership should support an organization. I just try and do a little fundraising and then guide the students in the right direction. They are a very determined team, and we're proud of all their many accomplishments."

For more information about [Lindenwood's DECA Team](#), visit the [Duree Center](#) online or call Felzien directly at 636-949-4432.

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## PCcommon to be Retired May 29

With the adoption of the Canvas Learning Management System (LMS) and Microsoft Office 365 in recent years, Lindenwood University has greatly improved its portfolio of collaboration technologies supporting the academic and administrative experience. As a result, the usage of PCcommon, a service intended to support the sharing of academic materials, has decreased significantly. Lindenwood IT is actively preparing to retire the PCcommon service on May 29, 2020.

Lindenwood University's learning management system, Canvas, is the preferred method of transferring documents, forums, links, and other academic materials. Lindenwood IT asks that over the next month faculty and staff migrate any remaining resources from the PCcommon server to Canvas LMS or a SharePoint/OneDrive site. If you are in need of assistance with the migration of this data, please contact the IT Help Desk at 636.255.5100, or [helpdesk@lindenwood.edu](mailto:helpdesk@lindenwood.edu).

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## Real Appeal Wellness Program Available

Real Experience. Real Success. Why not Real Appeal?!

As a reminder, Real Appeal is FREE 52-week lifestyle and wellness program for those enrolled in the medical insurance plan! However, Real Appeal has created a [Staying Well Together page](#) that is available to ALL employees during this time that includes tips, resources, and Real Appeal home workouts! Real Appeal is an excellent resource designed to help you stay on track with all of your health and wellness goals while at home. To get started, all you need to do is [click here](#) and register!

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## **New Library Resource Available to Find Open Educational Resources and More!**

Are you having trouble navigating multiple OER platforms or identifying DRM free materials for use in your courses? Check out the new resource provided by Library Services, **Faculty Select**.

**Faculty Select** can be accessed via the faculty portal and allows access to many of these resources in one place using a single search interface. **Faculty Select** includes

- Aggregated content from Open Textbook Library, BC Open Textbooks, SUNY Open Textbooks, and OAPEN.
- Searchable DRM free EBooks for purchase by the library to be used in lieu of textbooks.
- A single Ebsco search interface.
- Expected addition of OER content from Merlot and Openstax

To access **Faculty Select** through the faculty portal, watch this [30-second video](#) brought to you by Megan Phifer-Davis. If you have any additional questions about this resource, please feel free to contact a librarian at [LibrarySTC@lindenwood.edu](mailto:LibrarySTC@lindenwood.edu).

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## **Alumna Centini and Professor McMaken Publish Co-Authored Book Review**

Lindenwood University graduate Kaitlyn Centini (BA, '19 – religion, history, art history) and Dr. W. Travis McMaken, associate professor of religion, have published a book review in the April issue of the journal *Interpretation*. This peer-reviewed journal provides resources to pastors, theologians, and other scholars of Christianity and is published quarterly out of Union Presbyterian Seminary in Richmond, Va.



[Continue reading.](#)

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## Dr. Rachel Ferguson Reviews *The Inclusive Economy* by Michael Tanner



According to [Dr. Rachel Ferguson](#), director of the [Liberty & Ethics Center](#) in the [Hammond Institute](#), Michael Tanner's latest book, [The Inclusive Economy: How to Bring Wealth to America's Poor](#), is an especially relevant book in these hyper-partisan and divisive times.

"[Dr. Tanner](#), a senior research fellow with the [Cato Institute](#), argues for freer markets and greater liberties, but with a special emphasis on the benefits of such policies for the poor. This argument is close to our hearts at the Hammond Institute," said Ferguson.

She went on to say that while economic interference and excessive government regulation can annoy and even oppress middle and upper income Americans, it devastates and crushes those too poor to work around legal obstacles or pay fancy lawyers to fight back.

"Ethically, this should inspire us to fight all the harder for our principles of limited government and economic freedom," Ferguson added.

Ferguson's book review can be accessed in two parts, as follows:

[Part 1 - read more](#)  
[Part 2 - read more](#)

For more information about Tanner or his works, visit the Cato Institute [online](#).

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## **Alumni Award Nominations Deadline is April 30**

Alumni Relations is excited to continue a long-standing tradition of presenting awards to Lindenwood alumni based on their dedication to Lindenwood and the community. All nominations will be reviewed by a committee, and recipients will be honored at the 2020 Reunion & Homecoming Weekend. This year, there are three awards: Alumni Merit Award, Alumni Service Award, and Young Alumni Award. All students, staff, faculty, and alumni may nominate alumni. The deadline to nominate an alumnus is April 30, 2020. [Click here](#) for the nomination form. All questions can be sent to Rachael Heuermann at [rheuermann@lindenwood.edu](mailto:rheuermann@lindenwood.edu) or to 636-949-4964.

