

Linden Week

COMMUNIQUE

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COLLEGE REZONING PROPOSAL - Lindenwood is engaged with developers for rezoning 50 acres of land adjacent to the main campus. The proposed development involves construction of an \$80 million retirement community to be built in several phases during the next 10 years.

The project is a joint venture of Paul Londe & Associates and Community Investing & Development Corp., a division of Community Federal Savings & Loan. Architecture is by the Hoffman Partnership. An award-winning engineer, Londe has several projects to his credit, including the design of the Climatron.

To be known as Lindenwood Village, the project will consist of 600 housing units in three-story buildings, a five-story office and medical complex, a one-story retail structure; a one-story, 120-bed nursing home; and Lindenwood Square, which will consist of a restaurant, a museum, an auditorium and classroom facilities, a 60-room guest hotel and educational and teaching facilities.

Included in the development will be the Institute for Intergenerational Studies, a multi-faceted educational, research and cultural complex that will be operated by Lindenwood, which will integrate activities of both the complex and the college. The institute will be under the direction of Arlene Taich, Ph.D., dean of the LCIE/Evening College.

Pending approval by St. Charles City Council, construction of the first phase of the project is to begin next spring. With a 12-month anticipated completion date, the first phase is valued at \$15 million and will consist of Lindenwood Square, including the guest house, museum, auditorium and classroom facilities, 150 residential units and office space.

The 50-acre parcel is located adjacent to the stadium parking lot. The land currently is leased for farm usage by the college and is not a part of master development plans of Lindenwood.

"Lindenwood Village is the type of development that the college has been looking for to occupy our excess land," said President James I. Spainhower, "and it is the kind of project that will have tremendous ramifications for not only the college, but the community.

"We've wanted to utilize this land for a project that would have tremendous impact upon our educational mission as well as the community," he continued, "and Paul Londe is the type of developer who can achieve our desires and insure that the project is first-rate and quality-oriented," Spainhower said.

RECORD SET IN ALUMNI GIFTS! - Lindenwood has raised nearly \$190,000 so far this year from alumni throughout the country, establishing a fund-raising record and creating a 32% level of support from alumni. During a five-month phone-a-thon earlier this year, the college contacted more than 7,000 alumni, raising nearly 2,900 specific donations and an additional 1,520 unspecified pledges, said James D. Thompson, development director.

The college increased its level of alumni support from 4.8% in 1983 to 32% this year, a dramatic increase from the national average of 18.5% for private colleges and universities in the country. "If we receive all of the pledges still outstanding, we would finish the year with a 40% level of alumni

RANDY WALLICK, Editor

JAMES I. SPAINHOWER, President

"Linden Week Communique" is published each Tuesday morning during the fall, winter and spring semesters and biweekly during the summer. Produced as a joint effort of the college's Public Relations Office and Printing Center, it is disseminated to all faculty, staff and students. The deadline for submission of editorial copy is 9 am Monday prior to Tuesday's publication; copy should be sent to the Public Relations Office, #6 Roemer Hall.

support, making Lindenwood one of the few public or private institutions in the Midwest with such a record," Thompson said.

Thompson and President Spainhower credit much of the phone-a-thon's success to the tremendous volunteer efforts of area alumni, students, faculty and staff. More than 160 volunteers spent five months contacting alumni throughout the country.

NAMED ASSISTANT DIRECTOR - Esther Fenning of the Alumni Office has been named Assistant Director of Development for Alumni Activities in the newly-renamed Development/Alumni Office. She is a 1977 Lindenwood alumna with a bachelor's degree in English and journalism, and has been a member of the administration for three years.

JOINS BUSINESS ADMINISTRATION DEPT. - Tami Hoover of St. Peters has joined Lindenwood as a clerk-typist in the Business Administration Dept. She is a 1985 graduate of St. Charles West High School.

DIAGNOSTIC, TUTORIAL READING SERVICES - Diagnostic and tutorial services in reading will be offered once again to elementary and secondary school children in St. Charles County during the fall, 1985, and spring, 1986, semesters.

Offered by the college's Reading Center, the services will be provided after school hours for children in grades K-12. Services will be available from 4-6 p.m. on Tuesdays and Thursdays, September 16 through December 6 and from January 20 through April 25, 1986. The program will be supervised by Diane Denney, assistant professor of education, who asks that you contact her at extension #356 for further information. The scheduling of students and tutors must be completed by September 6, so interested parents are advised to make appointments for their children immediately.

CLERK-TYPIST HIRED - Marcia M. Gay of Defiance has joined the college as a clerk-typist in the Printing Center. A senior majoring in art at Lindenwood, she served in advertising production for Marcone Appliance Parts Center in St. Louis and in drafting and illustrating positions for Telcom Engineering in Chesterfield prior to joining the college. She replaces Diane Scott.

TO: Department, Office Heads

FROM: Randy L. Wallick *RW*

RE: Publication Schedule

DATE: 7/23/85

As a means of scheduling printing of various publications and as a more cost-effective way of ordering paper and materials, President Spainhower has requested that a master schedule be prepared that lists all college publications for the upcoming year.

Would you please take a few minutes to write down your publication needs, listing anticipated size, number of copies, color choices and paper stock required?

Related to this, the president insists that all, I repeat ALL, printing requests be directed to Kris Cordes in the Printing Center, whether or not they are to be published in-house or through outside vendors. This applies to all printing, from one-page flyers to tabloid newspapers and magazines.

Should you have any questions, please call Kris or me.

Randy