



COMMUNIQUE

Vol. 2, No. 36; May 7, 1984

'THE PRESIDENT'S PREFACE'

This year, the guest speakers for our graduation services are two of our own. Mr. Gary Cowger, manager of the new General Motors Wentzville plant, will address the 1984 graduating class beneath the lindens on the campus at 10 a.m., Saturday, May 12. Mr. Cowger is a member of our Board of Directors and is active in many civic affairs of the greater St. Louis area. Mr. Cowger has not yet reached 40, but already has established himself as a highly-talented administrator and motivator.

The Rev. Robert McGruther, minister of the St. Charles Presbyterian Church and a member of the Lindenwood College Board of Overseers, will present the sermon at the Baccalaureate Services, Friday evening, May 11, at 7:30. The Rev. McGruther is a popular clergyman whose warmth of personality and sincerity of spirit have made him a valuable asset to his congregation and to Lindenwood College.

I hope that all the members of our college community will avail themselves of this opportunity to participate in both of these meaningful services.

James I. Spainhower

'THIS WEEK AT LINDENWOOD COLLEGE'

- TODAY - 5 p.m., Housing Staff Meeting, Cardinal Room, Ayres Cafeteria
TUESDAY - 7:30 a.m., President's Council Breakfast, Red Room, Ayres Cafeteria
- 4 p.m., CASA Orchestra Rehearsal, Sibley Hall Chapel
WEDNESDAY - 4:30 p.m., LCIE Alumni Club's "Snack Party" for Graduating Seniors, on the campus between Sibley and Ayres halls
- 6 p.m., St. Louis Alumni Club's Cook-Out, on the campus between Sibley and Ayres halls
THURSDAY - 4 p.m., Alumni Council Meeting, Sibley Hall Parlor
FRIDAY - 8:30 a.m., Alumni Council Meeting, Sibley Hall Parlor and Lounge
- 7:30 p.m., Baccalaureate, Lindenwood College Chapel, St. Charles Presbyterian Church, Gamble and Sibley streets
SATURDAY - 8 a.m., Continental Breakfast for graduates, guests, faculty and staff, Niccolls Hall
- 10 a.m., Spring Commencement, in front of Sibley Hall (in the event of inclement weather, graduation will take place at the Lindenwood College Chapel of St. Charles Presbyterian Church)

OFFICERS INDUCTED INTO LINDEN SCROLL

Cynthia T. Schiermeier of Winfield, MD, a junior, has been elected president of the Linden Scroll, an honor society for upperclassmen who have outstanding academic records, scholastic achievement and leadership abilities. Other officers for the 1984-85 school year are Chrystal Gostner of Chula Vista, CA, vice-president; Julia A. Baehler of Hazelwood, treasurer; and Gary M. Winschel of St. Louis, treasurer.

The four newly-inducted officers will take part in several elite activities throughout the academic year, including serving as marshals for this year's annual commencement, scheduled at 10 a.m. Saturday on campus.

ALUMNI MERIT AWARD TO BE PRESENTED

At this Saturday's commencement, special recognition will be given to Gerald A. Gayer of Cupertino, CA, the recipient of this year's Alumni Merit Award, an annual presentation to an individual who has demonstrated distinguished service to a career, the community or the college. To be presented by Jeanine Webster of Yonkers, NY, president of the Alumni Council, the award will cite Gayer for his service to Lindenwood, particularly for volunteer activities as a member and former secretary of the council from 1980-83. A 1979 alumnus with a master's degree in business administration, Gayer is Manager of Quality Assurance for Monsanto Electronics Materials Co. in Palo Alto, CA.

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RANDY L. WALLICK, Editor

JAMES I. SPAINHOWER, President

"Communique" is published weekly during the fall, winter and spring semesters and biweekly during the summer. Produced by Lindenwood College's Public Relations Office, it is disseminated on Mondays to all faculty, staff and students. The submission of information for publication must be received by Tuesday noon of the week preceding publication; it should be sent to Randy L. Wallick, c/o the Public Relations Office.