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## **Lindenwood University Book Club**

The Office of Alumni Relations and Library Services are partnering up to start a book club! They will use Goodreads as the hosting platform for the book club. This platform allows the club to have its own Lindenwood University group, polls about which books it would like to read, discussion boards, and events so that the book club can meet. The next few weeks, the club will be selecting its first book, so don't miss out on the conversation! All staff, faculty, students, and alumni are invited to join in on this new initiative. If you would like to join the book club, please email [alumni@lindenwood.edu](mailto:alumni@lindenwood.edu) or visit [goodreads.com](https://www.goodreads.com) to get added to the group



# LINDENWOOD

## UNIVERSITY

### LEARNING ACADEMY

### **LinkedIn Learning Challenge Leader Board:**

**1st Place – Human Resources** with 75% completion

**2nd Place – DEMSE** with 71% completion

**3rd Place – Academic Affairs** with 8% completion

<b>LinkedIn Challenge - Current Standings</b>			
<b>Divison</b>	<b>Count of Completed Course</b>	<b>Count of VP Sup Org</b>	<b>Completion Percentage</b>
Academic Affairs (Marilyn Abbott)	7		92.8%
Advancement and Communications (Orrie Covert)	1		17.6%
Enrollment Management and Student Engagement (Terry Whittum)	77	108	71%
Fiscal Affairs (Frank Sanfilippo)			10.0%
Human Resources (Deb Ayres)	12		16.75%
Information Technology Administration (TJ Rains)			23.0%
Intercollegiate Athletics and Campus Recreation (Brad Wachler)	4		137.3%
Operations Management (Diane Moore)			99.0%
(blank)			
<b>Grand Total</b>	<b>101</b>	<b>502</b>	<b>20%</b>

### **A Look Back to Get Ahead - Reflections on Going Online in a Hurry**

For staff that had never worked at home before and for faculty who were not already teaching fully online, this semester presented quite a challenge! Unsurprisingly, you rose to the occasion, swiftly adapting on-ground courses to the online environment, learning new tools to successfully complete your jobs, and supporting students through their various trials.

***Don't miss the chance to reflect on this experience and celebrate successes!***

**Between now and May 11**, all employees can submit in either video, audio, or text format one or more reflections on the experience via designated discussion threads

in the [Learning Academy Canvas shell](#).

Submission categories for reflections:

- **An Online Overhaul:** For this category, please describe (in a way that potentially benefits others) how you redesigned a process, procedure, assignment, assessment, activity, content delivery, or even an entire course to translate effectively to the virtual environment.
- **A Lesson Learned:** For this category, please describe (in a way that potentially benefits others) something you learned about working remotely, teaching online, supporting students through the change, using technology, your own teaching approach, etc...
- **Teaching Tip:** For this category, please describe a teaching tip relevant to online teaching, online course design, engaging students online, giving feedback online, etc...
- **A Totally Cool Tool:** For this category, please describe -- and even demonstrate, if you'd like -- a new tool you used in your job or teaching online. Describe what it does, how you used it, and why you think it worked well.
- **A Virtual Victory:** For this category, please share a success of any sort about teaching online, working remotely, etc...
- **A Pause for Pandemic Pride:** This category is a bit different from others. Rather than focusing on learning, submissions for this category should consist of employees showing appreciation for others. You might describe your appreciation for students rising to the challenge of going online unexpectedly, colleagues supporting one another through the transition, the university navigating the uncertain environment with success, etc...

Please consider in which category your submission best fits and submit to the corresponding thread on the Learning Academy's Canvas shell. At the beginning of your submission, please include your name, department, and, if appropriate, the discipline in which you teach. Submissions should be brief, especially if they are in video or audio format.

Reflections will be available for all employees to view/hear/read on the LLA Canvas Shell. A "highlight reel" will be shared as part of the Assessment Summit. Additionally, submissions from each category will be chosen to be featured on the Learning Academy's webpage.

## **Worriers to Warriors – [Click here](#) to explore the Q2 SharePoint!**

**Rebecca Tungate** from Student Financial Services is leading a new initiative called [Worriers to Warriors](#). This is an ongoing project, and so far, Rebecca has collaborated with Kevin Manley, Dr. Nichole Torbitzky, and many others to develop a [SharePoint](#) that allows employees to build community and lean on each other for support. You will find the following statement on the SharePoint along with many opportunities to connect with employees and your community.

### **Worriers to Warriors' Vision**

The COVID 19 pandemic has brought with it some of the greatest challenges many of us have faced in our lifetimes. The university has rallied in spectacular ways to ease the burden on students; however, we still see a struggle within neighbors, within our friends, and within ourselves. We also know that therein lies an opportunity to show our strength by uniting in ways to transform fear into more proactive deeds. Together, we can change anxiety into action. Even though we are not physically together, we are still Lions with a common cause. While there may be many things for which to be worriers, we can repurpose that energy to become doers, helpers, and givers. Simple acts like fundraising, providing words of encouragement, or even making a fun meal can go a long way. We have created an internal SharePoint to house the means to be inspired and to offer collaborative support for local causes. We hope you will use this site to watch and share things that inspire you and, in doing so, fight this battle with inspiration and courage. Our hope is that, through this joint effort, we can evolve from Worriers to Warriors!

