

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS

June 9, 1950

It is a pleasure to submit this report on the work of Lindenwood College this year.

STUDENT ACHIEVEMENT

The college has just closed a year that from the standpoint of classroom achievement has been an unusually good one. As indicated in the spring report, about 25% of the students made the Dean's Honor Roll in the fall and slightly less than 10% were placed on probation. It appears that five-sixths of those placed on probation have substantially raised their marks and will be eligible for readmission next fall.

A number of honors won by students in the Departments of Education, Music and Art were reported at the March meeting. Since that time a committee of faculty on honors work has examined a senior student, Mary Ann Smith, and her honors paper on Miltonic Criticism and recommended her for graduation magna cum laude. Two other seniors were graduated with distinction and nine have been admitted to graduate schools.

Students have taken an active part in inter-collegiate discussions on various campuses including Lindenwood's. They sent delegates to conferences on religion, international relations, students government, and radio.

FACULTY

The faculty have devoted themselves to their tasks with enthusiasm and industry. Their morale is good. The departments which have commanded the largest enrollments are English, Biology, History and Government, Music, Psychology, and Speech. The departments represented by major students in the senior class are Biology, English, Psychology, History and Government, Art, Chemistry, Speech, Sociology, Home Economics, Physical Education, Education, General Business and Secretarial Science.

Among the note-worthy off campus contributions of members of the faculty have been the services of Dr. Alice Parker, as President of the Missouri Division of A.A.U.W., of Dr. Homer Clevenger, as Mayor of St. Charles, of Dean Lunice Roberts, in connection with the work of UNESCO in the state, and of Dr. Conover, in filling a number of preaching engagements.

Resignations of seven members of the faculty and the retirement of one has left us with the responsibility of seeking new teachers for the coming year. It is recommended, however, that for the present we do not replace Miss Karr in Mathematics, and Miss Trimble in English since the current enrollment will not make these replacements absolutely necessary.

Under the auspices of the Art Department, an exhibit of high school art work was held at Lindenwood recently. Five St. Louis high schools, seven St. Louis County schools, and St. Charles High School submitted entries in painting, drawing and craft work. Two scholarships and six cash prizes were awarded at a tea given for the exhibitors at the college on April 29.

RELATIONS WITH THE CHURCH, ALUMNAE AND THE LARGER COMMUNITY

During the year the Linderwood Choir has visited a number of Presbyterian churches and sung before high schools in Illinois, Indiana, Kentucky, and Missouri.

A number of church groups will meet on the Linderwood campus this summer and again in the fall. These meetings include:

Westminster Fellowship Conference (St. Louis Presbytery),
June 19-25.

Eastern Missouri Division of National Council of
Presbyterian Men - June 25.

The Women's Synodical Society of Missouri,
Presbyterian Church, U.S.A. - July 5-7.

Officers' Retreat of Webster Groves Presbyterian
Church - September 9 and 10.

Meeting of officers of West Presbyterian Church -
September 10.

During the spring vacation the Eastern District of Rotary International held its conference on the Linderwood campus. The conference drew the largest attendance the district has ever had. At the banquet we served seven hundred people in Ayres Dining Room. Rotarians and their wives came from sixty towns in the eastern half of Missouri.

During the summer in addition to church conferences, we shall have the convention of the Department of Classroom Teachers of the National Education Association from July 10 to 21. It will be necessary to house about three hundred teachers who will come from the elementary and secondary schools, delegates being selected from every state in the union.

The pictures of Cobbs Hall which were run in the Sunday edition of the ST. LOUIS GLOBE-DEMOCRAT and another page of pictures and a story in the Sunday CHICAGO TRIBUNE have resulted in a number of inquiries from prospective

students and I am sure have been good publicity for the college.

The addresses of Dr. Paul C. Payne, Executive Secretary of the Presbyterian Board of Christian Education, and of Judge Florence E. Allen, Judge of the United States District Court at Cleveland, Ohio, brought the college year to a memorable and significant close.

Alumnae clubs have been holding regular meetings and a few new clubs have been organized. President and Mrs. McCluer have met with the clubs in Indianapolis, San Antonio, Omaha, Chicago, St. Charles, and Kansas City during the year.

There has been formed at the college in conformity with Board action the Guy C. Motley Memorial Scholarship Fund. The fund is being established by gifts from the alumnae of the college and a few friends who wished to contribute. To date \$5,051.23 has been contributed by 337 people. It is expected that further gifts to this fund will come in during the summer and through the year.

