

## KCLC-AM to make debut

By Jennifer Fear

"FM 89.1 Your Station for Jazz." No, this isn't a KCLC promo. Fact is, although most people here know Lindenwood has its own radio station, not very many really listen to it.

To date, KCLC hasn't really been geared to the campus audience, at least not on the FM channel. Some of you may remember when the AM channel was operational. But there were problems concerning the location of the transistor.

In 1980, the AM channel was used mainly for radio production students. The transistor was located in the basement of Cobbs. Exploding steam pipes put the transistor out of operation until it was moved in 1981 to Niccolls. There it was hooked up to a CB that also blew up. There a final attempt was made. The AM channel was

hooked into the electrical current of the school, but the reception is poor and can only be picked up in certain areas of the campus.

Now a new effort is underway to revamp the AM station. Bill Ott, Sr., is the engineer for KCLC. He works days at KMOX but on his free evenings, puts time in at KCLC. Right now Ott is looking for a suitable location for a new higher power transistor (Somewhere that hopefully won't blow up) in order to be operational soon.

The format for the new AM station will be more campus oriented that the FM. According to Jim Wilson, KCLC general manager, programs will range from rock to campus news, comedy and other experimental formats, as well as serving as training for radio production students.

So tune in to AM 660, your station for?

# EDITORIALS One last look at the Ledger

OUT WITH THE OLD

By Steve Truesdell

In writing this eulogy for the LEDGER, I felt it important to thank all those involved in the LEDGER'S terminal illness. First off, I suppose we should thank Dr Brown for closing the IBIS and starting the LEDGER. A move that had disaster written all over it.

Secondly, many thanks go to all the 'students' who blew off their assignments, the editors who never showed up, and the student body whose apathy is truly unparalleled in any American Institution.

Next I feel LSG should be thanked for setting up the many meetings (none of which ever produced any solutions, but all at which lasted two hours.) Also, a round of applause to the LSG for its thorough search to find an editor, (one who writes I'm a photographer) which was never completed. And, last but least, I'd like to thank the administration for its desire to have a Lindenwood "Nice Press Rag," to distribute around town. After all, who cares if the students read it?

### IN WITH THE NEW By Sam Reading

It seems here at Lindenwood every time something dies there is something else that comes alive. The paper before the LEDGER was the famous IBIS which the editors were fighting a losing battle to save their paper from being shut down. They made a comment that in the next several years the student newspaper would have some big problems which they did not go into detail.

For some reason everyone would like to see the Ledger title carry over into this new format. For myself and a few others the Ledger is a dead paper that just can not be saved. The title LindenWorld is a nickname that the student body refers to whats going on in this institution that we are currently enrolled in.

We are coming out weekly and hope to have many students participate by writing letters to the editors and taking part in the personals. If you are interested in joining the staff please let us know by jotting down your name and putting it in Box 722 at the Post Office here on campus.

In this weeks paper AM radio is our main story. When AM is ready we will provide the information as to the time when they will actually be on the air. Also, we shall inform you who will be on the air so that we can help point out their errors and goofs while their on the air.

Finally, this paper is running on the idea that the students will participate and help make this paper work. After all were using some of your money that you spent on student activities to run this paper.

# Aid or exploitation?

By Sebastian Oglethorpe

The past holiday season made me realize how long it takes us before we become aware of the less fortunate in the world. I think the media's coverage of the subject illustrates my point clearly.

It's around Thanksgiving and Christmas that articles about the hundred neediest cases are printed in the local newspapers or scenes of people receiving donated food and clothing from temporary relief centers appear on television. Those are the usual acts of goodwill I notice year after year In 1984, however, a new charity has appeared, and it seems to have set a precedent in the music industry-a precedent which I find rather disturbing.

Last winter, a group of British musicians from various bands got together and cut a record called "Do They Know It's Christmas" under the name Band Aid. The idea behind the project was that all proceeds from the song would be used to help feed the starving people of several famine-stricken countries of Africa. I must admit that I liked the song and the concept behind it at first, but after seeing other artists catching on and doing the same thing, I changed my mind. Let me explain.