McBRIDE SOCCER CAMP SCHEDULED THIS SUMMER

Once again this summer, Lindenwood is the site for the Pat McBride Soccer Camp, scheduled June 10-14, 17-21 and 24-28 as well as July 8-12. Boys ages 7-17 from throughout Illinois and Missouri will take part in the week-long sessions under the direction of McBride, head coach of the Kansas City Comets and two-time Major Indoor Soccer League (MISL) Coach of the Year, and Bob Brunette, who has coached the Busch senior men's team to two U.S. Amateur Cup championships. Sessions will cover individual concentration on ball skills, classroom and film instruction, skill tests, programs for both beginning and advanced players and daily soccer training. McBride and Brunette will be assisted by Kevin Kelly, soccer coach at St. Louis Community College at Meramec, and numerous professional and college soccer players.

AVOID PHONE CALLS TO CAFETERIA DURING LUNCH

Sue Brown, director of Food Services at Ayres Cafeteria, asks that faculty, staff and students avoid telephoning the cafeteria between 11:30 a.m. and 2 p.m. daily. "Scheduling and other business activities will be serviced after the lunch period," she said.

AND, BABY MAKES FOUR FOR ANDERSONS

Corene Elizabeth is the name given to a girl born April 30 at St. Joseph Health Center to Kendall Anderson of the Word Processing Center and her husband, Richard, the son of Registrar Darlene Eaton. Corene, who weighed 6 lbs., 9 ozs. at birth, is the St. Charles couple's second child.

LINDENWOOD HOSTS MISSOURI EDUCATORS

More than 70 school teachers and administrators were on campus last Friday for a series of special training programs that emphasized new methods of evaluating classroom instructors. Sponsored for Missouri educators by the Department of Elementary & Secondary Education, the program was part of a new emphasis on performance-based teacher evaluation. Legislation enacted last year requires public schools in Missouri to establish performance-based evaluation programs which are more specified and objective than current, traditional methods. Evaluation criteria developed by the department and approved by the State Board of Education currently are being disseminated to school teachers and administrators throughout the state in special training programs like the May 4 one at Lindenwood.

MAY TERM HOURS ANNOUNCED FOR BUTLER LIBRARY

Today through June 1, Butler Library will be open from 8:30 a.m. to 9 p.m. Mondays and Wednesdays; from 8:30 a.m. to 5 p.m. Tuesdays, Thursdays and Fridays; and from 8:30 a.m. to 4:30 p.m. on Saturdays. The library is closed on Sundays as well as on May 12 for commencement and May 26-28 for the Memorial Day Weekend.

'COMMUNIQUE' TO BE PUBLISHED BIWEEKLY

If you can't find "Communique" in your mailbox next Monday, don't panic because beginning today the newsletter begins biweekly publication through the May and summer terms. It will resume weekly frequency September 10. Publication dates are May 21; June 4 and 18; July 2, 16 and 30; and August 13 and 27. Deadlines for submitting materials for publication are by Tuesday noon the week preceding Monday dissemination of the newsletter. All editorial submissions should be written and sent to the Public Relations Office in Roemer Hall.

LINDENWOOD SPOTS AIR ON KHTR, KWK

Nearly 50 thirty-second commercials are being aired Sunday through Thursday on KWK-FM Radio and on weekends on KHTR-FM Radio this month as part of recruiting efforts of the Admissions Office. The commercial messages were produced by the Admissions and Public Relations offices and recorded by Gordon Atkins of KWK, a former disc jockey and a 1977 graduate of Lindenwood College. The radio spots are similar to a two-week campaign for nontraditional students that aired on KSD AM and FM in late March. Coupled with the radio spots, quarter-page ads appeared April 30 in the ST. LOUIS GLOBE-DEMOCRAT and the new ST. LOUIS EVENING NEWS. In addition, public service announcements about the availability of nearly \$500,000 in tuition assistance this year have been produced and disseminated to radio stations in the metropolitan area.