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### **Faculty Support Survey**

Please take a few minutes to provide the Learning Academy information about your experience transitioning to online teaching during the pandemic, what resources you used, and what professional development you need going forward related to online teaching. **Access the survey [here](#).** We appreciate your feedback!

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### **Learning Academy Course Design Institute**

Unfortunately, this year's Course Design Institute will be cancelled. The CDI is intended to be a synchronous, immersive experience that includes a great deal of

collaboration; therefore, to maintain the integrity of the program we will not attempt a virtual version this year. Plan for a spring 2021 CDI. Although the professional development opportunity described below will be different than the CDI, it will focus on course design, specific to online teaching, so those interested in the CDI might find it of interest. Furthermore, faculty who desire support in course design can still request consultations with Kristen Norwood, director of faculty development, at any time.

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## **Taking Online Teaching to the Next Level: A Guided Professional Learning Community**

If you know the basics of Canvas and teaching online but want to enhance your approach to online teaching, join the Learning Academy's guided professional learning community (PLC) focused on ***Taking Online Teaching to the Next Level***.

This is a four-week, virtual learning opportunity conducted through Canvas. Participants will read [Online Teaching at its Best: Merging Instructional Design with Teaching and Learning Research](#); discuss and share ideas, materials, questions, and feedback; and work through teaching tasks that provide the chance to create or enrich elements of their online or hybrid courses.

Faculty who fully participate in this professional development experience will gain knowledge and build skills in

- Crafting learning outcomes
- Organizing your course
- Applying principles of learning from cognitive science to online teaching
- Content delivery strategies
- Accessibility and Inclusivity
- Assignment/assessment design
- Student engagement
- Communication in online courses

### **WHEN**

May 18 – June 12 (first installment!)

### **WHO**

A cohort of up to 20 faculty. Open to **any full- or part-time faculty**. (Note: Unlike the CDI, faculty do not need their deans' approval to register.)

## WHAT TO EXPECT

- Participants are expected to fully commit to the PLC, engaging often and substantively with the material, their peers, and the facilitator.
- Participants can expect to spend roughly 3-5 hours per week completing asynchronous activities (including reading). There will be deadlines for discussions and teaching tasks each week.
- Participants should be ready to use a course they've taught either fully or partially online (yes, your "online in a hurry" course will work!) or one they will soon teach online or as a hybrid such that they have a canvas shell for which they can create/revise course elements and share with others in the PLC.

Interested? [Register today!](#)

Questions can be addressed to Kristen Norwood, director of faculty development, [knorwood@lindenwood.edu](mailto:knorwood@lindenwood.edu).

**Please note:** If you need to focus on foundational concepts of online teaching, Lindenwood Online offers ***Introduction to eLearning***, a four-week course wherein participants explore a range of learning management system tools for creating a strong instructional presence and responding to student work and needs in a timely, constructive, and supportive manner. The next session begins May 4.

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## Topics in Teaching and Learning Module Series

The Learning Academy is committed to building a store of on-demand resources for faculty focused on various areas of professional development, but namely on teaching and learning. For select topics, we will create a series of modules that will provide both learning and application experiences.

A module consists of

1. **An animated video mini-lesson that provides an overview of the topic**
2. **A list of additional resources for further reading**
3. **A "teaching task" to get started using the approach covered in the mini-lesson**

Faculty can engage with the *Topics in Teaching and Learning Module Series* at varying levels:

**Level 1:** View the video mini-lesson and peruse additional resources

**Level 2:** View the mini-lesson, peruse additional resources, and complete the teaching task

**Level 3:** View the mini-lesson, peruse additional resources, complete the teaching task, and submit to the Learning Academy for feedback

**We're excited to share our first module on Backwards Course Design! Check it out [here](#).**

## Upcoming Events and Deadlines

All in-person events have been cancelled until further notice. [See the list of all virtual events](#). If you would like to have a virtual event posted, please send any applicable posts via the online Marketing and Communications [project request form](#).

## Submit Information to the Digest

To have your listing appear in the Digest, please fill out the [Project Request Form](#) (be sure to choose "Communications and Public Relations" for type of request) by noon on the day prior to send-out. The Digest is sent every Tuesday and Friday morning during the term and on Fridays during break. Information submitted past the deadline may not be included in that edition but will appear in the following one. Entries are only subject to run once but may run twice depending on volume of material submitted that week. Please note, all entries to the Digest are subject to editing prior to running. [Get more information](#).

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