

LINDENWOOD

UNIVERSITY

DIGEST

EMPLOYEE NEWSLETTER

Today's Headlines

January 21, 2020

New Lindenwood Brand Essence Video Available

The marketing team recently finished production of a new video intended to visually represent the essence of the university. The video will be used by the Admissions team and for upcoming events. The video is current running as pre-roll advertising on YouTube as well. In addition, several 30-second commercials will be produced with the same style to be used for other advertising tactics.

[View the video!](#)

Orrie Covert Starts as Vice President for Advancement and Communications

Orrie Covert has joined the Lindenwood University Cabinet as vice president for advancement and communications effective Jan. 20. A veteran fundraiser in higher education, Covert will be based at Lindenwood's St. Charles campus.



“Orrie has a record of success over nearly 20 years in higher education, the majority of which have been in senior leadership positions,” said John R. Porter, president of Lindenwood University.

Covert has held positions at Syracuse University, Northwest Missouri State, the University of Florida, the University of Missouri, and the University of Texas at Tyler, where he has served as vice president for advancement since 2018. He has been a part of numerous successful fundraising initiatives, including billion-dollar capital campaigns at the

University of Missouri and the University of Florida, respectively, and realized the largest cash gift, \$2.1 million, in the history of Northwest Missouri State.

[Continue reading](#)

President's Address Scheduled for Jan. 27

President John Porter and the Cabinet invite you to attend the Spring 2020 President's Address at 9 a.m. Monday, Jan. 27, 2020, or at 3 p.m. Tuesday, Jan. 28, 2020, at the J. Scheidegger Center's Lindenwood Theater.

The President's Address will provide an overview of several initiatives/areas of the university as outlined below. President Porter, as well as vice presidents Frank Sanfilippo, Marilyn Abbott, and Terry Whittum, will present.

- STEM
- University Strategy
- Net Tuition Revenue
- Professional Development
- University Financials
- Online Education



President Porter and the Cabinet look forward to seeing everyone there!

FAFSA Frenzy - January 25



Enrolled students are invited to participate in FAFSA Frenzy on Saturday, Jan. 25, 2020. Lindenwood's Student Financial Services team will guide students through the FAFSA process, answering any questions or concerns they have.

Interested students should report to the computer lab on the lower level of the Spellmann Center between 10 a.m. and 1 p.m. If you have any questions, please reach out to Tiauna Blair at TBLair@lindenwood.edu.

The FAFSA Frenzy will also be held on Feb. 22, March 7, and March 28.

The Center for Experiential Learning is Seeking Professional Attire Donations

Lindenwood University's Center for Experiential Learning is hosting its Fourth Annual [Suits for Success professional clothing drive](#)! This initiative strives to provide students and alumni with access to professional dress to create a positive first impression to potential employers. The program is free to students and alumni.

The center will happily collect any professional items; however, the following items are currently out of stock:

- Men's Suit Jackets
- Men's Dress Shirts--Small, Medium, and Large
- Solid-Colored Ties
- Professional Women's Blouses

If you would like to donate, items may be dropped off in LARC 229A or arrangements can be made for pick-up. Attached is a Suits for Success brochure and flyer containing additional information. Please feel free to share with colleagues, community partners, and friends. A charitable contribution form is available for your records upon request. If you have any questions, do not hesitate to contact careerservices@lindenwood.edu or 636-949-4816.

Thank you for your time!
-The Center for Experiential Learning

Heartland Art Club Collaboration with Lindenwood Begins with Exhibit

Lindenwood University's J. Scheidegger Center for the Arts will be hosting the Heartland Art Club Members Exhibition from Jan. 30 to March 16 in the Boyle Family Gallery.

An opening reception and gallery talk is scheduled for Feb. 6 from 6 to 8 p.m. The exhibition will include 36 works by 36 of the best representational artists in the Midwest, including Billyo O'Donnell, Bryan Haynes, Julie Wiegand, and Lisa Ober. Admission to the event and the exhibition is free. The gallery is open from 3 to 8 p.m. on Monday through Thursday, from 1 to 6 p.m. on



Fridays and during scheduled performances at the Scheidegger Center's Lindenwood Theater and Emerson Black Box Theater.

[Continue reading.](#)

38 Days Left to Nominate an Outstanding Staff Member!

The Lindenwood community (staff, faculty, adjuncts, students, and administrators) is invited to nominate an outstanding staff member for one of five staff recognition awards. If you know an outstanding staff member, please submit a nomination at the link below. There's also an opportunity to get fabulous prizes for being a nominator, so don't delay. Award winners will be announced at the spring all-staff meeting on Wednesday, April 29, from 2 to 4 p.m.



[Make a Nomination Today!](#)

The deadline is Friday, Feb. 28.

Multi-Factor Authentication is Here!