Other gifts from alumnae clubs and individual alumnae received during the year are:

To Scholarship Fund (undesignated)	\$38.00
To Foreign Scholarships - Mrs. Robert R. Arseneau	5.00
Denver L. C. Club	50.00
St. Louis Afternoon L. C. Club	375.00
St. Louis Evening L. C. Club	375.00
Kansas City L. C. Club	250.00
Southern California L. C. Club	150.00
Vivian Becker Memorial Fund	1,000.00

At commencement three members of the Class of 1900 were back for the fiftieth anniversary and a number from last year's class were back. The alumnae voted to adopt a plan for special reunions.

FINANCIAL PROMOTION

The editorial page in the college Bulletin has been used to emphasize bequests as a means of supporting Christian education as well as other causes in which one may be interested, and stated certain needs of Lindenwood College. Future Bulletins will include editorials dealing with specific reasons for the maintenance of church related colleges such as Lindenwood. It is hoped that members of the Board will participate in these editorial discussions.

ENROLLMENT PROSPECTS

Last year one hundred seventy-one students returned from a student body of four hundred thirty-four, or 39%. This year we have already signed one hundred fifty-three from a student body of three hundred and fifty-two, or 44%. Percentage-wise we have a better return than we had last year and we have reason to believe that we shall have an appreciable increase in this number during the next few weeks. I believe we shall have more returning students next fall from a student body of three hundred and fifty-two than we had last year from a larger student body.

The enrollment for new students is not so encouraging. We now have a total of one hundred thirty-five signed up as compared with two hundred on this date last year. Our enrollment men believe, however, that we shall have fewer cancellations, but we are still behind last year's enrollment for freshmen. We are doing everything that we can think of to improve this situation.

BUDGET

The tentative budget for 1950-51 will be reported by the Finance Committee. Attention is directed to the fact that the proposed budget involves a total expenditure of \$631,956 as compared with the current year's budget of

1948-49. This increase is due primarily to increased expenditures for promotion and for scholarships. The differences between the current budget and the proposed one on the several items in the budget for college operations are indicated below:

Buildings (upkeep and repair - not Fine Arts or Roemer Hall)	Less \$2,550
Campus and Roadways - upkeep and repair	" 2,368
Dining Room Operation	" 2,500
Equipment - Dining Hall and Residence (replacement)	" 1,327
Faculty Salaries, Group Insurance and Retirement	" 500
Administration Salaries, Group Insurance and Retirement	No change.
General Expense (automobiles and household expenses)	Plus 2,000
Health Center	Less 300
Heat, Power, Water and Gas	Plus 1,185
Instructional Expense	Less 1,160
Labor, Maintenance (buildings, watchmen, firemen)	No change
Library Expense and Salaries - not books	No change
Office Expense	Plus 300
Pensions and Special Payments	Plus 154
Promotion, Field Representatives and Advertising	Plus 8,258
Publications - Catalogs and Monthly Bulletins	Plus 419
Scholarships	Plus 16,913

Attention is also directed to the fact that expenditures for the current fiscal year will run approximately \$100,000 less than expenditures for 1948-49.

CORPORATION GIFTS

As reported to the Board, the church-related liberal arts colleges of Missouri have agreed to act together in appealing to corporations for support of our institutions. A similar effort has been rewarding to the colleges in Ohio, Indiana, and Michigan, and a committee of the Association of American Colleges headed by Mr. Harold Stassen is working on the possibility of making an appeal on a nationwide basis. In the meantime, the Missouri college group asked the President of Lindenwood to arrange a dinner meeting in St. Louis and the President of Park College to arrange a similar meeting in Kansas City.

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At a meeting of representatives of the Boards of several of these institutions it was decided to hold the meeting in St. Louis in the fall and to ask Mr. Howard I. Young to chairman a committee to get up a prospect list of people to invite to this meeting. Mr. Young has agreed to accept this responsibility.

RECOMMENDATIONS

It is recommended that the attached resolution be passed.

It is recommended that the Board authorize the expenditure of the \$1,000 given by Miss Aimee Becker in memory of Vivian Becker for equipment of the Radio Department as requested by the donor.

It is recommended that with other colleges in the Presbyterian College Union Lindenwood waive its claim to \$500 of its appropriation by the Board of Christian Education and that this be given to the College of the Ozarks to meet an emergency.

It is recommended that Mr. Edward Saye be employed as an Enrollment Counselor at a salary not to exceed \$4,200.

It is recommended that the salary of the Business Manager be raised to \$5,000.

It is recommended that the Administration be given authority to close Ayres Hall this fall if, in view of our enrollment, this action seems wise.

Respectfully submitted,

F. L. McCluer

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