A couple of weeks ago, I watched the "American Music Awards" on television. It was a show that recognized the best musicians in their respective fields, and it should have remained that way throughout. Instead, the program's tone of pomp and pageantry changed completely at the end when the celebrities in the audience gathered onstage and

sang a slightly revised version of the Beatles' "Let It Be" to draw attention to the famine in Africa. After the show, many of those same musicians met in a studio to record a song written by Michael Jackson and Lionel Ritchie which is due to be released sometime in March. It is the beginning of a campaign called "America For Africa" that will be distributing pamphlets, T-shirts and posters along with the record to raise money for the cause.

I do not deny the fact that these musicians probably meant well, but this sort of fund-raising turns a serious matter such as famine into a farce. It focuses more on the celebrities for making the record than on the situation itself, and at the same time, it pretends to offer a simple solution to a very complex issue. Sending money raised from a pop song or video to Africa will no more resolve its dilema than giving money to charity at Christmas time and then forgetting that some people in our own community are without food and clothing throughout the rest of the year.

Now, I do not claim to have all the answers, and I am not against charity. However, I would hate to see an issue as grave as famine in Africa be reduced to the status of a gimmick that could be exploited. That's my opinion. What's yours?

The LindenWorld is published weekly by the college and financed by advertising revenue and funds recommended by the Lindenwood Student Government (LSG) The opinions expressed herein reflect those of its editorial staff and not necessarily those of Lindenwood College.

# Lions hit road with new hope

By Earl Austin

The men's basketball team has struggled recently in close games, as its record has now slipped to 10 - 19.

"In order to gain credibility for our program, we have to beat teams that we're not supposed to beat," said Coach Bob Benben. "We have to beat teams such as Blackburn and Westminster."

The Lions held late leads against both teams only to see them escape with 78 - 76 and 43 - 40 victories respectively.

"The Westminster game was our best effort of the year over a 40 minute period," said Benben. "They did everything we asked of them."

Other teams such as Maryville, Webster and Bartlesville Wesleyan won close games against the Lions.

"We are a very young team," said guard Kevin Kiner. "We have to depend on a lot of freshmen."

The Lions had a few bright spots to show for their efforts. Among the victories was a 78 - 51 defeat of St. Louis Christian College at Kiel Auditorium. Lindenwood also defeated Sanford Brown and Columbia College on the road.

The Lions also turned the tables as they defeated Concordia 65 - 64 with a late rally

Juniors Kiner and Earl Austin lead the team in scoring. Freshman Garry Beals leads in assists and steals.

Don Hurst, Eric Reinsfelder and Kirk Landwehmier also have made solid contributions for the Lions. We just have to keep fighting," said Reinsfelder. "The season's not over yet."

The Lions closed out their home schedule February 9th, with an 85 - 82 loss to St. Louis Boys' Club. Earl Austin was the leading scorer for the Lions.

Lindenwood now hits the road for six straight road games. The Lions will be in Indiana over the weekend for games against Depauw, and Wabash. The Lions close out their schedule with a game against Principia February 23rd.

## Lady Lions still optimistic

By Mark McColl

The world of sports has long been known for its many illustrious quotes and cliches. "Nice guys finish last" - Leo Durocher, "A tie is like kissing your sister" - Duffy Daugherty, "Winning isn't everything, it's the only thing" - Vince Lombardi, are a few of the classics.

The phrase, The best defense is a good offense," is also heard quite often (don't ask me who said it). Usually the phrase is used for a team that is known for it's offensive exploits, such as the San Diego Chargers in football, and the Denver Nuggets in basketball. In this case, I wish someone would whisper this phrase to the women's basketball team.

Things haven't been to rosey, for the Lady Lions. Going into the game with Webster, they find themselves with a 3 17 record. The Lions were knocked by Evangel last weekend, marking the teams sixth straight loss.

Actually, the team has played better than the record indicates. The girls have played tough, and in most cases, have been in every game. "Most of our games have been close in the second half. The first half seems to be the stumbling block, we usually recover in the second half, but by then it's too late," comments freshman guard Lea-Ellen Harris.

"I think our problem is that we try to scout the other team, and let it take over early in the game. Then, we don't get into our plays until later," continued Harris.

The team's biggest problem to date has been an inability to put the ball in the hoop. The Lions have played brilliantly on defense, but just haven't been able to muster the firepower on offense.

"Our offense has been the problem," states team captain Rona Holloman, a junior transfer from Forest Park Community College in St. Louis. "We play real good defense, but when we go in at half, we only have nine or 13 points. That's just not enough," comments Holloman.