In response to growing security threats and information security audit recommendations, Lindenwood University is adopting Multi-Factor Authentication (MFA) for all faculty and staff accounts in January 2020. Information sessions are being scheduled for December and January to provide additional details on the implementation. To learn more, please click this [Multi-Factor Authentication video link](#).

Depending on your last name, [Multi-Factor Authentication](#) will be enabled on all faculty and staff accounts beginning Jan. 22, 2020. Multi-Factor Authentication will be enabled each day at 7 a.m. according to the following schedule.

January 22 -- A-E
January 23 -- F-J
January 24 -- K-O
January 27 -- P-T
January 28 -- U-Z

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UNIVERSITY

LEARNING ACADEMY

Faculty Performance Evaluations

If your final evaluation has been completed in the [evaluation portal](#), and you have not already signed off on your evaluation, please do so by Jan. 22.

Implicit Bias Training

Jan. 24 from 9-11 a.m., Hyland VIP Room, Evans Commons

Implicit Bias training is an interactive workshop that is designed to define implicit bias, demonstrate common forms of implicit bias and the potential impact on the university community, provide resources on campus, and allow participants to examine their own assumptions and privilege.

The Teaching Professor now available to the campus community!



The Learning Academy is excited to offer access to an excellent resource, *The Teaching Professor*, edited by respected scholar and expert Dr. Maryellen Weimer of Penn State

Berks. *The Teaching Professor* is a forum for discussion of the best strategies supported by the latest research for effective teaching in the college classroom. The short essays published therein are well worth the time it takes to read them. This is also an excellent outlet for Lindenwood faculty and staff who teach to publish essays about their own ideas or research on teaching.

Recent *Teaching Professor* essays include

[Identifying Goals Helps Online Learners Sustain Self-Motivation](#)
[Maximizing Student Engagement with Course Readings](#)
[First Day of Class Activities That Create a Climate for Learning](#)

Access these full articles and many more once you set up your log-in (you must use your Lindenwood email address). You can access the content on or off campus.

STEP 1: Activate your group subscription access

1. Go to www.magnapubs.com/site-license/registration.html?v=lindenwood0106
2. Enter your information in each of the required fields. In the authorization code box, enter the group authorization code **LINDENWOOD238** and click "Submit."

Please note: You only need to enter the authorization code once. Please do not share the code with anyone outside of Lindenwood.

STEP 2: Access the group subscription

1. Click [here](#).
2. If not already logged in, enter your email address and password and click "Log In."
3. On the "My Online Access" page, you will see all the content Lindenwood subscribes to for online viewing. Click the appropriate "Go to" box to access the content.
4. When you are taken to *The Teaching Professor* website, in the upper right corner select "Sign In." Re-enter your email address and password. Click "Sign In." You will then have full access to the articles and content on the site.

To sign up to receive the weekly email updates, please [click here](#).

Evans Commons Rec Center Spring Semester Hours

*Spring semester hours begin Monday, Jan. 13.

Mon - Thursday	6 a.m. - 11 p.m.
Friday	6 a.m. - 10 p.m.
Saturday	10 a.m. - 8 p.m.

Sunday 12 p.m. - 10 p.m.

*Rec Center hours also include the third-floor track.

*All guests will be asked to leave the facility 15 minutes prior to scheduled closing.

Upcoming Events and Deadlines

- Jan. 21 - CDI Ribbon Cutting, 3:30 p.m., Evans Commons 3110

- Jan. 22 - [Chapel Service](#), 3 p.m., Sibley Chapel

- Jan. 24 - [Implicit Bias Training](#), 9-11 a.m., Hyland VIP Room, [Register here](#)

- Jan 25 - [Finding Neverland](#) - 2 p.m. and 8 p.m., The Lindenwood Theater

- Jan. 30 - Diversity Dialogue - Gender Equity in Athletics, 4-5:30 p.m., LARC Theatre

- Feb 10-11 - American Red Cross Blood Drive, Evans Commons Multipurpose Court, [RSVP: Feb 10](#), [RSVP: Feb 11](#)

- Feb. 15 - [The Isley Brothers](#), 8 p.m., The Lindenwood Theater

- Feb. 20 - Spring Career Fair, 2-5 p.m., Evans Courts

[See the full list of upcoming events](#)

Submit Information to the Digest

To have your listing appear in the Digest, please fill out the [Project Request Form](#) (be sure to choose "Communications and Public Relations" for type of request) by noon on the day prior to send-out. The Digest is sent every Tuesday and Friday morning during the term and on Fridays during break. Information submitted past the deadline may not be included in that edition but will appear in the following one. Entries are only subject to run once but may run twice depending on volume of material submitted that week. Please note, all entries to the Digest are subject to editing prior to running. [Get more information.](#)

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