Despite the team's problems, both Holloman and Harris are confident the team can still win some games down the stretch.

"It's been kind of tough, I'm used to winning," claims Holloman. "But we're going to win a few before it's over," says Holloman. "We're optimistic," says Harris, "we've been playing better, and we're running our plays more efficiently," concludes the talented freshman.

## **Advertisements**

CENTER NEW FULL - SERVICE AGENCY

Now recruiting for promotion in the areas of print, television radio, product demonstration, special event hosts and hostesses, singers, actors, dancers, jugglers, clowns, mines, tea rooms and other miscellaneous areas of promotions. No experience necessary.

We guarantee your composites will be distributed to over 100 local companies, including the top ad agencies, radio, and television stations, newspapers, producers, theaters, and large department and grocery stores. Phone 423 - 3331 or 429 4343 for a personal interview. OMNI PROMOTIONS, LTD.

Applications for the 1985 - 86 Residence Staff, including the Schedule of Information Meetings and Interviews, are available at the CAP Center and Office of College Life, 107 Roemer. The application deadline is Thursday, February 28. Applicants must have sophomore standing as of September 1985, and must plan to be on campus for the Fall and Spring Terms, 1985 - 86.

## Dietician to be available

By Jane Henthorn, R.N.

The table you will see set up March 4th, at lunch time in the cafeteria will be the starting point for a project being conducted by Donna Polumbus, a student in dietetics, who is completing her final step in her course of dietetic studies by doing a practicum project here on the Lindenwood campus. She's working under the supervision of Pat Parotti, R.D., a dietician at St. Charles Clinic, and Jane Henthorn, R.N., director of Lindenwood's Student Health Center.

Polumbus will be available to weigh people and assist them in finding their ideal weight according to their height and build. For those interested in finding what their percent of body fat is, she will demonstrate the various methods for determining that percentage figure. The hours she will be on campus will be every Monday and Wednesday in March from 9 a.m. to 3 p.m. Appointments to talk with her can be made through the Student Health Center, extension 270.

Besides doing the weight control project, Polumbus will also instruct individuals in how to maintain diets low in sodium if that is a need of the person. She will also provide counseling on what to do if you're calcium-deficient, and how to avoid cholesterol.

Do take advantage of this resource person available during March. Besides learning to eat for a healthier life, you may find getting into a new swimsuit will be a lot easier.

## Ad Lib

## AT THE DANCE

By Kara Diver

At the dance rhythms beat softly on my eyes shadows flew from corner to corner, toes tapped gently, echoing, clip clip clip. Colors: burgundy, green and velvet gold painted the space in vibrant strokes. Swiftly sliding, gliding, racing continuous waves flowed through the air. Marvelous motions tickled receptors, touched tears and tugged at tastes. Mystical lines curved like strings of jelly fish swimming in harmony, Easily, gracefully, happily, each his own, but all as one: flashing, flying; feeling the flavor of each not sounding. Capturing all that's watched, they filled the night - a - non - wasteful satisfaction. Leaving the beholders moved, that their hands could only speak and their eyes only refelct. and the little children chattered while their mothers answered not, as though their ears were filled with awe.

#### LINDEN WORLD

Lindenwood College Box 722 St. Charles, MO 63301

Advisor: Kristine Cordes

Editors: Mark McColl & Sam Reading Buisiness Editor: Mark Hopper Sports Editor: Earl Austin Art Director: Jordan Mogerman

Layout Artist: Mark McColl & Jordan Mogerman

Promotions: Sam Reading Staff: Jennifer Fear Sabastian Oglethorpe

Earl Austin

## **Personals**

To the guy in Parker 319: I'm sure that's not a curling iron burn.

To the girl at 1101 S. Main: keep your curling iron away from the guy in 319.

I'm still looking for a live-in roommate: Female must be good looking have a sense of humor and must like privacy. I will only be there when wife is out of town. Send Picture OK?

Here's how the personals work with a maximum of forty words:

- A. You send in the ad free and it will appear in the next issue of LindenWorld. Send to Box 722. Please enclose address and your real name so that we can mail responses back to you. Your name will NOT be printed.
- B. Once you've got your response, the rest is up to you!
- C. All personals should be in good taste we reserve the right to edit personals we feel are libelous
- D. Sorry no classified ads selling products or services may appear in the personals.